

# MARKETING AUTOMATION: STREAMLINE, AUTOMATE, SUCCEED

*Enhance Efficiency, Drive Growth*

EVERY DETAIL MATTERS,  
AND ETLOMA MARKETING DELIVERS

[www.etloma-marketing.com](http://www.etloma-marketing.com)



# ELTOMA MARKETING AUTOMATION

- Specialised services to streamline marketing processes
- Enhance efficiency and drive growth
- Expertise in identifying and integrating marketing automation tools





# OUR MARKETING AUTOMATION PACKAGES



## **Starter Package: Starting at \$750 per month**

- Automated email campaign with up to 5 emails
- Basic lead scoring and segmentation
- Automated social media posting for 2 platforms
- Basic SMS marketing campaign setup
- Ideal for small businesses starting with marketing automation



# OUR MARKETING AUTOMATION PACKAGES (CONTD.)

## Advanced Package: Starting at \$1500 per month

- All features of the Starter Package
- Automated email campaign with up to 10 emails
- Advanced lead scoring and segmentation
- Automated social media posting for up to 4 platforms
- Advanced SMS marketing campaign setup with personalisation
- Integration with CRM for automated updates and triggers
- A/B testing to optimise performance across channels





# OUR MARKETING AUTOMATION PACKAGES (CONTD.)

## Premium Package: Starting at \$2500 per month

- All features of the Starter and Advanced Packages
- Automated email campaign with unlimited emails
- Advanced segmentation, personalisation, and lead scoring across channels
- Automated social media posting for unlimited platforms
- Comprehensive SMS marketing campaign setup with advanced personalisation and segmentation
- Advanced CRM integration for personalised customer journey tracking and automation
- Detailed reporting and analysis for continuous improvement
- Dedicated account manager for personalised support





# KEY BENEFITS OF MARKETING AUTOMATION



- Streamline marketing processes and save time
- Enhance efficiency and productivity
- Drive growth and success through automation
- Optimise campaigns for better results



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