Superfab Digital
Price List for 2023

Please note that as of 2023 we are required to add a 6% sales tax to all Design & Development Projects. Our Hourly rates are $125 for Design Work & $225 for Development Work.

Logo Design
Time required: Logo designs usually take about 15-35 hours to make with the back and forth required for design changes.
Our Project-based rates for Logos is $1500
Our Project-based rates for Brand Guidelines is $1000

Wordpress Web Design
Time required: Smaller websites usually take 2 weeks to design & build, sites with more functionality, development, commerce sites etc usually take around 3-4 weeks
Project-based: Our basic websites start at $3,500 and go upwards for more comprehensive web design with more functionality, an commerce site starts at around $7000.

Webflow Web Design
Time required: Smaller websites usually take 2 weeks to design & build, sites with more functionality, development, commerce sites etc usually take around 3-4 weeks.
Project-based: Our basic webflow website starts at $5000 and goes upwards depending on required functionality.

Web Maintenance (on Sites we've built)
We offer site maintenance on Divi websites & Webflow Websites we have built in house. Our site maintenance plans include up to 3 hours of design time per month, ensures your plug ins are up to date, and that your site is backed up on a monthly basis.
Project based: $299 a month

Email Design
Time required: Email templates take about 2 to 4 hours to make. If integration or setting up is required additional time is required.
Project-based: We charge $675 for setting up and implementing one email. $300 Per email design after set up.

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Social Media Design & Strategy
We offer 2 social media plans which include the creative, posting, and analytics. We suggest running a social media campaign for a minimum of 3 months so you can measure results.
We offer 2 social media plans:
2 X post a week on two platforms at $600 a month
3 X post a week on two platforms at $750 a month

Illustrations
Time required: This depends on the scope of project and how complex they are
Project-based: Illustration rates can vary, and are based on our hourly rate with a 3 hour minimum so expect to pay at least $225 at a minimum for custom illustration.

Flier's, Adverts, Brochure & Merchandise Design:
Time required: Flier design usually takes between 2 to 6 hours with design changes etc
Project-based: $450 per flier design.

Icon Design
Time required: It can take an hour or more to finish a set, depending on how many icons it has.
Project-based: Get a complete set of 12 icon designs for $800

Info graphic Design
Time required: The length of time to complete one depends on how complex the information is.
Project-based: $1000 per info graphic design.

Website Hosting
Wordpress Website Hosting - We have teamed up with an excellent website hosting company to be able to provide reliable hosting services through Superfab. Prices for this service are billed at $25 per month.
Webflow Website Hosting - If we are building a Webflow website we suggest hosting through webflow - prices for webflow hosting are billed at $40 per month