iPhone 13 Pro

From $999
or $41.62/mo. for 24 mo.*
before trade-in

Special Carrier Deals at Apple

AT&T: Get up to $1000 credit after trade-in.[Δ]

T-Mobile/Sprint: Get $400–$900 in credit after trade-in.[°]

Verizon: Get up to $440 credit after trade-in.[ΔΔ]

See all deals

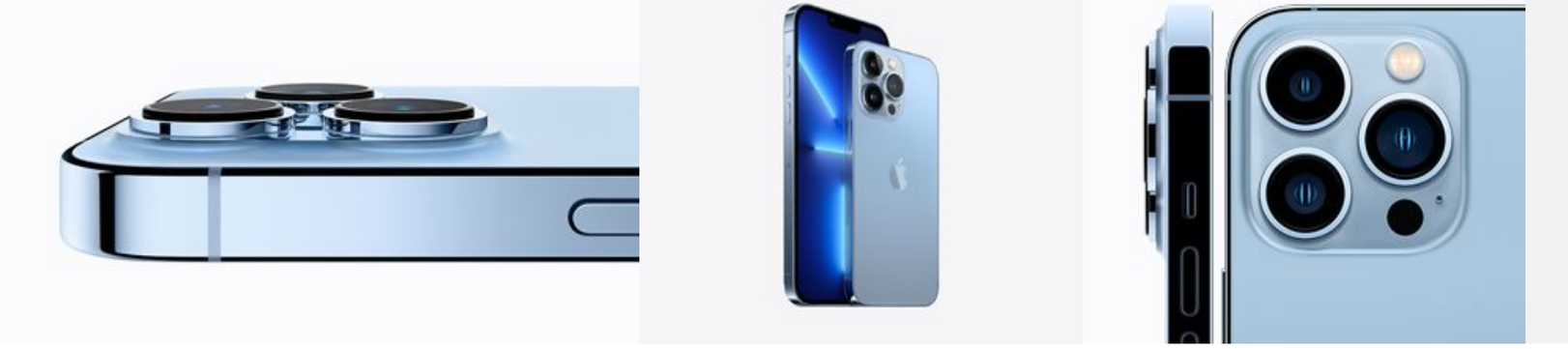
New

Buy iPhone 13 Pro

Get $100 - $700 off when you trade in an iPhone 8 or newer[◊◊]

See how trade-in works

Chat with an iPhone Specialist



Choose your model.

Which model is right for you?

iPhone 13 Pro
6.1-inch display[1]

From $999
or $41.62/mo. for 24 mo.*
before trade-in

iPhone 13 Pro Max
6.7-inch display[1]

From $1099
or $45.79/mo.
for 24 mo.*
before trade-in

Choose your finish.

Sierra Blue

Silver

Gold

Graphite

Choose your capacity.

How much capacity is right for you?

128GB[2]
From $999 or
$41.62/mo. for 24 mo.*
before trade-in

256GB[2]
From $1099 or
$45.79/mo. for 24 mo.*
before trade-in

512GB[2]
From $1299 or
$54.12/mo. for 24 mo.*
before trade-in

1TB[2]
From $1499 or
$62.45/mo. for 24 mo.*
before trade-in

Connect to a carrier now.

Connect to a carrier through us and your iPhone will arrive ready to go. All iPhone models are unlocked except those purchased with AT&T Installment Plans.

Special Carrier Deals Available

AT&T

From $999 or $41.62/mo. for 24 mo.* before trade-in

Sprint

From $999 or $41.62/mo. for 24 mo.* before trade-in

T-Mobile

From $999 or $41.62/mo. for 24 mo.* before trade-in

verizon

From $999 or $41.62/mo. for 24 mo.* before trade-in

Connect on your own later.

From $999 or $41.62/mo. for 24 mo.* before trade-in

Explore all pricing and special deals

Do you have a smartphone to trade in with Apple?

See how trade-in works

No

Yes

Continue

Need help deciding?
Add this product to your Saved Items and discuss it with a Specialist, online or in-store.

Delivery details for your area will be shown in Checkout.

Get free delivery, or pick up available items at an

Extended Holiday Returns
Return for free until Jan 8.

A closer look at iPhone 13 Pro.

Our biggest camera upgrade ever. All-new

Cinemati
shallow d
automati
also shift
shoot.

Pro camera system. Advanced low-light performance. Incredible detail with macro photography.

Learn more about iPhone 13 Pro ›

What's in the Box

iPhone

As part of our efforts to reach our environmental goals, iPhone 13 Pro and iPhone 13 Pro Max do not include a power adapter or EarPods. Included in the box is a USB-C to Lightning Cable that supports fast charging and is compatible with USB-C power adapters and computer ports.

We encourage you to re-use your current USB-A to Lightning cables, power adapters, and headphones, which are compatible with these iPhone models. But if you need any new Apple power adapters or headphones, they are available for purchase.

Compare iPhone models

New

iPhone 13 Pro

The ultimate iPhone.

Starting at $999

New

iPhone 13

A total powerhouse.

Starting at $699

6.7″ or 6.1″	6.1″ or 5.4″
All-screen OLED display[1] with ProMotion	All-screen OLED display[1]
Superfast 5G[3]	Superfast 5G[3]
A15 Bionic chip Fastest chip ever in a smartphone	A15 Bionic chip Faster than the competition
Pro camera system Telephoto, Wide, Ultra Wide	Advanced dual-camera system Wide, Ultra Wide

Up to 28 hours video playback[4]

Up to 19 hours video playback[4]

Compatible with MagSafe accessories

Compatible with MagSafe accessories

iPhone 12

As amazing as ever.

Starting at $599

6.1″ or 5.4″

All-screen OLED display[1]

Superfast 5G[3]

A14 Bionic chip

Dual-camera system

Wide, Ultra Wide

Up to 17 hours of video playback[4]

Compatible with
MagSafe
accessories

Compare all iPhone models ›

Use AR to see them from every angle.

See iPhone 13 Pro in AR

Frequently Asked Questions

What is the difference between connecting my iPhone now and connecting it later?

What is eSIM?

When I buy an iPhone from Apple, will eSIM be activated?

Can I buy a SIM-free iPhone?

Are there differences between an iPhone for AT&T, T-Mobile, Sprint, and Verizon?

When I buy from apple.com, does my iPhone come ready to use?

Will my new iPhone be unlocked?

I'm buying an iPhone as a gift. Can it be activated at a later date?

Is it easy to transfer my data and set up my new iPhone?

Will my iPhone work worldwide?

Which network providers offer 5G service?

What are the instant discounts for AT&T, T-Mobile/Sprint, Verizon?

How can I pay using Apple Card Monthly Installments?

How does the iPhone Upgrade Program work?

How does Apple Trade in work?

What is included with AppleCare+?

What are my delivery options, and when will I get my items?

Can I return my iPhone?

How do I get the AT&T Special Carrier Deal?

Who should I contact if I have questions about my AT&T payment plan or bill credits?

How do I get the Verizon Trade-in Deal?

Who should I contact if I have questions about my Verizon payment plan or bill credits?

Which Verizon account members can make account changes online?

How do I get the T-Mobile/Sprint Trade-in Deal?

1. The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 5.42 inches (iPhone 13 mini, iPhone 12 mini), 6.06 inches (iPhone 13, iPhone 13 Pro, iPhone 12), or 6.68 inches (iPhone 13 Pro Max) diagonally. Actual viewable area is less.
2. Available space is less and varies due to many factors. A standard configuration uses approximately 12GB to 17GB of space, including iOS 15 with its latest features and Apple apps that can be deleted. Apple apps that can be deleted use about 4.5GB of space, and you can download them back from the App Store. Storage capacity subject to change based on software version, settings, and iPhone model.
3. Data plan required. 5G is available in select markets and through select carriers. Speeds vary based on site conditions and carrier. For details on 5G support, contact your carrier and see apple.com/iphone/cellular.
4. All battery claims depend on network configuration and many other factors; actual results will vary. Battery has limited recharge cycles and may eventually need to be replaced by Apple service provider. Battery life and charge cycles vary by use and settings. See apple.com/batteries and apple.com/iphone/battery.html for more information.

Δ **AT&T Special Deal:** Offer pricing will reflect application of AT&T trade-in credit up to $1,000 (iPhone 13 Pro and iPhone 13 Pro Max) or $800 (iPhone 13 mini and iPhone 13) applied over 36 months after trade-in of eligible smartphone. Requires upgrade of an existing line or activation of a new line and purchase of a new iPhone 13 mini, iPhone 13, iPhone 13 Pro, or iPhone 13 Pro Max on qualifying 36-month 0% APR installment plan, subject to carrier credit qualification. AT&T Installment Plan with Next Up is not eligible for this promotion. $0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. Requires activation on eligible unlimited plan. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: $30. Trade-in device may not be on existing installment plan. Bill credits are applied as a monthly credit over the 36-month installment plan. Credits start within 3 bills. Will receive catch-up credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one trade-in per qualifying purchase and one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Price for iPhone 13 and iPhone 13 mini includes $30 AT&T instant discount. Activation required.

° **T-Mobile/Sprint Special Deal:** Buy an iPhone 13 Series or iPhone 12 series and trade in a qualifying device (iPhone X, iPhone XS, iPhone XS Max, iPhone XR, iPhone 11, iPhone 11 Pro, iPhone 11 Pro Max, iPhone 12, iPhone 12 mini, iPhone 12 Pro 128GB) to receive (i) Apple instant trade-in credit and (ii) an additional $200 back in bill credits on your T-Mobile/Sprint rate plan. Bill credits will be applied over 24 months toward your rate plan charges; must be active and in good standing to receive credits; allow 2 bill cycles from valid submission and validation of trade in. If you cancel or downgrade your wireless service before receiving 24 bill credits, credits will stop. Tax on pre-credit price due at sale. Limited-time offer; subject to change. Qualifying credit, service, and trade-in in good condition required. T-Mobile/Sprint in stores and on customer service calls, $30 assisted or upgrade support charge may be required. Max 4/account. May not be combinable with some offers or discounts. Price for iPhone 13, iPhone 13 mini, iPhone 12, and iPhone 12 mini includes $30 T-Mobile/Sprint instant discount. Activation required.

ΔΔ **Verizon Special Deal:** Offer pricing will reflect application of

Verizon's trade-in credit up to $440 (iPhone 13, iPhone 13 Pro, and iPhone 13 Pro Max) or $412 (iPhone 13 mini) or $425 (iPhone 12) or $375 (iPhone 12 mini) after trade-in of eligible smartphone. Savings comprised of (i) Apple instant trade-in credit at checkout and (ii) Verizon monthly bill credits applied over 24 months (iPhone 13 mini and iPhone 13) or 30 months (iPhone 13 Pro and iPhone 13 Pro Max). Customer must remain in the Verizon Device Payment Program for 24 months (iPhone 12 mini, iPhone 12, iPhone 13 mini, and iPhone 13) or 30 months (iPhone 13 Pro and iPhone 13 Pro Max) to receive the full benefit of the Verizon bill credits. Bill credits may take 1-2 bill cycles to appear. If it takes two cycles for bill credits to appear, you'll see the credit for the first cycle on your second bill in addition to that month's credit. Requires purchase and activation of a new iPhone 12 mini, iPhone 12, iPhone 13 mini, iPhone 13, iPhone 13 Pro, or iPhone 13 Pro Max with the Verizon Device Payment Program at 0% APR for 24 months (iPhone 12 mini, iPhone 12, iPhone 13 mini, and iPhone 13) or 30 months (iPhone 13 Pro and iPhone 13 Pro Max), subject to carrier credit qualification, and iPhone availability and limits. Taxes and shipping not included in monthly price. Sales tax may be assessed on full value of new iPhone. Requires eligible unlimited service plan. Requires trade-in of eligible device in eligible condition. Must be at least 18 to trade-in. Apple or its trade-in partners reserve the right to refuse or limit any trade-in transaction for any reason. In-store trade-in requires presentation of a valid, government-issued photo ID (local law may require saving this information). In-store promotion availability subject to local law; speak to a Specialist to learn more. Limited-time offer; subject to change. Additional terms from Apple, Verizon, and Apple's trade-in partners may apply. Price for iPhone 12 mini, iPhone 12, iPhone 13 mini, and iPhone 13 includes $30 Verizon instant discount. Activation required.

◊◊ Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. You must be at least 18 years old to be eligible to trade in for credit or for an Apple Gift Card. Trade-in value may be applied toward qualifying new device purchase, or added to an Apple Gift Card. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. Sales tax may be assessed on full value of a new device purchase. In-store trade-in requires presentation of a valid photo ID (local law may require saving this information). Offer may not be available in all stores, and may vary between in-store and online trade-in. Some stores may have additional requirements. Apple or its trade-in partners reserve the right to refuse or limit quantity of any trade-in transaction for any reason. More details are available from Apple's trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply.

* Available to qualified customers and requires 24-month installment loan when you select Citizens One or Apple Card Monthly Installments (ACMI) as payment type at checkout at Apple. Pricing for iPhone 13 mini and iPhone 13 includes a $30 carrier instant discount that requires activation with AT&T, T-Mobile, Sprint, or Verizon. iPhone activation required with AT&T, T-Mobile, Sprint, or Verizon for purchases made with ACMI at an Apple Store. Subject to credit approval and credit limit. Taxes and shipping are not included in ACMI and are subject to your card's variable APR. Additional Apple Card Monthly Installments terms are in the Customer Agreement. Additional iPhone Payments terms are here. ACMI is not available for purchases made online at special storefronts. The last month's payment for each product will be the product's purchase price, less all other payments at the monthly payment amount.

◊ AppleCare+ provides up to two incidents of accidental damage protection every 12 months. AppleCare+ with Theft and Loss adds up to two incidents of theft or loss coverage every 12 months. Each incident is subject to a service fee or deductible. Taxes may apply. Theft and loss coverage requires you to have Find My iPhone enabled on your device at the time it is lost or stolen. Find My iPhone should remain enabled and your iPhone should remain associated with your Apple ID throughout the theft or loss claim process. Disabling Find My iPhone will void all coverage of theft and loss. You are not required to purchase AppleCare+ with Theft and Loss to participate in the iPhone Upgrade Program.

The company obligated under AppleCare+ in the United States is AppleCare Service Company, Inc., an Arizona corporation and wholly owned subsidiary of Apple Inc., doing business in Texas as Apple CSC Inc.

AppleCare+ with Theft & Loss is an optional device protection program that provides combined benefits under AppleCare+ and a Theft & Loss insurance policy. Theft and Loss insurance coverage is underwritten by New Hampshire Insurance Company (NAIC# 23841; Principal Address 175 Water Street, 18th Floor, New York, NY 10038; Phone (212) 770-7000) and is sold by AppleCare Service Company, Inc. (in California d/b/a Brogdan Insurance Services Lic#OL00763; Iowa License #26) and is sold in NY by Apple Inc. (License #926146). Theft and loss insurance coverage is provided under a group policy issued to AppleCare Service Company, Inc. in all states, except for New York where the policy is issued to Apple Inc. Coverage is subject to certain terms, conditions, and limitations. Theft and Loss can be purchased separately. Please refer to the certificate of coverage for your state for complete details, which can be found at www.aigtheftandloss.com/coveragedocs.

§ Apple Card Monthly Installments (ACMI) is a 0% APR payment option available to select at checkout for certain Apple products purchased at Apple Store locations, apple.com, the Apple Store app, or by calling 1-800-MY-APPLE, and is subject to credit approval and credit limit. See https://support.apple.com/kb/HT211204 for more information about eligible products. Variable APRs for Apple Card other than ACMI range from 10.99% to 21.99% based on creditworthiness. Rates as of April 1, 2020. If you choose the pay-in-full or one-time-payment option for an ACMI eligible purchase instead of choosing ACMI as the payment option at checkout, that purchase will be subject to the variable APR assigned to your Apple Card. Taxes and shipping are not included in ACMI and are subject to your card's variable APR. See the Apple Card Customer Agreement for more information. ACMI is not available for purchases made online at the following special stores: Apple Employee Purchase Plan; participating corporate Employee Purchase Programs; Apple at

Work for small businesses; Government, and Veterans and Military Purchase Programs, or on refurbished devices. iPhone activation required on iPhone purchases made at an Apple Store with one of these national carriers: AT&T, Sprint, Verizon, or T-Mobile.

To access and use all the features of Apple Card, you must add Apple Card to Wallet on an iPhone or iPad with the latest version of iOS or iPadOS. Update to the latest version by going to Settings > General > Software Update. Tap Download and Install.

Available for qualifying applicants in the United States.

Apple Card is issued by Goldman Sachs Bank USA, Salt Lake City Branch.

iPhone 13 Pro and iPhone 13 Pro Max are splash, water, and dust resistant and were tested under controlled laboratory conditions with a rating of IP68 under IEC standard 60529 (maximum depth of 6 meters up to 30 minutes). Splash, water, and dust resistance are not permanent conditions and resistance might decrease as a result of normal wear. Do not attempt to charge a wet iPhone; refer to the user guide for cleaning and drying instructions. Liquid damage not covered under warranty.

‡ Express Replacement Service is not available under the screen replacement or back glass damage service fee.

†† We approximate your location from your internet IP address by matching it to a geographic region or from the location entered during your previous visit to Apple.

For Education +

For Business +

Government +

For Healthcare +

Apple Values +

Account +

About Apple +

More ways to shop: Find an Apple Store or other retailer near you.
Or call 1-800-MY-APPLE.

United States

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