The Asian American Foundation

2024

AANHPI Heritage Month Toolkit

Happy AANHPI Heritage Month from your friends at TAAF!

In the spirit of celebration and reflection, we wanted to continue the tradition we began last year and curate a collection of some of our favorite AANHPI-centered resources and recommendations.

IN THIS GUIDE

AANHPI Research + Resources
The latest TAAF research to inform your AANHPI-focused strategies and communications.

Organizations to Support
AANHPI community partners to consider for financial and pro bono support.

Recommendations in Culture
TAAF staff's favorite books, music, movies, TV shows, and must-see sites to share with your communities.

Restaurants + Small Businesses
AANHPI restaurants, businesses, and brands to support and amplify.

Speakers + Thought Leaders
Dynamic AANHPI speakers for your events and conferences.

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Data is Power

At TAAF, data is essential to everything we do. From public safety to small business, TAAF works with partners to conduct the research that illuminates our community's needs. Below are some examples of our work and trusted research from our partners.

SAFETY + BELONGING

01 AAPI Perspectives: NYC Safety Study ↗

02 Pew Research: What it Means to be Asian in America ↗

03 STAATUS Index 2024 ↗

BUSINESS + COMMERCE

04 AAPI Business Owners in NYC ↗

REPRESENTATION

05 AAPI Data/AP-NORC Survey: Voices of AAPI Communities ↗

06 Red Light Green Light: Overcoming Roadblocks to Asian American Creative Executive Success in the Entertainment Industry ↗

INTERACTIVE DATABASES

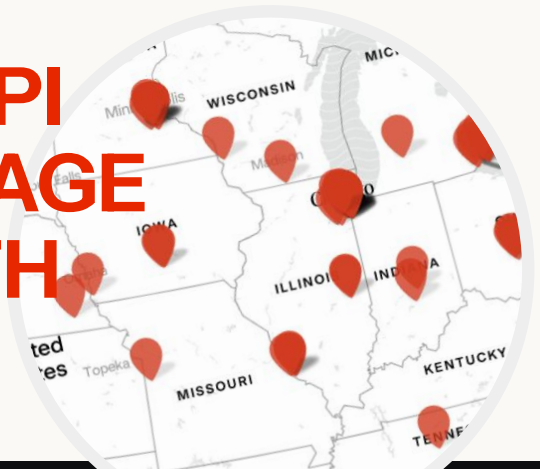
07 AAPI Nonprofit Database ↗

08 Creative Development Directory ↗

FOR MORE Visit TAAF Resources



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Support AANHPI Community Organizations

With funding from The Walmart Foundation, TAAF launched The AAPI Nonprofit Database: an interactive database where anyone looking to donate or get involved can more easily locate and support AANHPI nonprofit organizations across the country. Search a cause you are passionate about or visit some of our grantees today:

CITY PARTNERS

01 **Boston**
The Asian American Resource Workshop (AARW)

02 **Chicago**
Chinese American Service League (CASL)

03 **Houston**
Boat People SOS (BPSOS)
DAYA
Tahirih Justice Center

04 **Los Angeles**
Asian Americans Advancing Justice - Southern California (AJSOCAL)
Chinatown Service Center

05 **Oakland**
Asian Health Services (AHS)

06 **Philadelphia**
Southeast Asian Mutual Assistance Association Coalition (SEAMAAC)

07 **San Francisco**
Community Youth Center of San Francisco (CYC SF)

08 **Seattle**
Chinese Information and Service Center (CISC)

NATIONAL NETWORK

01 Act to Change

02 Asian Americans Advancing Justice (AAJC)

03 National Asian Pacific American Bar Association (NAPABA)

04 National Asian Pacific Islanders Prosecutors Association

05 National Federation of Filipino American Associations

06 Pacific Asian Counseling Services

07 Sikh American Legal Defense and Education Fund (SALDEF)

08 Southeast Asia Research Action Centers

09 The Alliance for Asian American Justice

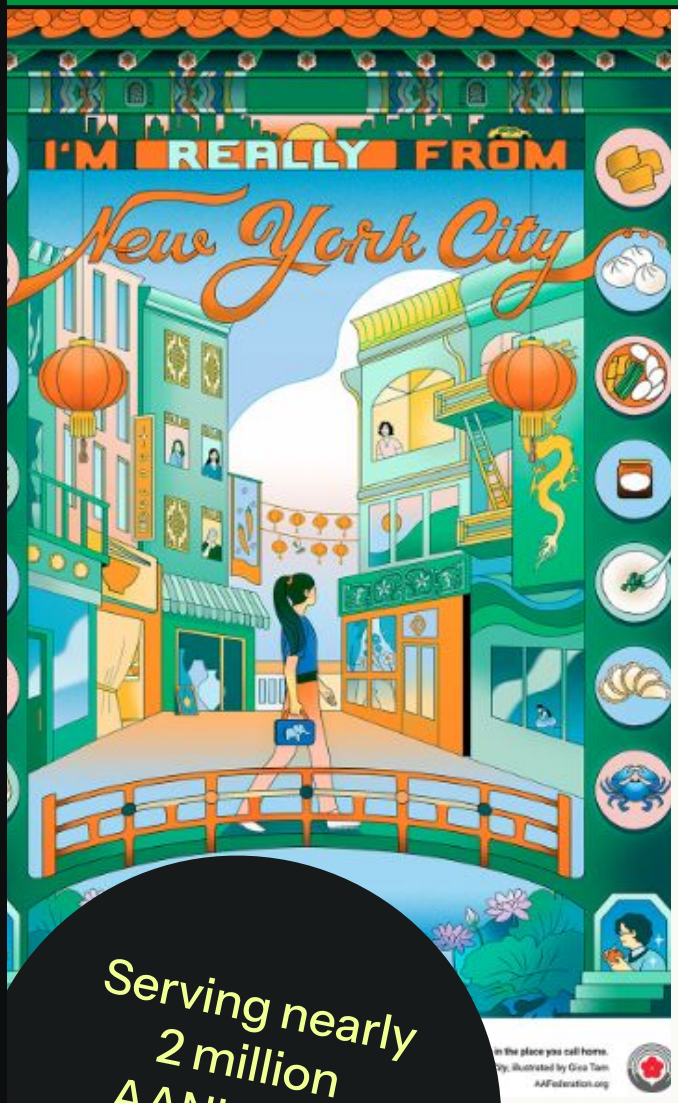
10 The Center for Public Integrity

11 The National Asian Pacific American Women's Forum (NAPAWF)

12 The Sikh Coalition

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Serving nearly 2 million AANHPIs in New York in all 5 boroughs

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NEW YORK ANTI-HATE COLLABORATIVE

01 Adhikaar
02 Apex for Youth
03 Arab American Association of New York
04 Asian American Bar Association of New York (AABANY)
05 Asian American Federation (AAF)
06 Asian American Legal Defense & Education Fund
07 Coalition for Asian American Children + Families (CACF)
08 Charles B. Wang Health Center
09 Chhaya
10 Chinese-American Planning Council (CPC)
11 Coalition Against Anti-Asian Violence
12 Desis Rising Up & Moving
13 Homecrest Community Services (HCS)
14 Korean American Family Service Center (KAFSC)
15 Korean Community Services (KCS)
16 Mekong NYC
17 MinKwon Center
18 Nonviolent Peaceforce
19 Sakhi
20 SAPNA NYC
21 The Sikh Coalition
22 WomanKind

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Culture

AANHPI culture is rich and exciting. Here's a curated list of TAAF favorites from the Anti-Hate, Narrative Change, Education, and Partnerships teams.

EAST COAST

13 **Asian Arts Initiative**
Philadelphia

14 **Museum of Chinese in America**
New York City

15 **The Noguchi Museum**
New York City



WEST COAST

01 **Angel Island State Park & Immigration Museum**
SF Bay Area, CA

02 **Asian Art Museum of San Francisco**
San Francisco, CA

03 **Japanese American National Museum**
Los Angeles, CA

04 **LA Filipinotown & Jeepney Tour with Pilipino Workers Center**
Los Angeles, CA

05 **South Asian Radical History Walking Tour**
Berkeley, CA

06 **Viet Museum**
San Jose, CA

07 **Wing Luke Museum of the Asian Pacific American Experience**
Seattle, WA

MIDWEST

08 **Asia on Argyle**
Chicago, IL

09 **Hmong Cultural Center Museum**
St. Paul, MN

10 **National Cambodian Heritage Museum**
Chicago, IL

SOUTH

11 **Crow Museum of Asian Art**
Dallas, TX

12 **Houston Asiatown**
Houston, TX

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WATCH



TV+STREAMING

01 **All-American Girl** (1994)
02 **Avatar: The Last Airbender** (2024)
03 **The Brothers Sun** (2024)
04 **The Casketeers** (2018)
05 **Expats** (2024)
06 **Never Have I Ever** (2020)
07 **SIS: The Show** (2020)
08 **We are Lady Parts** (2021)

FILM

01 **The Debut** (2000)
02 **Fire Island** (2022)
03 **Fremont** (2023)
04 **Joy Ride** (2023)
05 **Polite Society** (2023)
06 **Saving Face** (2004)
07 **Quiz Lady** (2023)
08 **Waikiki** (2020)

New releases & classics with AANHPIs in front of and behind the camera



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KIDS & YOUTH

01 **Fighting to Belong! A History of Asian Americans, Native Hawaiians, and Pacific Islanders** (Graphic Novel)
Amy Chu, Alexander Chang, Louie Chin

02 **Made in America: A History for Young People** (Nonfiction)
Erika Lee & Christina Soontornvat

03 **The Magic Fish** (Graphic Novel)
Trung Le Nguyen

04 **Nikhil Out Loud** (Fiction)
Maulik Pancholy

05 **What in the World is Ezra's Art?** (Fiction)
Eric Toda, Shay Fan, Tara Han-Tran Johnson

READ



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EDUCATIONAL, BIOGRAPHY, FICTION

01 **Against the Loveless World** (Novel)
Susan Abulhawa

02 **The Auntie Sewing Squad Guide to Mask Making, Radical Care, and Racial Justice** (Nonfiction)
Mai-Linh K. Hong, Chrissy Yee Lau, Preeti Sharma

03 **Big Bets: How Large-Scale Change Really Happens** (Business Nonfiction)
Rajiv Shah

04 **Brown Girls** (Novel)
Daphne Palasi Andreades

05 **Everything I Learned, I Learned in a Chinese Restaurant** (Memoir)
Curtis Chin

06 **In Sensorium: Notes for My People** (Memoir)
Tanwi Nandini Islam

07 **The Manicurist's Daughter** (Memoir)
Susan Lieu

08 **Sea Change** (Novel)
Gina Chung

09 **Skinship** (Short Stories)
Yoon Choi

10 **Songs on Endless Repeat: Essays & Outtakes** (Essays)
Anthony Veasna So

11 **Stay True** (Memoir)
Hua Hsu

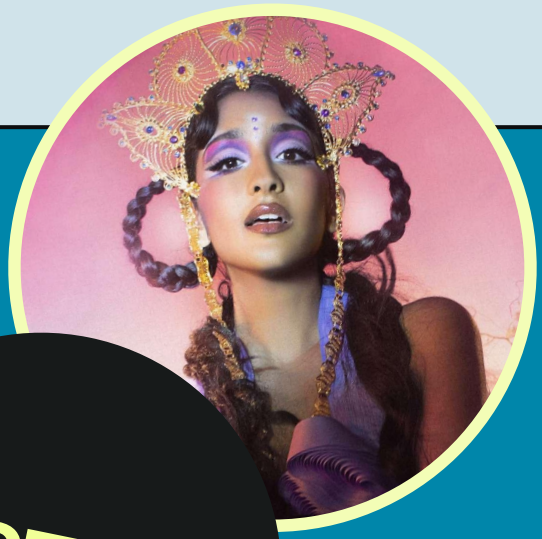
12 **This is Paradise** (Short Stories)
Kristiana Kahakauwila

13 **When We Were Sisters** (Novel)
Fatimah Asghar

14 **What We Are: A Novel** (Novel)
Peter Nathaniel Malae

15 **What My Bones Know: A Memoir of Healing from Complex Trauma** (Memoir)
Stephanie Foo

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LISTEN

01 **Approved**
Anik Khan

02 **Back of My Mind**
H.E.R

03 **The Beirut School**
Mashrou' Leila

04 **Bewitched**
Laufey

05 **Ginseng Hourglass**
Kainalu

06 **girls like me don't cry**
thuy

07 **imagine naked!**
OHYUNG

08 **The Land is Inhospitable and So Are We**
Mitski

09 **A Liquid Breakfast**
Audrey Nuna

10 **Lucid**
Raveena

11 **Shamstep**
47Soul

12 **Skin**
Joy Crookes

13 **STUNNA**
P-Lo

14 **Temple**
Thao

15 **With a Hammer**
Yaeji





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Support Small Businesses

Across the US, AAPI-owned restaurants and small businesses promote cultural richness in our neighborhoods and foster economic diversity. This May, check out some local and online AANHPI-owned businesses you can support:





RESTAURANTS

01 **Chicago**
Kasama (Filipino)
Perilla (Korean)

02 **D.C.**
Anju (Korean)
Thip Khao Restaurant (Laotian)

03 **Los Angeles**
Pijja Palace (Indian)
Ruen Pair (Thai)

04 **New York City**
Eyval (Iranian)
Saigon Social (Vietnamese)

05 **Philadelphia**
Mawn (Cambodian)

06 **San Francisco**
Chef Chu's (Chinese)
1601 Bar & Kitchen (Sri Lankan)

07 **Seattle**
Kamonegi (Japanese)

08 **Texas**
Himalaya Restaurant (Pakistani) - Houston
Sandwich Hag (Vietnamese) - Dallas

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EAT

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SHOP

SMALL BUSINESSES

01 **Anzen Hardware** (Japanese American)
Home goods

02 **Back Home Beer** (Iranian American)
Persian-influenced beers

03 **Covry** (Chinese American)
Asian-fit inclusive eyewear

04 **Deux Cranes** (Japanese American)
Luxury chocolates and confections

05 **EMME** (Chinese & Filipino American)
Asian-inspired home fragrance

06 **Keiki Kaukau** (Hawaiian)
Children's toys, books, puzzles inspired by Hawai'i

07 **Kola Goodies** (Sri Lankan American)
Vegan superfood teas & drink mixes

08 **Maaari** (Filipina American)
Filipino artisan home goods, apparel, accessories

09 **Malai Ice Cream** (Indian American)
South Asian-influenced ice creams

10 **Material Kitchen** (Korean & Vietnamese American)
Modern kitchenware

11 **Pearl River Mart** (Chinese American)
Home goods, novelty items, foodstuffs

12 **Plant Corner** (Thai American)
Rare tropical plants

13 **Pyarful** (Indian American)
South Asian-inspired stationary, gifts, & home goods

14 **Reprise Health** (Singaporean American)
Traditional Chinese medicine & superfood gummies

15 **Yu & Me Books** (Chinese American)
Books, stationary, & gifts



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Uplifting & Spotlighting AANHPI Voices

Check out some AAPI leaders and visionaries who can offer compelling, motivational and inspiring perspectives on issues important to our community:

CORPORATE LEADERS

01 Manny Maceda
02 Sheila Lirio Marcelo
03 Laxman Narasimhan
04 Shamina Singh
05 Eric Yuan



CELEBRITY-ACTIVISTS

01 Auli'i Cravalho
02 Nik Dodani
03 Lisa Ling
04 Geena Rocero
05 George Takei

Thought Leaders and Speakers



GOVERNMENT OFFICIALS+CIVIC LEADERS

01 Lanhee J. Chen, Ph.D.
02 Congresswoman Pramila Jayapal
03 Congresswoman Grace Meng
04 Mayor Aftab Pureval
05 Mayor Michelle Wu

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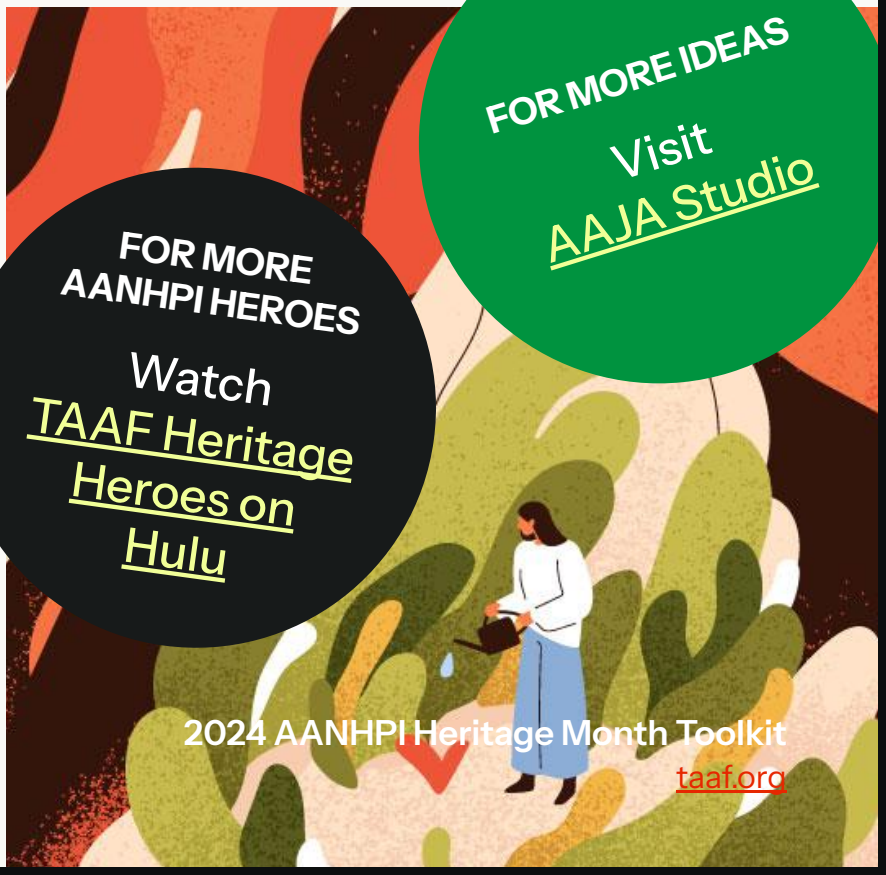
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Join us in building a world where all AANHPIs can belong and prosper.

Stay Informed

Sign up for our newsletter.

Get Involved

Learn how you can give back to the AAPI community through the AAPI Giving Challenge. Reach out to partnerships@taaf.org.

Follow Us

Find us on LinkedIn, Instagram, Facebook, and Twitter at @taaforg.

About TAAF

Launched in 2021, The Asian American Foundation (TAAF) mobilizes the community to fight against hate and violence, reclaim our narratives, and celebrate our stories through our core pillars of Anti-Hate, Education, Narrative Change, and Resources & Representation. Through our high-impact initiatives, events, and investments in national and local nonprofits, we're creating a permanent and irrevocable sense of belonging for millions of AANHPIs in the United States.

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