Phoebe Lin

DESIGNER & RESEARCHER

www.phoebezlin.com
phoebe.lin93@gmail.com

SKILLS

Design

Crafting UX visions
Collaborative ideation
Storytelling and influence
Workshop facilitation
Interaction and UI design
High fidelity prototyping
Figma & Webflow

User Research

Interviews & surveys
Usability & concept testing
Qual & Quant analysis methods

Programming

HTML/CSS, Javascript
Processing, Arduino, Git

EXPERIENCE

Senior Product Designer, Chan Zuckerberg Initiative

June 2020 - Present in Redwood City, CA

Redesigned core teacher and student experiences of Summit Learning Platform, including information architecture and onboarding. Led 0→1 product innovation and defined design processes to bring new ideas to the edtech market.

Human-Computer Interaction Researcher, Harvard/MIT Media Lab

Mar 2019 - June 2020 in Cambridge, MA

Led research projects for understanding human-AI interaction and K-12 AI education. Designed novel conversational AI learning experiences for 3rd-5th graders.

Product Designer, SchoolCity

July 2017 - Jun 2018 in Santa Clara, CA

Led design of many new features, including assessments and reports for teachers and student portal for students. Worked on UX flows, interactions, and visual polish.
*SchoolCity was acquired by Illuminate Education.

UX Designer, Hewlett-Packard Enterprise

June 2016 - July 2017 in Fremont, CA

Designer, Edison's Co

Jan 2015 - Mar 2016 in Berkeley, CA

WRITING AND PUBLICATIONS

Engaging teachers to co-design integrated AI curriculum for K-12 classrooms. In Proceedings of CHI 2021, May 2021.

Zhorai: Designing a Conversational Agent for Children to Explore Machine Learning Concepts. In Proceedings of EAAI 2020, Feb 2020.

Designing AI Learning Experiences for K-12: Emerging works, Future Opportunities and a Design Framework

EDUCATION

Harvard University

2018-2020 in Master in Design, Technology
Teaching Fellow for design and learning science courses

UC Berkeley

2011-2015 in BA in Computer Science and Cognitive Science