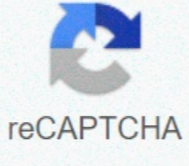




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## Better world books shipping carbon balanced

### Carbon balance shipping.

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Any book that cannot be sold or used directly by our literacy programs is recycled. To date, we have diverted 250 million books from landfills. [top] Are you profiting off of other people's charity and donations? As a for profit social enterprise we do make money on the books we collect and sell. And we are OK with that fact, because we believe there is value in the service we provide. Not only do we find new homes for millions of used books that might otherwise end up in landfills, we also donate a significant portion of our profits to support the work of our literacy partners, and dozens of other nonprofit organizations around the globe. Our model proves that it is possible to do good and do well at the same time. To date, every dollar of profit the company has ever made has been re-invested in the company. There has never been an economic distribution/dividend of any kind to any of the owners or employees of Better World Books. [top] What makes you different from all the other businesses that give part of their profits to good causes? We love books.



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What is Better World Books?



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[top] What do you do with the collected books? Better World Books finds the best possible use for each book collected in support of our mission to promote literacy. Books are either sold to raise money for non-profit literacy programs, sent to one of our non-profit partners for use in their programs, or recycled if unsuitable for sale or partner use. [top] Do you throw any books away? Never! We pride ourselves on our ability to derive the maximum value from every book collected. Any book that cannot be sold or used directly by our literacy programs is recycled. To date, we have diverted 250 million books from landfills. [top] Are you profiting off of other people's charity and donations? As a for-profit social enterprise we do make money on the books we collect and sell. And we are OK with that fact, because we believe there is value in the service we provide. Not only do we find new homes for millions of used books that might otherwise end up in landfills, we also donate a significant portion of our profits to support the work of our literacy partners, and dozens of other nonprofit organizations around the globe. Our model proves that it is possible to do good and do well at the same time.

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Green-e Climate certified offsets from 3Degrees a leading green power and carbon balancing services provider. [top] About updated Terms Better World Books has modified its terms to explain its business model better. On occasion there has been some confusion about the role Better World Books plays in acquiring books and creating a market for them (or donating them to worthy recipients in line with our social mission). We now are trying to do a better job explaining ourselves. This should be clear: when Better World Books acquires books, it takes ownership of them ("title" to them, in legal terminology) and then resells them to the public or donates them to charitable organizations. When it resells the books or donates them, ownership passes from Better World Books to the buyer or the recipient. We know that there have been some inconsistent references on our website, for example that ownership of a book remained with the supplier or donor of a book until we found a buyer or recipient.

We are now going through our website to revise it and eliminate any confusion over this issue. If you encounter those inconsistent statements, please remember that they are outdated: that this announcement regarding Better World Books' ownership of and title to the books supersedes any inconsistent provisions on the website. Better World Books appreciates your patience while it is updating its website. [top] Below are some burning questions people didn't even know they had about Better World Books as an organization. Feel free to email us for any additional information or click here for specific questions regarding book orders.

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We are now going through our website to revise it and eliminate any confusion over this issue. If you encounter those inconsistent statements, please remember that they are outdated: that this announcement regarding Better World Books' ownership of and title to the books supersedes any inconsistent provisions on the website. Better World Books appreciates your patience while it is updating its website. [top]