

Lucy Wang

Graphic Designer

Portfolio: lucywang.info
Email: hello@lucywang.info

EXPERIENCE

Graphic Designer

OUP Visual Communication
Stuttgart, DE
Jan 2020 — Sep 2023

Worked with clients from various industries to create and actualize creative solutions ranging from corporate identities, websites, books, exhibitions, and wayfinding systems. Clients include: Behnisch Architekten, luxwerk, Metabo, Nimbus, Transsolar.

Graphic Designer

HTC VIVEPORT
San Francisco, CA
Nov 2018 — Aug 2019

Was part of the in-house design team for Viveport, one of the largest VR app stores. Worked closely with the marketing and PR teams to create digital assets for various campaigns and promotions. Localized all design assets for the European, North American, South American, and Australian markets. Collaborated with other team members on the Viveport rebrand.

Designer

TBD* Design Studio at CCA
San Francisco, CA
Sep 2017 — Dec 2017

TBD* is a student-led design studio at CCA focused on assisting local non-profit organizations with their design needs. I collaborated other TBD members to conceptualize and design a large-scale poster campaign for BART (Bay Area Rapid Transit).

Graphic Design Intern

Wonder Workshop
San Mateo, CA
May 2017 — Jul 2017

Wonder Workshop is an education and robotics startup with the goal of making coding accessible and engaging for kids. As an intern I was responsible for creating lesson plan and guidebook layouts for educators and students. I was also tasked with creating a photo wall with employee portraits in the office.

EDUCATION

California College of the Arts

Graphic Design, BFA
San Francisco, CA
2014 — 2018

Dougherty Valley High School

High School Diploma
San Ramon, CA
2010 — 2014

ACHIEVEMENTS

Young Ones Brief Finalist

The One Club for Creativity
May 2019

Best Marketing and Communication

American Public Transit Association
January 2019

Creative Merit Scholarship

California College of the Arts
September 2014 — May 2018

SKILLS

Photoshop	Svgator
Illustrator	Keynote
InDesign	Microsoft Office
XD	Google G Suite
Lightroom	
Webflow	
Figma	
Sketch	
Invision	

LANGUAGES

English

Native Speaker

German

telc B2

Chinese

Elementary Proficiency