

# Radek Matěj

# Digital Product Designer

nikdo.cz

radek@nikdo.cz

+420 777 309 952

### I build meaningful digital products.

Over 17 years of my career, I switched many hats in many companies, always striving to do whatever was most effective for the product to succeed.

Now I utilize this aggregated experience in form of product design that overlaps with product management and development if needed.

#### **EXPERIENCE**

# Kernel 2022

Helping to shape a Figma plugin that brings real content into design.

OOUX USABILITY TESTING CONCEPT DESIGN COMPETITIVE ANALYSIS

#### **Denizen** 2020 - 2022

User experience design mixed with React Native development. Jack of all trades, because that's what it takes at startups.

COPYWRITING HI-FI DESIGN DESIGN SYSTEM PRODUCT VALIDATION REACT NATIVE DEV

# **Berry Cloud** 2018 - 2020

Applying a mixture of user experience design and development in Angular and React on three different healthcare projects.

DESIGN SYSTEM INFORMATION ARCHITECTURE BUSINESS PROCESS MAPPING ANGULAR DEV

# **Snapshot** 2016 - 2018

Building documentation portal and assisting with mobile app user experience design.

LO-FI PROTOTYPING INFORMATION ARCHITECTURE REACT DEV

### Wind Freaks 2015 - 2016

Bootstrapping product for kiteboarding community using lean and agile approaches. One man's show.

PRODUCT VALIDATION BRAND IDENTITY VISUAL DESIGN FULLSTACK DEV

# **Kentico** 2013 - 2015

Formulating vision and selecting a feature set for Kentico Content Management, leading two company-wide projects.

Market and user research, building cross-product backlog, facilitating workshops and providing lectures in agile software development and user experience.

PRODUCT MANAGEMENT AGILE COACHING MARKET RESEARCH

# **Quadient** 2006 - 2013

Leading a team in the first phases of a new product, onboarding pilot customers. Introducing agile methodologies and processes, agile coaching.

Research, storyboarding, defining user stories, prototyping, usability testing and heuristic evaluation. Setting up user experience processes in multiple teams.

PRODUCT MANAGEMENT UX DESIGN PRODUCT VALIDATION AGILE COACHING FRONT-END DEVELOPMENT

#### **EDUCATION**

# Palacký University in Olomouc 1999 - 2006

Bachelor's degree, Computer Science