

# Lyla Sapir Davis

Product Designer, User Experience Designer

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## PROJECTS

- May 2022-  
Present **UX / UI Designer**  
**Larium**  
Design an extensive financial artificial intelligence platform while collaborating with product managers, business partners, potential users, and engineers to help define product requirements.
- Nov 2021  
May 2022 **UX / UI Designer**  
**Samsung Research and Development**  
Redesign existing tools created by the software engineer team, conducting research within our functional team to create the highest quality user experience within Samsung.
- July 2021  
Dec 2021 **UX / UI Designer**  
**DesignLab Apprentice**  
Completed 3 extensive projects; designed a responsive website for a local business, added a feature to an existing mobile application and designed an end-to-end application.

## EXPERIENCE

- May 2022-  
Present **UX / UI Designer**  
**SAAS fintech startup**  
Research and analyze the market to enhance user experience. Work closely with developers to design and develop new features for our product.
- Oct 2017  
May 2022 **Field Application Engineer**  
**Samsung Research and Development**  
Support the CMOS image sensor products customer issues, co-work with R&D to investigate and solve critical issues, run and prepare functional reports for sensor verification, build Q&A test plans for CMOS image sensors.

## EDUCATION

- Certificate in UX/UI Design*  
DesignLab UX Academy  
Mar 2021 - Dec 2021
- Strategy of Content Marketing*  
University of California, Davis  
June 2020 - Aug 2020
- Bachelor of Health Science*  
University of Central Florida  
2012 – 2015

## TOOLS & TECHNOLOGIES

Figma  
Sketch  
Whimsical  
Canva  
Smartlook  
SquareSpace

## OTHER SKILLS

User Research  
Information Architecture  
Interaction Design  
Wireframing  
Rapid Prototyping  
Usability Testing  
Branding  
UI Design

## LANGUAGES

English (native)  
Hebrew (advanced)