WAGAWIN MUNICH SINGAPORE LONDON MIAMI

THE AUDIENCE ENGAGEMENT TECHNOLOGY FOR THE OPEN INTERNET

Making advertising a real dialogue

A GLOBAL ADVERTISING PHENOMENON CALLED LIVINGADS

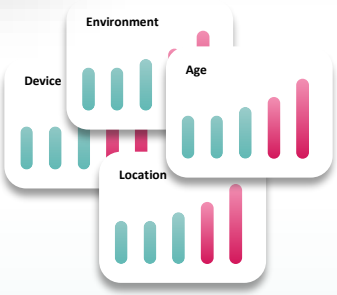
8 phenomenal LivingAds …

- Works with **display and video creatives**
- Available across the whole **Open Internet**
- Created **within minutes**

… create meaningful dialogue on the Open Internet …

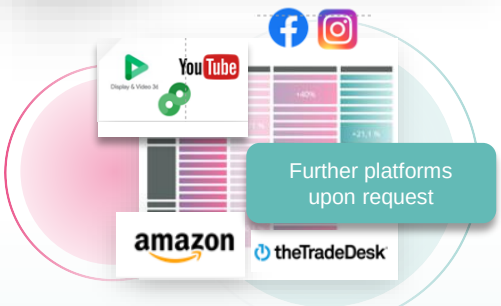
- **Direct dialogue** between advertiser and user
- **Learned actions** from popular platforms **ensure high engagement**
- **Ad experience personalized** based on user reactions

… to unlock unique audience insights and data …



- User dialogue combined with **multiple audience signals**
- Works **without user-tracking**
- **In-house algorithms** unlock unique audience insights

… for better performance across all major digital platforms!



- **Improved targeting and optimization** on the Open Internet and beyond
- **Custom audiences** upon request even **without cookies**
- **Significant performance uplift** on all major platforms

Trusted by the world's best brands

WANT TO LEARN MORE?
REACH OUT TO YOUR WAGAWIN CONTACT

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