



DIGITAL SOLUTIONS FOR PARKING OPERATORS

PROMOTIONS.

Set up promotion codes to drive new business and retain your loyal customers. You can offer your customers a fixed amount discount, a percentage-off discount, a free number of hours, or a free number of days.

DRIVE LOYALTY

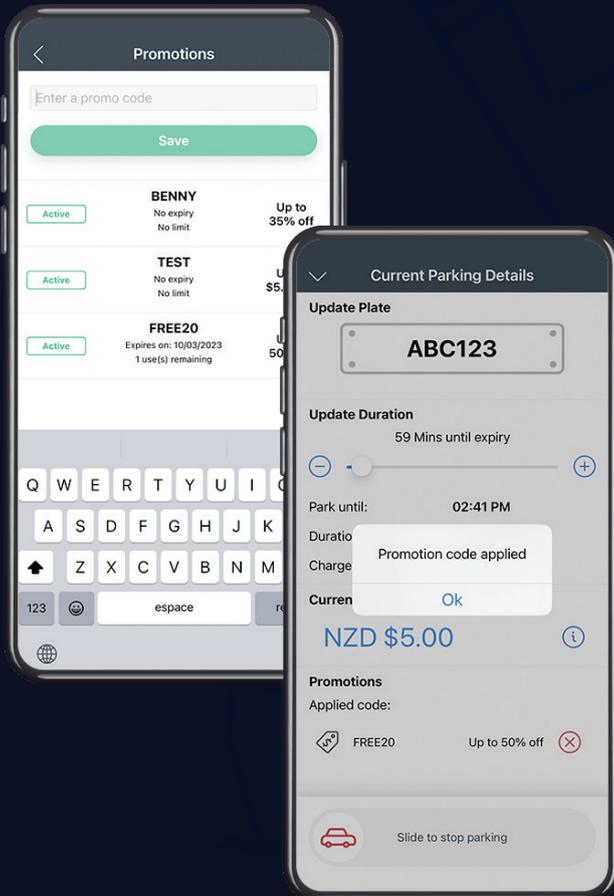
Reward your loyal customers with a discount - generate a promo code in minutes that can be redeemed instantly.

SELF MANAGED PROMOS

Customers can save and apply promotions within the Inugo white labelled app and apply the promotion when they choose to.

MANAGE VALIDITY

Set validity dates or an endless promotion period. Set promotion lifetime and unique user redemption limits



**CREATE PROMOTIONS IN MINUTES
ACROSS ONE OR ALL SITES**



**OFFER SET AMOUNT,
PERCENTAGE OFF, HOURLY OR
DAILY PROMOTION DISCOUNTS**



**PRODUCE REAL-TIME REPORTING
OF PROMOTION PERFORMANCE**



**SELF-MANAGED IN-APP
PROMOTION CODES**



**BUILD YOUR CUSTOMER
LOYALTY PROGRAM**

INUGO MAKES PARKING PAINLESS FOR CUSTOMERS AND THATS PRICELESS FOR YOU

WWW.INUGO.COM | SALES@INUGO.COM | NZ: +64 800 464 684 | US: +1 619 798 6771



WHITE LABELLED APP

VALIDATIONS.

The Inugo Bluetooth Validation beacon allows you to provide contactless, instant validation using the Inugo white labelled app. Beacons can be allocated to a single site, or multiple sites; the beacons have a battery life of three years.

FULL INTEGRATION

The validation beacon is fully integrated into the Inugo white labelled app and validations are managed from the Inugo Management Portal.

MANAGE VALIDATIONS

Set a percentage off, fixed amount off, or change to a new rate schedule - all within the Management Portal.

REMOTE CONFIGURATION

The Inugo validation beacon is configured remotely - no time and cost associated with sending out technicians or new hardware.



CREATE VALIDATIONS ACROSS A SINGLE SITE OR MULTIPLE SITES



OFFER SET AMOUNT, PERCENTAGE OFF, OR CHANGE RATE SCHEDULE VALIDATIONS



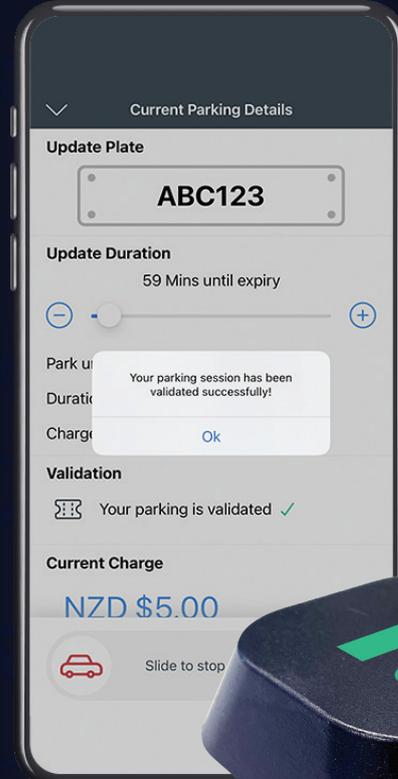
FINANCIAL RECONCILIATION OF APPLIED DISCOUNTS WITHIN THE MANAGEMENT PORTAL



CONTACTLESS BLUETOOTH VALIDATIONS



MONITOR WHERE YOUR PARKERS ARE VALIDATING IN REAL TIME



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