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The rhetorical triangle is a theory of formal argumentation that maps an argument onto a triangle with three elements: ethos, logos, and pathos. Ethos represents the speaker's credibility and language, logos represents the central message or idea, while pathos represents the emotive force. A balanced argument has equal sides, but as it skews towards one element, its shape changes. Robert Scholes' version of the triangle links ethos with the speaker, pathos with the audience, and logos with the message itself.**Argumentation Strategies**This section explores various techniques for constructing and evaluating arguments. It covers topics such as:* **Stasis Theory**: A method for analyzing arguments and identifying key issues.* **The Toulmin Model**: A framework for building an argument, consisting of claims, support, assumptions, and counterarguments.* **Claims**: Types of claims, including those of fact, value, and policy, and how to evaluate them.* **Support**: Techniques for providing evidence and supporting arguments, including the use of expert opinion, images, and emotional appeals.* **Assumptions**: Recognizing and analyzing unstated assumptions that underlie an argument.* **Structuring the Argument**: Organizing an argument, defending a thesis, refuting opposing views, and finding middle ground.**Strategies for Reading and Writing Arguments**This section provides guidance on how to read, analyze, and write effective arguments. It includes:* Strategies for evaluating claims, support, and assumptions in written arguments.* Techniques for recognizing and analyzing unstated assumptions.* Methods for structuring an argument, including organizing the introduction, body, and conclusion.**Language and Rhetoric**This section explores the power of language in shaping arguments and manipulating audiences. It covers:* The use of emotive language, slanting, and figurative language to influence readers.* Strategies for evaluating word choice and selecting effective language.**Case Studies and Examples**Throughout this section, you will find examples of real-world arguments, including essays, advertisements, and speeches. These examples illustrate key concepts and provide a practical understanding of how to apply argumentation strategies in everyday situations.The text appears to be an outline or table of contents for a writing guide or course on argumentative essay writing and critical thinking. It covers various topics such as defining terms, logic, planning and research, drafting and revising arguments, and presenting arguments effectively.This resource provides guidance on citing sources in various formats, including MLA and APA styles. It covers both print and online sources, as well as how to format in-text citations and works cited entries.**Citation Guides**The guide offers detailed instructions for citing specific source types, such as books, articles from websites and databases, and other sources.**MLA Style Examples**Examples of MLA-style annotated bibliographies, paper formats, and sample research papers are provided. Additionally, student essays in MLA style demonstrate proper citation techniques.**APA Style Examples**Similar to the MLA section, examples of APA-style annotated bibliographies, paper formats, and sample research papers are included. Student essays in APA style illustrate correct citation practices.**Debating the Issues**The resource also includes a collection of essays debating various topics, such as:* The anti-vaxx movement* Confederate monuments* Breed-specific legislation* Gender stereotypes* College athletes' compensationThese essays provide different perspectives on these issues, allowing readers to engage with multiple viewpoints and arguments.**Additional Topics**The guide concludes with discussions on social networking, mass shootings in America, climate change, and the consequences of becoming an online society.Climate Change and Social Issues: A Collection of Perspectives This section brings together a diverse range of viewpoints on various topics, including climate change's impact on public health, national security, and the economy. It also delves into issues surrounding diversity and inclusion in education, freedom of speech on campus, and mistrust of the media.Climate Change Consequences: Experts Offer InsightsThe effects of climate change are far-reaching, affecting not only the environment but also human well-being and global security. Contributions from Kivland and Anne Sosin explore the worsening public health problems caused by climate change, while Reynard Loki examines four reasons why climate change poses a threat to national security.Economic and Social ImplicationsThe economic consequences of climate change are significant, with Diana Liverman and Amy Glasmeier discussing what these effects might look like. This section also touches on the relationship between college tuition prices and campus diversity, as well as the controversy surrounding affirmative action in education.Freedom of Speech and Media TrustThe importance of freedom of speech is a recurring theme throughout this collection, with contributors weighing in on whether limitations are ever justified. The debate around mistrust of the media is also explored, with experts offering insights into what constitutes "fake news" and how to identify it.Classic Arguments and Perspectives Part Seven features influential voices from history, including Jonathan Swift's satirical "A Modest Proposal," Thomas Jefferson's Declaration of Independence, and Henry David Thoreau's "Civil Disobedience." This section also includes works by Sojourner Truth, Rachel Carson, Nelson Mandela, and Thurgood Marshall, offering a diverse range of perspectives on important social issues.

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