DIGITAL SOLUTIONS FOR PARKING OPERATORS

PROMOTIONS.

Set up promotion codes to drive new business and retain your loyal customers. You can offer your customers a fixed amount discount, a percentage-off discount, a free number of hours, or a free number of days.

DRIVE LOYALTY

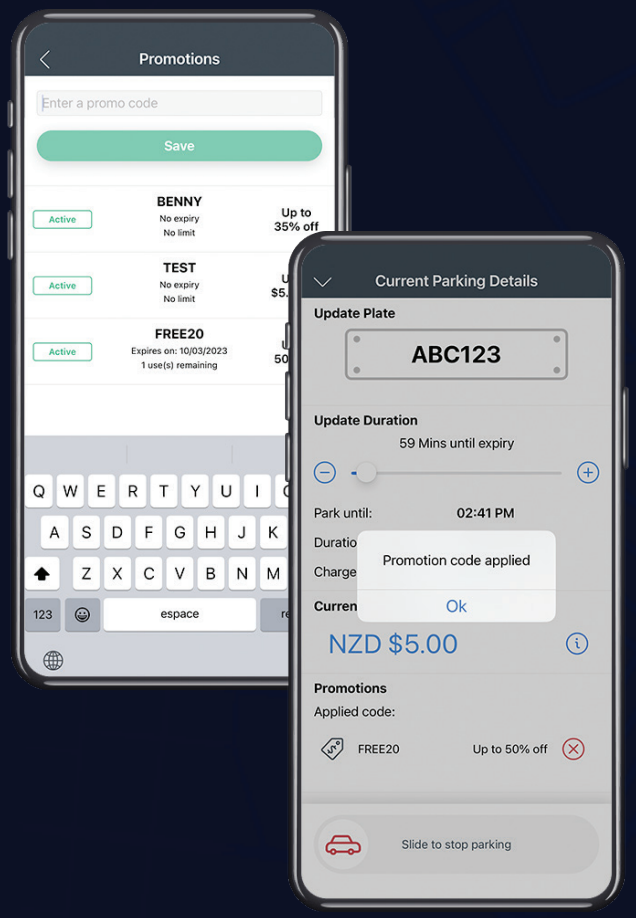
Reward your loyal customers with a discount - generate a promo code in minutes that can be redeemed instantly.

SELF MANAGED PROMOS

Customers can save and apply promotions within the Inugo white labelled app and apply the promotion when they choose to.

MANAGE VALIDITY

Set validity dates or an endless promotion period. Set promotion lifetime and unique user redemption limits



- CREATE PROMOTIONS IN MINUTES ACROSS ONE OR ALL SITES
- OFFER SET AMOUNT, PERCENTAGE OFF, HOURLY OR DAILY PROMOTION DISCOUNTS
- PRODUCE REAL-TIME REPORTING OF PROMOTION PERFORMANCE
- SELF-MANAGED IN-APP PROMOTION CODES
- BUILD YOUR CUSTOMER LOYALTY PROGRAM

INUGO MAKES PARKING PAINLESS FOR CUSTOMERS AND THATS PRICELESS FOR YOU

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