

LESSON 7

HOW CAN VIDEO BE USED BY PRINCIPALS?

Using Video as Part of the Evaluation Process

The evaluation process should be entirely voluntary to be effective and to lead to better outcomes for students. Using an evaluation tool they both fully understand (ex: Charlotte Danielson's Framework for Teaching or Marzano's Teacher Evaluation Model) and video of the classroom, a principal and teacher can have a productive conversation leading to changes they both believe will have an unmistakably positive impact of students' learning. When the teachers are learning, the students are learning. At the heart of it, video is a huge tool for making that learning go. Video is like rocket fuel for learning.

ENSURING EVALUATION LEADS TO BETTER OUTCOMES FOR KIDS

- Principal and teacher go through the evaluation tool together
- Principal video records the lesson, shares it with the teacher, both watch it, and get together to discuss
- Principal and teacher partner to set a goal they want to focus on based on the evaluation.

PROMOTING THE USE OF VIDEO IN THE SCHOOL

- Principal should walk the talk
- Principal should shape a culture where video is used
- Fight for resources
- Deep knowledge of this course
- Develop a servant leadership attitude