

DELOREAN
MOTOR COMPANY



NFT IQ and Future Tech partnered with DeLorean to use a digital twin (NFT) to sell 9,351 Production Slots (Vehicle Reservations).

Future Tech's proprietary technology is powering the **DeLorean** Marketplace for both primary and secondary sales of the Production Slots / Digital Twins. This means that every NFT is actually a reservation to purchase a **DeLorean Alpha5**.

DeLorean does not have a Dealer network, so the NFT is the only way to reserve / purchase a DeLorean.

Our partnership with **DeLorean** also entails **Future Tech** creating a functional NFT that will be physically tied to the vehicle through an NFT Microchip. All of the data from the Alpha5's computer will be structured and stored monthly in the NFT. This will allow for the vehicle's data to be at the owner's fingertips, which is unprecedented.





Alpha5's Club Opening

Alpha5's Club was launched at the **Los Angeles NFT Expoverse** event. The idea of this was to create hype and to give the attendees access to purchase a future build slot among other benefits.

+3000

signed up for the Alpha's
Club Membership in the first
week



W3BX

Build Order Sales started

The unveiling of the Build Order NFTs was at the **W3BX** event in Las Vegas.

+30%

of attendees
purchased NFT's

+11000

Visited DeLorean's
Stand to see the Car





McLaren Racing Project. Focus, completely rebuild and revamp their server and manage their community.

We conducted a thorough front to back audit of the current server's safety protocol and workflow.

We then identified the areas of improvement:

- **Security**
- **Organization**
- **Growth**
- **Engagement**

Within 30 days of takeover:

650% Increase in Memberships

70,000 New Members

3,400% Engagement Increase



DAMON

On a startup budget and with phenomenal results, Future Tech and partners created a product-launch AI engine for Damon Motorcycles

Nearly **100M** in pre sales of bikes growing month over month as of Nov 2022

Our AI engine identified High Value audiences that would convert to this product as their 1st motorcycle

Grew order book **despite no delivery of any product until 2023**

Built entire eCommerce platform & website variations powering the entire business

Grew mailing list subscribers to over **1M**

Crafted & powered largest launch month of any presale vehicle of any startup Co.



FUTURE TECH
ARCHITECTS OF WEB3 SOFTWARE

Talk to the Architects of Web3 today!



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