EVERY REVOLUTION BEGINS WITH AN IDEA
Let this award help be the SPARK you need to start 2024 off right!

For more than a decade, The BIG Innovation Awards have worked hard to recognize and honor the people, products, technology, and companies that bring concepts to commercialization. These are the ideas and dreamers who didn’t say no, never gave up, and continued to ask, “what if?”

Unlike other business awards programs, the BIG Innovation Award nominations are reviewed by recognizable executives and other inventors with real, boots on the ground, experience. The BIG Innovation Awards is not an awards competition in the traditional sense. Our goal is to recognize every innovation that our panel deems worthy of recognition. This is not a typical competition. Judges individually score each nomination, and if they agree with the nomination’s assessment of the impact and scope of the work, you will be rewarded!

Unlike any competition in our history, this year will be the inspiration we need to propel us all forward!

Good Luck,

Russ Fordyce
Managing Director
Business Intelligence Group
95% of all product innovations fail

84% of consumers say it is somewhat or very important that the company they buy from is innovative

86% say that +10% time at work involves the opportunity to experiment or innovate

*The BIG Innovations recognize the 5% that are successful!
AWARD CATEGORIES

We select winners in three different categories to celebrate innovation in all forms.

We identify those deserving of recognition for success across products, organization, and individuals.

Organization
Awarded to an organization whose culture, products and people are consistently delivering innovative solutions for their community and customers.

Product
Awarded to a single product or product line launched or updated in the last 12 months whose innovative approach or product has caused market or customer disruption.

Individual
Awarded to an executive or organizational leader whose skills or management style have led to the delivery of innovative solutions for a given community.
BIG Innovation Awards will recognize each nomination that scores best among our judges’ scores.

If the nomination requirements are not met and if the judges do not feel a nomination meets the standard set, no award will be given.

**Award Categories**

- Aerospace
- Agriculture
- Automotive
- Broadcasting
- Business Services
- Construction
- Consumer Services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment
- Financial Services
- Food
- Government
- Healthcare
- Hospitality

**Organization Size**

- Micro: 10 or fewer employees
- Very Small: 11–100 employees
- Small: 100–999 employees
- Medium: 1000–9,999 employees
- Large: More than 10,000 employees
All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1. Download the entry kit at bintelligence.com
2. Use our handy worksheet to write your nomination
3. Click NOMINATE NOW to submit
FEES & RULES

Nomination Fees

The $849 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code “ALT-PAYMENT” when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.

Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA
WINNING

Should your nomination be selected as a winner, you will receive:

- One personalized trophy per winning entry
- A digital logo for royalty-free use online and in print
- A Business Intelligence Group-issued press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition by the Business Intelligence Group to its community of 60,000+ executives
- Recognition on the Business Intelligence Group’s website
- Recognition on the Business Intelligence Group’s social communities (LinkedIn, Twitter, Instagram, and Facebook)
- Winners will have the opportunity to purchase additional trophies

Note: Shipping to the United States is included with each nomination. Winners outside the United States will need to supply their own shipping carrier and account number or arrange for a pickup in the United States.

Nominations Due November 17, 2023
Winners Notified December 27, 2023
Winners Announced January 10, 2024
Nomination Fee $849
5 REASONS TO ENTER

1. Recognize, honor, and show gratitude to the team that works so hard to innovate.

2. Establish credibility, build your brand, and show your commitment to innovation and employee culture.

3. Build moral, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.

4. Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.

5. As a winner we will work with you to promote your success. As part of your entry, you will receive the winner's logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!
TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

• Strong Written Descriptions
• Clear, concise, and easily understood explanations and descriptions of your product or service.
• Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
• Write it so your mother can understand it. Articulate your message in a way where, more people than your organization’s internal experts understand what you are attempting to convey.

Use additional resources to help enhance your chances of winning.

• Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
• Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

Telling a Good Story Creates a GREAT Nomination
By now you probably know the story of Robbie Cabral and BenjiLock. Robbie was out of work and wondering how he was going to provide for his family. That’s when he conceived of a padlock with a fingerprint reader.

And what an idea it was. Simple yet innovative and useful. The Business Intelligence Group awarded BenjiLock with a BIG Innovation Award, and it went on to win a CES Innovation Awards Honoree.

Soon after, Robbie decided it was time to get help financing and growing, so he headed into ABC’s SharkTank with his BIG Innovation Award and CES trophies on display. After successful negotiations with the sharks, Robbie picked Mr. Wonderful, Kevin O’Leary, and his offer of $200,000!

But Robbie and Mr. Wonderful were just getting started. The team went on to secure a distribution agreement with Hampton and a $1.5 million order from Ace Hardware. We are thrilled Robbie and BenjiLock are part of our story!
OUR JUDGING PHILOSOPHY

Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.

Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

BECOME A JUDGE
STAND OUT
IN A WORLD
GONE DIGITAL

HOW TO WIN
BUSINESS AWARDS
AND INFLUENCE
REVENUE

How we evaluate companies, products, and people has continued to evolve as the world around us changes – just as companies have had to revamp the ways they earn their customers’ trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK
START YOUR NOMINATION

Nominate Now

Anita Allemand, PharmD, Chief Transformation and Integration Officer, Walgreens Boots Alliance Healthcare

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