Eric Bashir

Senior Product Designer

EXPERIENCE

Acelr8, BE, Germany   Principal Product Designer   March 2022 - Current

- Designing world-class hiring SaaS solutions from wireframes to prototypes.

AKQA, NY, USA   Senior User Interface Designer   Feb 2022 - Jun 2022

Implemented design solutions to improve CX of the average Mayo Clinic patient by:

- Improving treatment application rejection experience
- Increasing participation and proper inclusion of minority groups in Clinical Trials
- Improved Travel & accommodation services provided for patients who needed to travel in to receive care at a Mayo Clinic facility.

MetaLab, BC, CA   Web3 Product Designer   May 2021 - March 2022

- Designed mobile solutions for a major cryptocurrency trading platform in the middle east (Rain.bh, backed by @Coinbase)
- Implemented mobile experience for Gather.town, a virtual workplace
- Designed discovery experience for CollectFrontRow.com, an NFT platform

DRO Health   Lead Product Designer   July 2020 - May 2021

- Analyzed user research and usability testing feedback to generate actionable insights for product direction and feature development.
- I contributed to and oversaw the development of the brand's design system.
- Defined animation guidelines and microinteractions for product UI.
- Responsible for Product Idea Validation, User Research, Information Architecture, Visual Design, Prototyping and User Testing across web and mobile products.

Whogohost   Product Designer, Design Lead   May 2018 - June 2020

- Managed the design and development of a new company product to facilitate easy website creation for SMEs.
- Designed product prototypes and marketing materials.

Pixara   Web & Product Designer   Mar 2015 - May 2018

- Designed websites for company clients across different industries.
- Undertook branding projects and design of marketing assets.

EDUCATION

Draper University   Fundamentals of Building Products   October 2021

Treford Product Academy   Product Strategy Masterclass   November 2021

Olusegun Agagu University of Science and Technology, Okitipupa
Bachelor of Techhnology in Computer Science

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SOCIAL

www.**linkedin**.com/in/ericbashir

www.**dribbble**.com/ericbashir

SKILLS

User Experience Research

Product (UI & UX) Design

Website Design & Development

No-code App Development

Product Strategy

Information Architecture

Copywriting

Graphics Design

Animation and Motion Design

Frontend Development

TOOLS & PROFICIENCY

Figma

Sketch

Framer

Webflow

HTML, CSS

Javascript, React

Zeplin

Adobe Photoshop, Illustrator

Adobe XD, After Effects

Wireframe.cc