

SPONSORSHIP PROPOSAL



THE LONGEST
RUNNING SANCTIONED
SHOW IN CANADA

Jim Marnis LEGACY CUP

BODYBUILDING

CLASSIC PHYSIQUE

WELLNESS

FIGURE

MEN'S PHYSIQUE

WOMEN'S PHYSIQUE

BIKINI

WHEELCHAIR



DOUBLETREE
by Hilton™
KITCHENER

VENUE & HOTEL

40 FAIRWAY ROAD SOUTH
KITCHENER ONTARIO

APRIL 15
2023

JMLEGACYCUP.CA

ABSOLUTE *Touch*
TANNING • MAKE UP • HAIR

JIM MORRIS LEGACY CUP

A BRIEF HISTORY

The Jim Morris legacy Cup is one of the longest running sanctioned shows in the country. This is the 35th year that the show will be scheduled. This is an incredible legacy that could have only been possible with the foresight of one man.

Jim Morris along with his partner, Norm Jacobs, ran three wildly successful contests in Ontario under their company Jamor Enterprises. The Stratford Championships (now Jim Morris Classic), the London Championships and the Ontario Provincials were extremely popular with athletes across the province. The attraction and the appeal stemmed from Jim's enthusiasm and excitement for the sport. It was always about the experience for the competitor and our goal is to bring that enthusiasm back.

Darrell Jackson took over the contest after Jim's passing in 2017 to help further Jim's legacy. Together we will honor Jim and Norm's vision for the contest and promote the shows in a manner that would make them proud. Too often history is pushed to the sidelines and ignored; our intention is to not let that happen. This is a legacy show and Jim was an icon in our industry, always remembered.

With the support and help from dozens of volunteers and friends we are pleased and honored to offer the 35th installment of The Jim Morris Classic, April 15, 2023. The show will be moving from its long-time home in Stratford to the Kitchener Waterloo area for logistical considerations during these unprecedented times. The KW area offers more adaptability in venues and accommodations and will be an easier destination for a greater number of athletes.

We have developed a strategy on all social media platforms to help keep competitors informed with timely announcements and offerings. This translates to better coverage for our sponsors as well. Additional advertising opportunities will be made available closer to the event date.

We look forward to working with the Canadian Physique Alliance and the official teams to bring our competitors the best possible contest experience available in Ontario and hope you and your respective companies will join us in keeping history alive in our sport.

A stylized, handwritten signature of Jim Morris in black ink, positioned above a thin red horizontal line.

JIM MORRIS LEGACY CUP

SPONSORSHIP PACKAGES

OFFICIAL SPONSOR - \$129.⁹⁹*

- One Class of your choice (based on availability) - Awards Presentation
- Sponsor to provide gifts for top 3 winners
- Advertising with your logo on all social media platforms
- Logo with link to your website on show website
- Photo with you (if restrictions allow) and/or Top Three for promotion

SILVER SPONSOR - \$329.⁹⁹*

- 2 Classes of your choice (based on availability) – Awards Presentation
- Sponsor to provide gifts for top 3 winners
- Advertising with your logo on all social media platforms up to show date
- Logo with link to your website on show website
- Photo with you (if restrictions allow) and/or Top Three for promotion
- One live feed pass

GOLD SPONSOR - \$475.⁰⁰*

- Four Classes of your choice (based on availability) – Awards Presentation
- Sponsor to provide gifts for top 3 winners
- Advertising with your logo on all social media platforms up to show date
- Logo with link to your website on show website
- Photos with you (if restrictions allow) and/or Top Three for promotion
- One live feed pass
- Logo on Live feed and show program dependent on restrictions

TITLE SPONSOR - \$999.⁹⁹*

- Overall Awards - Three Divisions of your choice (based on availability)
- Sponsor to provide gifts for overall winners
- Advertising on all social media platforms once a week up to show date
- Logo with link to your website from show website
- Photos with you (if restrictions allow) and/or Overall winners for promotion
- One live feed pass
- Logo on Live feed or show program dependent on restrictions
- Logo printed on t-shirts for every competitor and volunteer

(TITLE SPONSOR DOES HAVE THE CHOICE OF CHOOSING TO BE EXCLUSIVE IN LIEU OF 1 OF 3 FOR A TOTAL OF \$2,999.⁹⁷)

*HST WILL BE CHARGED ON ALL PACKAGES



LEGACY CUP 23

ALL Sponsors will be required to provide business logos in one of three formats high resolution formats; EPS, PNG or PDF for proper display on social media and show website.

Sponsors will be required to provide their website address to enable links for our show website. Any sponsor wishing to provide products and gifts for goodie bags must have them delivered to us by March 1, 2023. Location for drop off will be provided closer to the show. Payment for Sponsorship is due immediately upon receipt of invoice to confirm your spot.

**Method of payment accepted is email money transfer to
jimmorrislegacycup@outlook.com using the
security answer jmlegacy**

Banner placements will be allowed throughout the venue and will be in high visibility athlete concentrated areas at both registration and the contest venue.

Stage placement of banners and logos will be dependent on venue selection but we will make every effort to place your logo in high visibility areas.

A THIRTY-FIVE YEAR LEGACY



JIM MORRIS LEGACY CUP

HOW TO ORDER YOUR PACKAGE

To order any of the packages available please send an email to jimmorrislegacycup@outlook.com with the following information
(*agreement will be sent once received*);

- **COMPANY NAME**
- **CONTACT NAME**
- **CONTACT PHONE NUMBER**
- **PACKAGE REQUESTED**

Please send all graphics and video (if required) to jimmorrislegacycup@outlook.com in the following formats;

- **LOGOS - EPS, PNG, JPEG or SVG**
- **VIDEO - MP4**



Please direct all inquiries for delivery to
jimmorrislegacycup@outlook.com

Jim Morris

LEGACY CUP **23**