Michael Sowa

Graphic & Interactive Designer

SKILLS

Design Tools
Adobe Creative Cloud
Photoshop
Illustrator
InDesign
XD

Other Programs
Webflow
Figma

Areas of Focus
Brand Identity
Packaging
UX/UI
Interactive Web Design
User Research

RECOGNITION

"In the Present" Poster
Blue Bell, PA • 2020
Featured on permanent display at the Central Library of Montgomery County Community College

Honors College
New Brunswick, NJ • 2017–2019
Inducted member of the Rutger's University Honors College

EDUCATION

Tyler School of Art and Architecture, Temple University
BFA | Graphic and Interactice Design
Philadelphia, PA • January 2021–May 2023

Montgomery County Community College
AA | Fine Arts
Blue Bell, PA • January 2019–May 2020

Rutgers University
New Brunswick, NJ • August 2017–December 2019

EXPERIENCE

The Healthy Shack
Graphic Designer
Lansdale, PA • May 2022–Present
- Collaborated with business owners to revamp restaurant's typographic system and incorporate new graphics, layouts, and branding elements resulting in an updated and more effective visual identity better aligned with their values
- Designed a versatile menu system that was applied across a range of formats, including large placemats, takeout trifolds, and digital screens, increasing reach and accessibility
- Produced compelling advertising material for print and social media, generating interest among the public and spreading brand message

Lansdale Tavern
Server
Lansdale, PA • July 2018–Present
- Demonstrated strong teamwork skills in a fast-paced environment, supporting other service areas during peak times to ensure that all customers received efficient and attentive service
- Successfully managed a high volume of orders and requests with a focus on accuracy and speed
- Prioritized customer satisfaction through proactive communication, attentive service, and effective conflict resolution skills, consistently resolving any issues that arose in a timely and courteous manner