Jordan Campbell
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Objective

A highly skilled Interaction Designer with a strong background in UI/UX design, motion graphics, and design education, seeking to collaborate and contribute to Google Cloud's innovative and user-centered design initiatives. Jordan Campbell possesses the ability to lead and excel in problem-solving, prioritization, and influencing stakeholders.

Skills

- Interaction design
- Product Design
- Service Design
- UI/UX design
- Motion graphics
- Design thinking
- User research and usability testing
- Wireframing and prototyping
- Visual design
- Adobe Creative Suite
- Sketch
- InVision
- Figma
- HTML/CSS
- Storyboards
- Designing for iOS and Android

Professional Experience

Design Lead, Brand Experience | Digital Surgeons
October 2021 - Present

- Develop UX deliverables including user flows, sitemaps, wireframes, and prototypes for high-impact user functionality focused on client's business goals.
- Focusing on an intuitive user interface and user experience deliverables as a lead product designer on various web SaaS and mobile launched projects.
- Maintaining and creating a design system to ensure usability and consistent visual design across products
- Collaborated with multidisciplinary teams of Designers, Product Strategists, Researchers, Developers, Engineers, Content Strategists, and Product Managers, Product Owners, and C-Suite leadership throughout the user centered design process.
- Lead multiple projects, managing and completing tasks alongside product management within deadlines and constraints while tracking details with little oversight to align on business requirements.
- Direct, mentor, inspire, and coach junior staff to maintain quality and usability standards.
- Create design deliverables such as brand logo marks, identity systems, guidelines, branded collateral, packaging, and display units, while upholding best practices.

Senior UI/UX Designer | VisionX
December 2020 - March 2021
- Led the creation of world-class products from scratch and improved features using a human-centered design process, resulting in great user experiences through an emphasis on human-computer interaction.
- Collaborated with multidisciplinary teams of Designers, Researchers, Engineering teams, Content Strategists, and Product Managers throughout the design process.
- Developed conceptual diagrams, wireframes, visual mockups, and prototypes.
- Conducted core design research, including competitive and landscape analysis, behavior analytics, qualitative interviews, and quantitative analysis.

UI/UX Designer | VisionX
December 2019 - December 2020
- Designed new mobile/web applications for iOS and Android to revise existing services for VisionX's apps.
- Worked closely with the DevOps team, product owners, and project leads to ensure accessibility and usability.

Adjunct Professor | University of New Haven
January 2019 - Present
- Taught multiple courses per semester, including UI/UX, Applications of Graphic Design, and Motion Graphics, focusing on current industry requirements and expectations for graduating students.

Co-President | AIGA Connecticut
April 2020 - February 2023
- Focused on the vision and direction of the Board of Directors while communicating with the National AIGA Organization.
- Pursued the chapter's mission consistently with its goals and objectives while assuring the accountability of the organization to the interests of the Members.

Education
Bachelor of Fine Arts (BFA) | University of New Haven
Graphic Design
Minor | University of New Haven
Digital Art & Design
High School Diploma | Cheshire High School

Awards
- Platinum Winner - AVA Digital Awards (2018)
- Emerging Media Awards - Summit International Awards (2017)
- Platinum Winner - Hermes Creative Award (2018)
- Best Use of Snapchat - Bronze - Shorty Awards (2018)
- Best Influencer & Celebrity Snapchat Campaign - Bronze - Shorty Awards (2018)
- #7 Most Innovative companies - VisionX - Fast Company (2020)
- Top 200 Marketing Agencies of 2023 - Chief Marketer (2023)
- First Place - Dieline Awards (2022)