The Sustainability Awards Highlight Environmental “WINS!”

The Sustainability Awards honor those who have made sustainability an integral part of their business practice. For-profit and not-for-profit organizations of all sizes submitted nominations to reward team members and gain exposure for the organization, its initiatives, and the exemplary accomplishments of its leaders as they work to reduce their impact on our environment.

The Sustainability Awards program provides the opportunity for your organization to receive global recognition by a panel of volunteer judges who themselves are leaders and experts in business.

Most of all, it helps us all remember that The most precious asset all businesses share, is our Earth.
Welcome to the Sustainability Awards

Consumers want to buy healthy, bio, locally sourced foods with less environmental impact.

WIND AND SOLAR PLANTS BECAME 70% and has a significant impact on land use and freshwater consumption.

Food production is responsible for 26% OF GREENHOUSE GASES and has a significant impact on land use and freshwater consumption.

Food production is responsible for 26% OF GREENHOUSE GASES and their capacity will exceed coal and gas in less than five years (IEA’s Renewables 2020).

Research from BCG shows that 38% OF CONSUMERS report actively switching from their preferred brand to another because it credibly stands for positive environmental and social practices.

In fact, solar power has become the ‘cheapest electricity in history’ even below coal.

AND 89% CHEAPER IN THE LAST 10 YEARS,
A select group of nominees who do not win but that show significant promise or performance, may be named as a “Finalist.”

Nomination Categories

Sustainability Awards will be given out for superior performances in the past 12 months. Nominees will select Award Industry below and Award Categories found on the next page.

Company Size:
- Micro - 10 or fewer employees
- Very Small –11-100 employees
- Small – 100-999 employees
- Medium – 1000-9,999 employees
- Large – More than 10,000 employees

Award Industries:
- Automotive
- Business Services
- Business Consulting
- Consumer Goods Education
- Engineering
- Energy
- Financial Institution
- Financial Solutions
- Food and Beverage
- Government
- Healthcare
- Insurance
- Manufacturing
- Marketing
- Media
- NGO or Nonprofit
- Public Relations
- Real Estate
- Retail
- Technology & Telecommunications
- Other

A select group of nominees who do not win but that show significant promise or performance, may be named as a “Finalist.”
Awards Offered

**Sustainability Leadership Award**
Awarded to an organization within a specific industry whose actions over the last 12 months prove sustainability is a core business objective.

**Sustainability Initiative of the Year**
Awarded to an organization within a specific industry that launched or completed a sustainability initiative or project within the last 12 months.

**Sustainability Product of the Year**
Awarded to an organization within a specific industry that launched or completed a physical product within the last 12 months that improves sustainability or is designed to be more eco friendly than market alternatives.

**Sustainability Service of the Year**
Awarded to an organization within a specific industry that launched or completed a service within the last 12 months that improves sustainability or is designed to be more eco friendly than market alternatives.

**Sustainability Hero (Executive)**
Awarded to an executive individual within an organization whose efforts over the past 12 months have improved the sustainability initiatives of the organization. Executives include all chief level, vice president level or similar titles.

**Sustainability Champion (Nonexecutive)**
Awarded to a non executive individual within an organization whose efforts over the past 12 months have improved the sustainability initiatives of the organization. All employee levels under vice president are eligible.
The BIG 3-Step Nomination Process
Submitting your nomination is a simple 3-step process

☑️ Download the entry kit at bintelligence.com

☐ Use our handy worksheet to write your nomination

☐ Click NOMINATE NOW to submit

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning. If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

Nomination Fees

The $799 ($699 for nonprofits and NGO organizations) nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code “ALT-PAYMENT” when promoted.

How to Qualify for NGO or Nonprofit Status NGOs, nonprofit and charity organizations may enter one nomination free of charge. The entry discount applies to those working in environmental or sustainability spaces wherein all proceeds are diverted back into activities that further the organizations’ agenda. Charitable arms of commercial organizations are not eligible.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mail Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Rules

- Nominations must be for performances in the last 12 months.
- Nominations must not be duplicative work of others.
- You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.
Recognize, honor, and show gratitude to the team that works so hard to innovate.

Establish credibility, build your brand, and show your commitment to innovation and employee culture.

Build moral, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.

Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.

As a winner we will work with you to promote your success. As part of your entry you will receive the winners logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!
A successful BIG Awards Nomination should tell a great story. Effectively communicating your message within the entry includes:

- Write strong descriptions that help judges understand what makes you better, unique, and different in your space.
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization’s internal experts understand what you are attempting to convey.

Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos that clearly showcase and explain their product or service as well.
What winners of the Sustainability Awards receive:

• One personalized trophy per winning entry
• A digital logo for royalty-free use online and in print
• A Business Intelligence Group-issued press release announcing the winners
• A press release template suitable for release by your organization
• Feedback and scoring on your entry as provided by judges
• Recognition by the Business Intelligence Group to its community of 40,000+ executives
• Recognition on the Business Intelligence Group’s website
• Recognition on the Business Intelligence Group’s social communities (LinkedIn, Twitter, and Facebook)
• Winners will have the opportunity to purchase additional branded collateral and materials such as additional trophies, plaques, and banners.

Note: Shipping to the United States is included with each nomination. Winners outside the United States will need to supply their own shipping carrier and account number.
Publicity for Winners

Winners will be notified prior to any public announcement. During this time, you can prepare your own press release and other materials to announce this noteworthy achievement to your own community. You will be provided the official award logos and branding elements, as well as a quote and press release template you can customize and distribute.

Once your win is made public, we will publicize the winners to our own community of business professionals and to leading publications.

Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges.

Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.
Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback.

Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.

Our Unique Judging Model

Our industry awards programs rely on industry leaders who volunteer to read, score and judge nominations. But what is unique about our model is that judges not only score and rank nominations, they also have the opportunity to share public and private feedback so that winners can maximize the third-party acknowledgement of their performance and all nominees can reflect on how they can improve their overall approach to the market.
Become a Judge

Judging for the Business Intelligence Group has many advantages and it is easy! Judging usually takes only a few hours of downtime and can be done from the comfort of an airplane, your favorite lounge chair or pool side. Read. Score. Feedback. Repeat.

Referrals
Judging has led to business referrals, job offers and other career advancements.

Instant Good Karma
Judging gives you instant good karma when you share your expertise and wisdom with our nominees.

Recognition
Your name, company name and ideas are shared with our growing audience.

JOIN US