

Maria Ryzhenko

Product Designer

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SUMMARY

Experienced and empathetic Product Designer with 3+ years of experience in developing an accessible and inclusive interface design. Expert at translating digital product objectives into exceptional designs, consistently exceeding client expectations and delivering outstanding user experiences.

PROFESSIONAL EXPERIENCE

Product Designer, Oakville, ON

July 2022 – Current

[The Weather Network/Pelmorex Corp](#)

- Pioneered TV App Design and delivered a cutting-edge TV app design enabling the company to showcase exclusive and original content, enhancing viewer engagement, and expanding the channel's reach.
- Drove Original Content Creation and collaborated on multiple TV channel projects, spearheading the creation of captivating original content that enriched the channel's programming and attracted a wider audience.

Product Designer, Toronto, ON

August 2020 – May 2022

[G-FORCE Moving Company](#)

- Increased the revenue of the company by 45% by designing an accessible website with an easy quote form.
- Troubleshooted the booking services process by conducting qualitative user research and usability testing.

Graphic Designer, Toronto, ON

February – March 2022

[The Association of Registered Graphic Designers RGD](#)

- Attracted new fundraisers to Canadian Congenital Heart Alliance by creating consistent social media assets.
- Raised the awareness of the CCHA among people by 30% by redesigning the logo and popularizing the brand

EDUCATION

Interaction Design and Web Development

September 2021 - April 2024

[George Brown College](#), Toronto, ON

GPA 4.0

Dean's Honors List, Academic Year 2021-2023

Relevant Coursework:

- Human Computer Interaction
- Interactive Media
- Information Design

[Google UX Design Professional Certificate](#)

May 2021 – May 2022

Online Certificate

Relevant Coursework:

- UX Research
- Design Thinking
- UX Design

Bachelor of English Language and Literature

[Oles Honchar Dnipro National University](#), Dnipro, Ukraine

Full-tuition scholarship, Academic Years 2014-2019

September 2014 - June 2019

GPA 3.96

Relevant Coursework:

- Cognitive Psychology

TECHNICAL SKILLS

Web: Figma, Webflow, WIX, Squarespace, CMS, Contentful, MailChimp

Adobe Creative Cloud: Adobe XD, Illustrator, Photoshop, After Effects, Premier Pro, InDesign

Coding: HTML5, CSS3, Bootstrap, JavaScript

Other: Miro, InVision, Axure PR, Maya 3D, Meta Spark Studio, Effect House TikTok, AR Studio

LANGUAGES

English

Ukrainian

Russian

Polish

German