

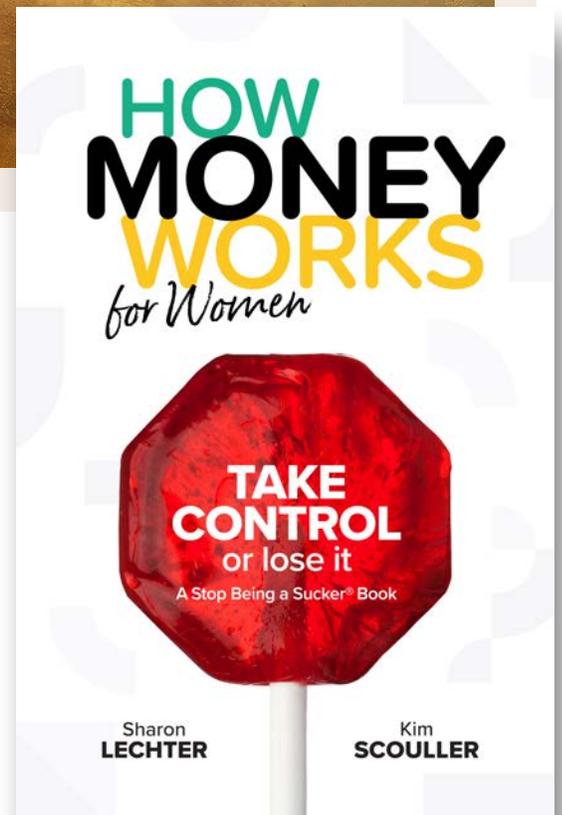


HOWMONEYWORKS FOR WOMEN: TAKE CONTROL OR LOSE IT

Winner of Independent
Press Award for 2024

The “HowMoneyWorks For Women: Take Control or Lose It” book, co-authored by Sharon Lechter and Kim Scouller, has been recognized with the prestigious Independent Press Award for 2024.

This announcement comes as part of the Independent Press Award's annual celebration, a global accolade that honors independent authors, publishers, and illustrators for their contributions to the literary world.



“Winning the Independent Press Award for “HowMoneyWorks For Women: Take Control or Lose It” is more than an accolade; it's a beacon of hope for global women's financial literacy. This award highlights the crucial need to equip women with the tools they need. We're deeply honored and motivated to continue transforming lives with financial education.”

- Sharon Lechter

Independent Press Award 2024 winner

*How Money Works For Women: Take Control
Or Lose It*

Sharon Lechter and Kim Scouller

Women, the beneficiaries of the great wealth transfer, are expected to control \$30 trillion of the financial assets in the U.S. by 2030. That's 2/3rds of the entire wealth in this country. Yet, many women defer financial decisions to their spouses or partners. Consider that 80% of women die single, while 80% of men die married. Now, more than ever, women need to know how money works. This book provides practical solutions for the unique financial challenges and opportunities that women encounter throughout their lives from paying for college, to starting a business, to raising children, to taking care of elderly parents, to planning for retirement and long-term care needs. "How Money Works for Women: Take Control or Lose It" is a powerful new book from award-winning author Sharon Lechter and financial literacy advocate Kim Scouller. Sharon is also the author of Think and Grow Rich for Women with the Napoleon Hill Foundation and co-author of the international bestselling book Rich Dad Poor Dad among others.

This year, the Independent Press Award attracted entries from a wide array of countries, including Australia, Bangladesh, Canada, Cyprus, Germany, India, Kenya, Japan, Nigeria, Norway, Portugal, Scotland, Singapore, South Africa, Spain, the United States, and The Netherlands, making it one of the most diverse selections to date. Judged by a panel of industry experts—including publishers, writers, editors, and designers—the awards highlight the best in independent publishing based on overall excellence.



"This recognition underscores the critical need for financial education for women. Our book's award spotlights the importance of empowering women with the knowledge to make informed financial choices. It's an honor to contribute to closing the financial literacy gap for women, and this award inspires us all to keep pushing for financial education."

- Kim Scouller

The award in the Women’s Issues category for “HowMoneyWorks For Women: Take Control or Lose It” underscores the book's mission to advance financial education and literacy among women, providing them with the education and tools necessary for financial empowerment. The winners and distinguished favorites of the 2024 Independent Press Award will be officially honored at a ceremony in Newark, NJ, on June 24, 2024, marking a significant achievement for Sharon and Kim and this impactful work on financial education for women.



"Sharon Lechter and Kim Scouller winning the Independent Press Award is a monumental achievement that speaks volumes about the significance of our mission to elevate financial literacy among women. "HowMoneyWorks For Women: Take Control or Lose It" has set a benchmark in financial education, proving that knowledge is indeed power. This award is a celebration of the impact their work is having on women financially across the globe. I am incredibly proud of Sharon and Kim's well-deserved success and look forward to seeing how their continued efforts will shape a financially empowered future for women everywhere."

- Tom Mathews

