Kirby Rafel

UI/UX Designer & Animator

📍 Relocating to Orlando, Florida (Winter 2022)

📞 763-267-8954

✉️ KirbyUIDesign@gmail.com

🏠 Open to Remote Rolls

✳️ https://linktr.ee/antipoition

💉 Fully Vaccinated for Covid-19

Skills

UI/UX Design

Mockups

Animation

Prototyping

Wireframing

Storyboarding

Communication

Competitor Analysis

Branding/Style Guides

User Personas/Research

Tools

Sketch

InVision

Balasmiq

Adobe XD

Adobe After Effects

UI Design Projects

Simple Taste | Responsive Web App — *April 13th – July 10th*

- Developed full UX Process including project proposal, competetive resesrch, user reasearch, user personas, user flows, and testing a mid fidelity prototype.

- Designed low, mid, and high fidelity wireframes for multiple breakpoints utilizing Sketch in a user focused design to find and review recipes.

- Modeled mockups on phone, tablet, and computer to showcase the project across multiple platforms.

Buney | Native Budgeting App — *July 21st – August 6th*

- Designed 38 high fidelity wireframes following Material and iOS guidelines.

- Tested 3 iterations of mid and high fidelity prototypes in Sketch and InVision.

Luxé | Ecommerce App — *August 14st – August 24th*

- Built brand including logo, color palette, typography, and values that creates an inclusive and simple design aesthetic to support users purchasing products.

- Developed user flows from provided user stories to create a smooth process for users going through the app to purchase and review products.

- Designed low, mid, and high fidelity wireframes following brand guidelines.

Hoom | Smart Home App — *October 7th – October 27th*

- Designed high fidelity wireframes in Adobe XD from provided low fidelity wireframes from project brief.

- Iterated storyboards 5 times to communicate multiple animations step by step to create a smart and beautiful product.

- Designed multiple text, staging, and transition animations in Adobe AE following design principles exported to MP4 for showcase.

Work Experience

Business Associate / Internet Manager — *2017 to Present*
Ulrich Motor Company | Minnesota

- Revamped website design, quality, and interaction to increase vehicle leads and sales through online marketing and exposure.

- Increased vehicle sales and accomplished company profit for 5 years constantly by bringing in a larger customer base.

Education

UI Design Certification — *January 2022 - October 2022*
CareerFoundry

- Intensive online project-based training program focused on UI Design, UX Design, and Animation.