

I'm not a robot



Here’s a paraphrased version of the article about the Curtis Mathes Company: The Curtis Mathes Company, once a renowned name in the electronics industry, has an intriguing history that spans over five decades. The company was founded in 1957 after Curtis Mathes & Associates acquired a major interest in Olive-Myers-Spalti Manufacturing Co. Initially, they focused on furniture building and later ventured into hi-fi and television industries. In 1960, the company introduced its first color television, marking a significant milestone in their journey. Under the leadership of Curtis Jr., the company experienced significant growth and innovation. One notable achievement was introducing solid-state products with a four-year warranty, which became a hallmark of the company's commitment to quality. The company also invested heavily in advertising, which paid off with sales exceeding \$152 million in 1978. As the industry evolved, the Curtis Mathes Company adapted by franchising its name and expanding into new markets. However, despite their success, the company faced significant challenges in the latter part of the 20th century. The rise of free trade agreements led to the outsourcing of manufacturing to Asia, resulting in the decline of domestic electronics production. Today, the Curtis Mathes Company continues to operate under a new name and ownership structure. Although its heyday is behind it, the company's legacy as a pioneer in the electronics industry remains. NotesThe History of Curtis Mathes and its Rise to Becoming a Leading Electronics Retailer Curtis Mathes, Inc., a North American electronics retailer, has a rich history dating back to the early 20th century. Founded in 1919 as Connor and Mathes, the company initially specialized in manufacturing and retailing automobile and tractor parts. Over time, it expanded into various industries, including air conditioning, furniture, and electrical fans. In the 1950s, Curtis Mathes entered the television industry, establishing plants in Texas and eventually moving most of its manufacturing to a large facility in Athens, Texas. The company's innovative approach to electronics retailing, including longer warranties and modular TV designs, helped it stand out from competitors. One of the key factors contributing to Curtis Mathes' success was its focus on customer satisfaction. The company introduced a 4-year warranty on picture tube, parts, and labor, which significantly reduced repair times and costs for customers. This approach paid off, as Curtis Mathes became known for its high-quality products and reliable service. Throughout the decades, Curtis Mathes continued to evolve and adapt to changing market trends. In the late 1980s, the company filed for Chapter 11 bankruptcy and reorganization but was able to emerge from financial difficulties. Over time, it began to decline in terms of employee count and manufacturing facilities. However, under new leadership, Curtis Mathes made a successful comeback. By the early 2000s, the company had re-emerged with products marketed at several discount retailers such as Wal-Mart, Sam's Club, Meijer, and Target. In 2013, Curtis Mathes expanded its portfolio into LED lighting. Today, Curtis Mathes is a leading electronics retailer in North America, offering a wide range of products including televisions, air conditioners, and home appliances. The company's commitment to customer satisfaction and innovative product designs has enabled it to maintain its position as a trusted brand in the industry. Curtis Mathes, Inc. is a North American electronics retailer based in Frisco, Texas, specializing in private label brand electronics and repair services. The company has its roots in 1919 when it was founded as Connor and Mathes, manufacturing automobile and tractor parts. Over the years, Curtis Mathes expanded into various industries, including air conditioning, furniture, and electrical fans. In the 1950s, the company entered the television industry, establishing plants in Tarrant and Dallas Counties and Athens, Texas. Curtis Mathes was known for its innovative approach to electronics retailing, introducing longer warranties to consumers. The company's commercials showcased its televisions as high-quality products worth the investment. Throughout the 1960s and 1970s, Curtis Mathes continued to diversify its product line, manufacturing compressors, radios, and stereophonic equipment. The company's commitment to quality and customer satisfaction led to a loyal customer base. However, after the death of its founder, Curtis Mathes, Sr., in 1977, the company began to decline. Despite efforts to revitalize the business, Curtis Mathes was sold to Enhanced Electronics in 1988. The company continued to operate under various ownership structures until it was rebranded as a North American electronics retailer with a focus on private label brand electronics and repair services. Today, Curtis Mathes, Inc. is based in Frisco, Texas, and continues to innovate in the electronics retail industry. The company's commitment to quality, customer satisfaction, and innovation has earned it a loyal customer base and a reputation as a trusted leader in North American electronics retailing.time, the company sold equipment sourced from Matsushita, Pioneer, Thomson, Samsung, Daewoo, Toshiba, and other manufacturers. In the late 1990s to early 2000s, the Curtis Mathes brand became an in-house brand for the Kmart discount chain. As of late 2007, Curtis Mathes had re-emerged with products marketed at several discount retailers such as Wal-Mart, Sam's Club, Meijer and Target. Beginning in 2013, Curtis Mathes expanded its portfolio into LED lighting. ^ "Curtis Mathes". Retrieved May 9, 2013. ^ "George Curtis Mathes Jr., who personally marketed his television..." United Press International. 1983-06-03. Retrieved 2021-07-26. Official website Retrieved from " Donny Osmond Entertainment Company acquired Curtis Mathes Corporation, a well-established electronics and appliance manufacturer. Curtis Mathes was known for producing high-quality products and had a strong reputation in the industry. By acquiring Curtis Mathes, Donny Osmond's company expanded its reach into the world of business. Going public meant that the shares of the newly acquired company were available for anyone to buy and sell on the stock market, allowing the company to raise funds and expand further. Curtis International Ltd., a subsidiary of Curtis Mathes Corporation, is responsible for manufacturing and distributing consumer electronics and appliances, including TVs. They prioritize affordability without compromising on quality, making their products accessible to a wide range of customers. Operating Curtis TVs involves simple steps: turning it on using the POWER button on the remote control and programming channel memory by navigating through the "Set-Up" menu. The legacy of Curtis Mathes extends beyond its current products, as the company played a significant role in American innovation and industry leadership during its time as the sole fully American-owned electronics firm and television manufacturer.Curtis Mathes Corporation remained relevant during its era. The Legacy of Curtis Mathes: A Pioneering Electronics Company video equipment. Mathes is survived by his wife and four children: Elizabeth, 2; Katherine, 5; Mary, 6; and John, 8. He also has three children by a previous marriage: Curtis Mackinsie Mathes, 29; Diana, 27; and James, 22.

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