

21.05.2023

PRESS RELEASE

Ad hoc Announcement pursuant to Art.53 LR

Disclosure of shareholdings by new investor

PRESS RELEASE

(Baar / Switzerland) The new investor disclosed its shareholdings to Talenthouse AG ("Talenthouse" or the "Company").

On Friday night, Garage Italia Finance Sarl, Luxembourg (Garage Italia; Investor), disclosed to the Company that it entered into agreements regarding the purchase of almost 32% voting rights in the Company (therefrom approximately 5% through a convertible loan), and that it has furthermore voting rights in the Company that can be exercised at its own discretion in the amount of almost 23%. Garage Italia is the new investor the Company announced on 14 May 2023.

As mentioned previously, the Company is in a restructuring phase, to address its critical financial situation. The Company, the Investor and the Company's auditors are working on solutions how to best proceed, including the previously announced capital increase.

About Talenthouse AG

Talenthouse AG is a technology platform and services company that brings brands and a global network of creatives together to make innovative content that engages, inspires, and drives action. Talenthouse is leading a structural shift in the way that creative content is produced, employing a platform business model to source content at the scale and quality required to keep pace with consumer demand in the digital age. In doing so, it also opens up opportunities for a much larger pool of creative talent. While most industries are in recession, the global creator economy, a \$2.8 trillion market, is still growing.

TalentPlus is Talenthouse AG's financial services vertical, providing creators with financial services solutions to support their creative endeavours. The company is registered in Switzerland and operationally headquartered in London. For more information visit: www.business.talenthouse.com

Stock exchange listing: SIX Swiss Exchange (<u>www.six-swiss-exchange.com</u>)

Ticker symbol: THAG (CH)
Security number: 1 081 986
ISIN: CH0010819867

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Disclaimer

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This media release contains forward-looking statements such as projections, forecasts, and estimates. Such forward-looking statements are subject to certain risks and uncertainties which may cause actual results, performance, or events to differ materially from those anticipated in this media release. Readers should therefore not rely on these forward-looking statements. The forward-looking statements contained in this media release are based on the views and assumptions of Talenthouse AG as of this date and Talenthouse AG does not assume any obligation to update or revise this media release.