

### At a glance

In October 2022, Inspirato For Good partnered with **Children's Diabetes Foundation**, a nonprofit dedicated to providing clinical and educational programs for people living with diabetes by raising funds to support the Barbara Davis Center for Diabetes.

During a live auction held on a private plane, donors purchased 24 Inspirato vacation packages, raising a **grand total of \$48,000 for the cause.**

The Inspirato travel packages included a 4-night stay at a luxury hotel, with destinations including London, Laguna Beach, New York, Pebble Beach, Scottsdale, and Los Cabos. The straightforwardness of the process, the ability to transfer packages, and the complimentary Travel membership were all valued aspects of the vacation packages.

Inspirato For Good's team provided all marketing materials well in advance of the event, including an auctioneer script, talking points, and printed details of the offering.

### What donors love about Inspirato For Good

- + The simplicity of fundraising with Inspirato travel packages
- + Flexibility of multiple luxury destinations from which to choose
- + The ability to give their package as a gift to friends or family

### By the numbers



# 108

NUMBER OF ATTENDEES



# 24

DONORS WHO  
PURCHASED INSPIRATO  
TRAVEL PACKAGES

# \$48,000

GRAND TOTAL FUNDRAISED  
FROM INSPIRATO

*"Inspirato For Good is a really wonderful partnership. It's lovely to get a donation for the charity and have those donors receive such an alluring product in return."*

**LINDSAY KLATT**

Chief of Staff at Children's Diabetes Foundation

IN PARTNERSHIP WITH

