# 54 reasons



54 reasons exists so that children's rights are experienced and understood Our Child Rights Practice Framework reinforces the lens through which we see our responsibility — through the eyes of the child

## This is who we are

The focus of our organisation is on ensuring children's rights protect the lives, experiences and opportunities of every child, every day.

In 1923, our Founder, Eglantyne Jebb wrote what she believed were the fundamental rights of every child. This powerful statement was the first version of what went on to become the Charter of the Rights of the Child and the 1959 United Nations Declaration on the Rights of the Child. Eglantyne's precedents inspired the current United Nations Convention on the Rights of the Child which remains central to our practice today.

As an organisation entrusted with supporting children to enjoy a lived experience of their rights, 54 reasons values the responsibility to keep children safe, well and thriving. Our commitment to children's rights is core to the success, impact and sustainability of everything we do. We are here to do the very best for children, young people, families, and communities and we hold ourselves accountable to this through our practice.

# Our practice framework: child i view

We are committed to ensuring our practice is skillfully and ethically carried out so that what we do makes a positive difference. Children's rights are the foundation of our practice.

child i view establishes a minimum set of standards and behaviours which children can expect to see from us. Our practice provides children with confidence and knowledge in how their rights can be applied.

Our approach recognises the critical role of parents as their child's best advocate, and we provide education and support to do this.

We work with children to explore and understand their rights at home, in school and their communities. We encourage children to discuss their needs and help them to share their views and experiences so that they can influence decisions made with and for them.





## We put children first

We know that good intentions for our work with children and families are not enough. Our actions and decisions have a generational impact, and this responsibility demands we hold ourselves accountable in our practice.

We are committed to applying best practice, working in the best interests of children, listening deeply to children, young people and families, and to applying what we learn so that we continuously improve.

## A child rights-based approach to practice:

- improves children's emotional wellbeing
- improves relationships between children and their peers
- improves relationships between children and adults
- increases commitment to school and learning

Our Child Rights Practice Framework – *child i view* – articulates 'why we do', 'what we do' and 'how we do it'.

Our Values, Practice Principles, Practice Standards, and Foundational Practice Skills guide us in delivering skilled, evidence-informed, ethical and relationship-based practice with children, young people, families and communities to keep them safer, stronger, connected, and able to reach their full potential.

child i view helps us to be clear about what is expected of us as a child rights organisation invested in children enjoying their rights in real and meaningful ways.

child i view recognises that an investment in a child rights approach is an investment in a better world for children.



# child i view

**OUR CHILD RIGHTS PRACTICE FRAMEWORK** 



# 54 reasons

Exists so that children's rights are understood and enjoyed

## principles

The attitudes and behaviours that guide how we approach our practice and decision making

**EFFECTIVE** 

We use best practice

approaches to meet

the needs of individual

children and families



#### SAFE

Children feel safe within regulated and responsive relationships and environments



#### **ACCOUNTABLE**

We are open, transparent and include children in decisions that impact them



The base knowledge and mindset that children can expect from us, ensuring safe and effective practice



### **RIGHTS BASED**

We recognise children as clients in their own right and promote their right to be heard



# CULTURALLY RESPONSIVE

We are culturally responsive and inclusive in our practice and recognise culture as a protective factor for children



## We take a relational approach

to our work and focus on the quality of children's relationships with their caregivers



# PURPOSEFUL IN PRACTICE

We apply an evidence informed approach and prioritise reflective practice

### **CHILD CENTRED**

We adopt a 'whole child' perspective and coach parents on how to be their child's best advocate

## skills

The skills and approaches that we need to practice on a daily basis and facilitate an environment that upholds children's rights



## BUILDING SAFE AND EFFECTIVE RELATIONSHIPS

Developing relationships that facilitate strong outcomes



## EDUCATION AND SKILLS COACHING

Promoting positive child development and responsive, consistent caregiving



# TRANSITION PLANNING

Ensuring next steps are confident and supported



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## UNDERSTANDING STRENGTHS AND NEEDS

Assessing where children and families and at and what they need to thrive



# COLLABORATIVE GOAL SETTING

Creating change together



### REFLECTIVE PRACTICE

Developing and improving practice in intentional ways



### THERAPEUTIC SUPPORT

Addressing impacts of adversity and promoting protective experiences

values

COLLABORATION

**ACCOUNTABILITY** 

**CREATIVITY** 

**INTEGRITY** 

AMBITION

Our values are embedded in all we do, inspiring and driving our commitment to children, young people, families and communities