

## OBJECTIVE

I am seeking a rewarding UI/UX Designer position that offers challenges and allows me to leverage my creativity, problem-solving skills, and experience. My goal is to enhance user experiences and drive business objectives by applying my expertise in creating intuitive and visually appealing designs. I am eager to contribute my skills and collaborate with teams to deliver impactful solutions that exceed user expectations.

## CONTACT

sonalpenner@gmail.com  
sonalpenner.com  
(713) 852-7011  
Seattle, WA

## EDUCATION

GOOGLE  
UX Design Certificate  
Sep 2022 - May 2023

UNIVERSITY OF HOUSTON-CLEAR LAKE  
Master of Science in Psychology  
Jan 2019 - Dec 2020

AUBURN UNIVERSITY  
Bachelor of Science in Business  
Administration-Marketing  
Aug 2005 - Aug 2009

## SKILLS

- UI/UX Design
- User Research
- Usability Testing
- Wireframing
- Prototyping
- Information Architecture
- Interaction Design

# SONAL PENNER

## UI/UX DESIGNER

My passion lies in crafting visually stunning and intuitive digital experiences that captivate and engage users. I am dedicated to creating designs that not only meet functional requirements but also evoke delight and a sense of connection. By infusing my work with creativity and attention to detail, I aim to deliver exceptional user experiences that leave a lasting impression.

## WORK EXPERIENCE

### TRAVEL ADVISOR

Oasis Travel Agency

*Apr 2022 - Present*

Understand and address the needs of diverse individuals. Utilize problem-solving abilities to create personalized travel experiences that enhance customer satisfaction. Empathize with clients and deliver tailored solutions. Research destinations, accommodations, transportation options, and local attractions.

### PHOTOGRAPHER

Sonal Penner Photography

*Apr 2014 - Dec 2018*

Developed a keen eye for aesthetics and attention to detail through visual storytelling and composition. Applied my understanding of effective visual communication, including color theory and balance, to create visually engaging photographs. Created imagery that not only delighted consumers but also drove business growth and success for my clients.

### MARKETING MANAGER

Sandy Springs Ford

*Feb 2010 - Apr 2014*

Developed a strong understanding of customer needs and behaviors through strategic marketing initiatives. Executed successful marketing campaigns tailored to promote Ford vehicles and engage target audiences. Conducted market research to identify customer preferences and trends within the automotive market. Leveraged data analysis to inform strategic decision-making and optimize marketing efforts.