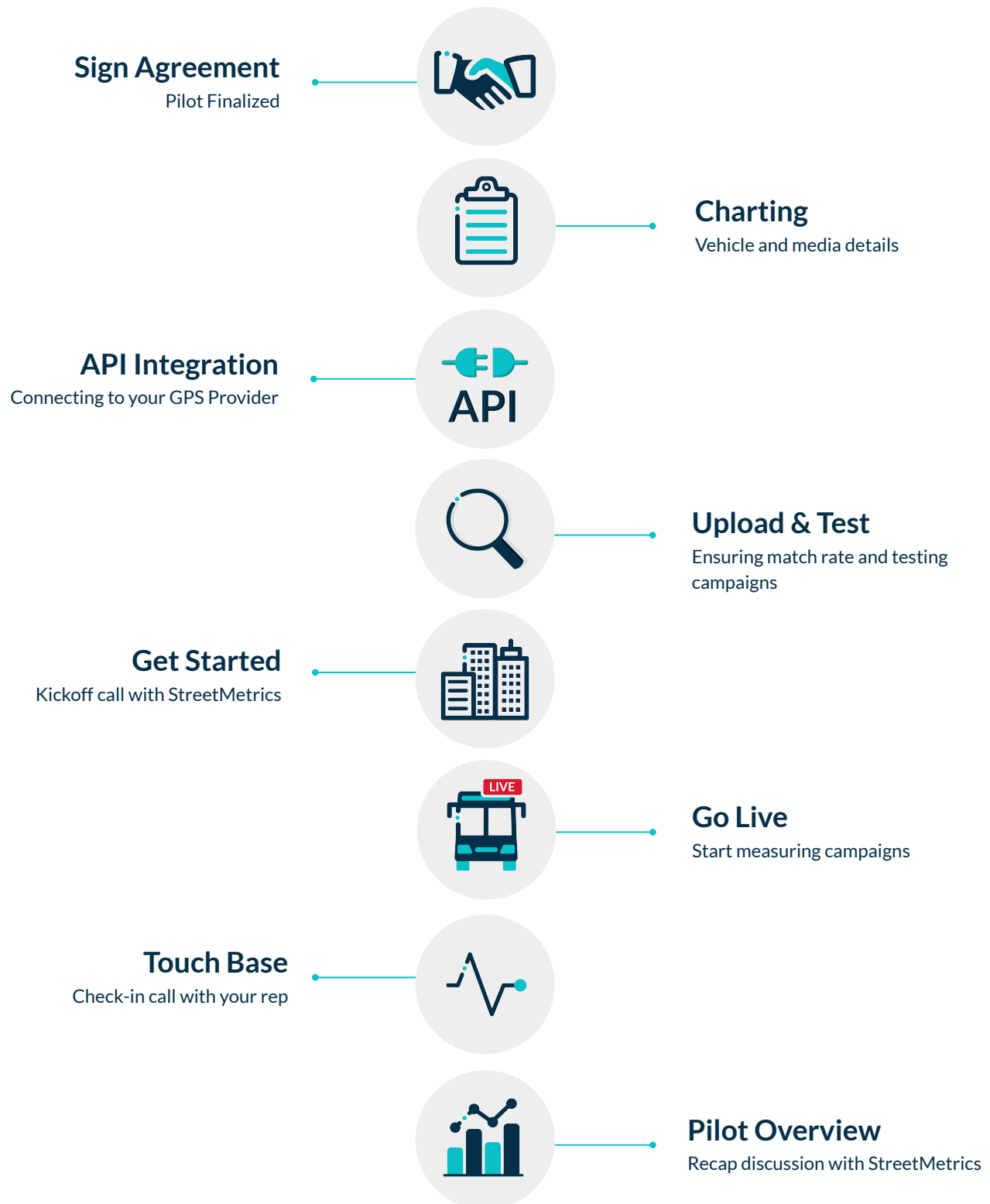


Pilot Expectations Overview

What you can expect from your StreetMetrics pilot from start to finish

Pilot Roadmap



Stages of the Pilot Roadmap

Sign Agreement

Finalize the Pilot Agreement

Charting

Begin Charting & Onboarding

Provide Vehicle & Media Spec Information (*up to 100 vehicles*).

Please refer to the document below for more information on Charting:

[Charting Overview](#)

API Integration (synchronous with Charting)

Work with GPS Provider to Integrate with StreetMetrics

There are three different providers available to our operators:

- General Transit Feed Specification: Real Time (e.g. GTFS-RT; used by most transit authorities)
- Third-party GPS Provider (e.g. Samsara, Fleetmatics, Omnitrac, etc...)
- First-party Provider (e.g. Company Specific Tracking)

API Minimum Requirements: FAQs

- How often does the GPS collect the vehicle's location?
 - E.g. 5, 10, 25, 30 seconds
- Does the GPS Provider have a way to share the GPS data via API in real time?
- Will the GPS Provider share the GPS data via API with StreetMetrics?
- Does the API contain all relevant and needed properties for routing and measurement?

Assuming there's an API

- "Vehicle_id" (e.g. 3157)
- "Timestamp" (e.g. "2020-10-20T04:0013.1762245Z")
- "Location" (e.g. "40.750921, -73.987718")
- Does the GPS Provider implement any sort of rate limit that would restrict the amount of requests we can make to the API at some cadence?
 - E.g. user can only make 10,000 requests to the API per day
- Does the GPS Provider update the URL from which we access the API?
 - If so, how often, how will we be notified of the change, and where can StreetMetrics find the new URL?

Please refer to the documents below for more information on integration:

[GPS Integration \(Traditional\)](#)

[GPS Integration \(Digital\)](#)

Complete, Upload, Test

Complete Vehicle & Onboarding Template

StreetMetrics ensures that the data is inputted into the system correctly and confirms the vehicles are live in the system and campaigns are running properly.

Get Started

Pilot Kickoff Call

StreetMetrics takes you through dashboard training and provides an overview of expectations for the pilot.

Go Live

Go Live with StreetMetrics

Once the Onboarding Template is complete, and the GPS connection is confirmed, begin measuring with StreetMetrics.

Touch Base

Pilot Check-in Call

Your StreetMetrics Client Solutions Manager is available to answer any questions or concerns you may have. Halfway through the Pilot, hop on a call with your CSM to discuss your experience at this point and how StreetMetrics can assist.

Pilot Overview

Pilot Discussion Call

At the completion of the pilot, discuss your experience with the platform, insights and more.