inugo

TECHNOLOGY THAT DRIVES TRAFFIC.

DIGITAL PAYMENT, ACCESS AND BOOKING SOLUTIONS FOR COMMERCIAL PROPERTY

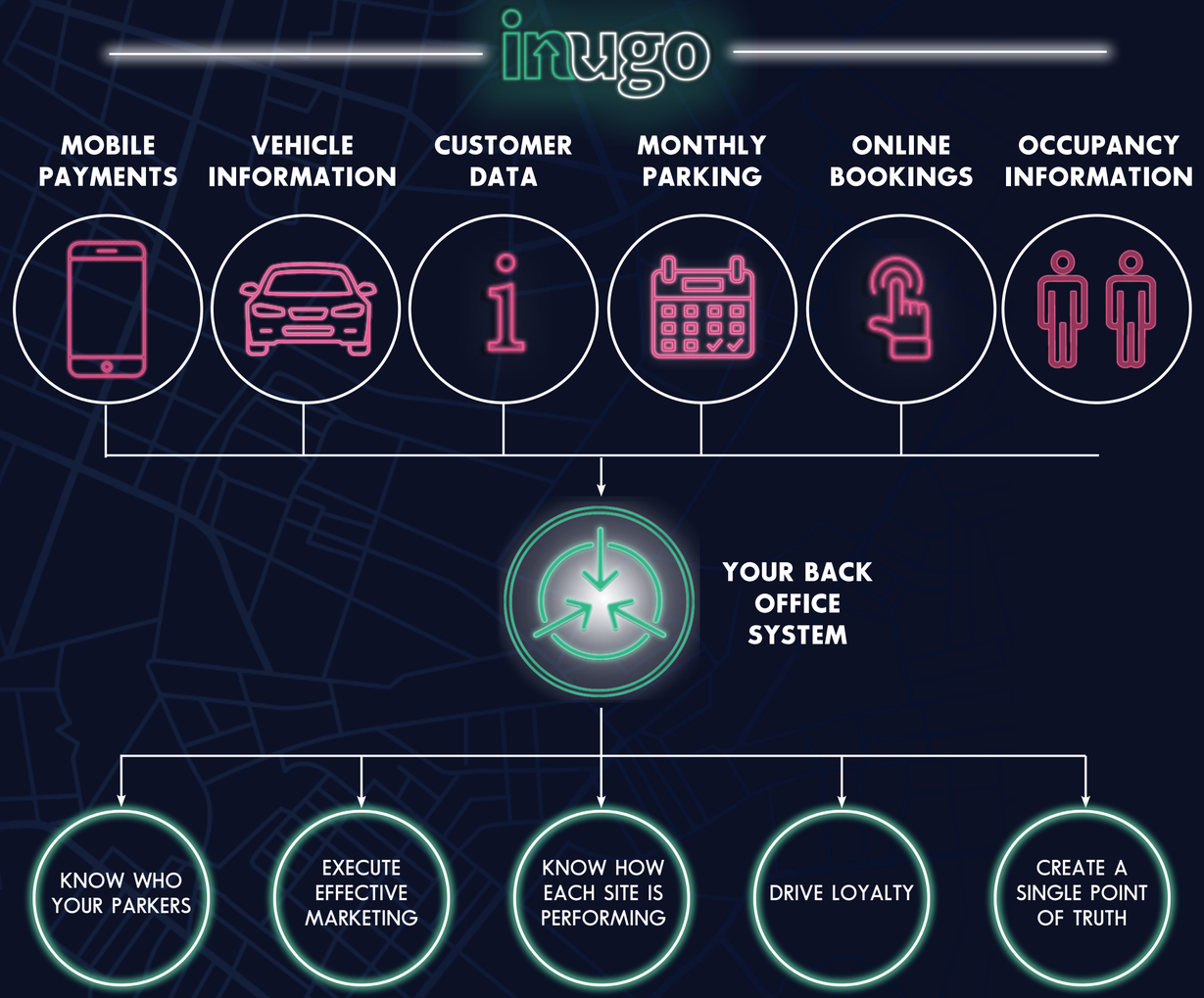
INUGO DIGITAL PARKING SOLUTION

INUGO IS A DIGITAL PARKING TRANSFORMER.

The Inugo solution isn't just a parking payment app - it is an all-in-one digital payment, access and booking solution that gives your business complete operational control, ownership of data, and a real-time reporting of revenue, customer and site information.

We integrate all Inugo components into your back office system meaning you have a real time view of your entire operation:

- No manual input of data from third party vendors.
- No requesting of reporting from third party vendors.
- Real-time site and revenue data, allowing faster, data-driven operational decisions.
- Ownership of your customer data, unlocking valuable business intelligence and marketing opportunities.



INUGO DIGITAL PARKING SOLUTION

WHITE-LABELLED APP.

Having your brand in front of your customers is crucial. Save the time, risk and expense of developing your own parking and access app - with the Inugo white labelled app you get cutting edge payment, booking and access solutions for your customers; all under your own brand, in any language you require, on both Android and iOS, from any app store.

CONTACTLESS PAYMENTS

HOURLY, DAILY AND MONTHLY BOOKINGS

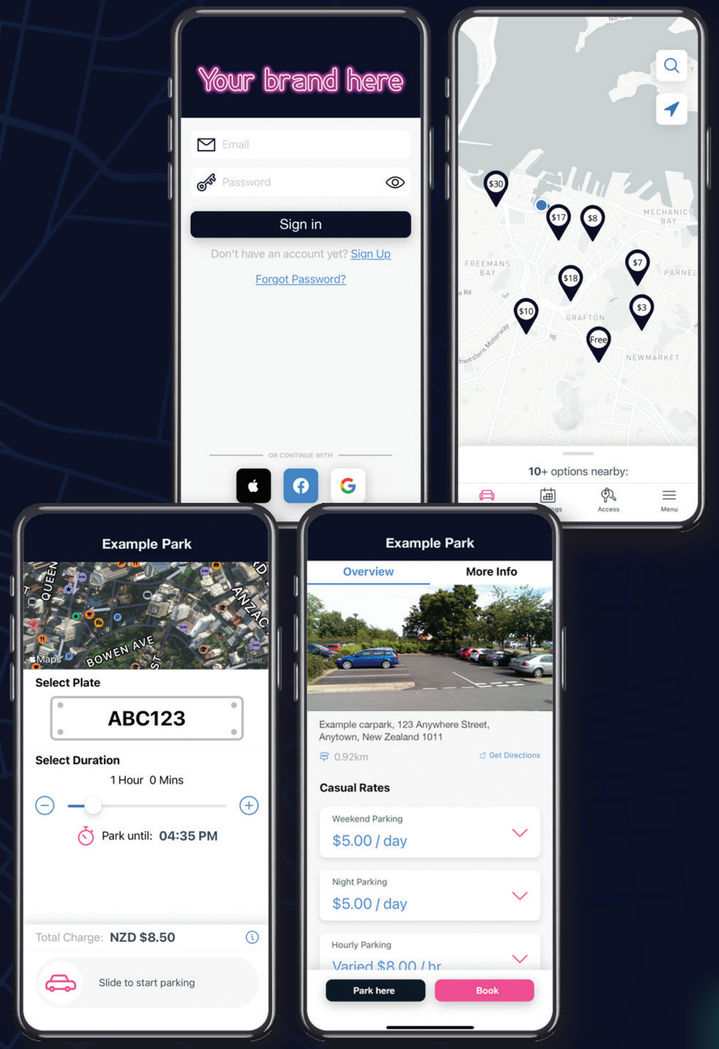
CREDIT/DEBIT CARD, APPLE & GOOGLE PAY WITHIN APP

DYNAMIC PRICING

SUPPORTS GATED AND UNGATED SITES

INSTANT ACCESS TO AND OWNERSHIP OF YOUR CUSTOMER DATA

- Fully hosted infrastructure
- Full suite of analytics for utilisation and adoption
- Native built for iOS and Android
- Full PCI compliance
- Self-service access and group management
- Hourly, daily, monthly bookings
- Monthly parker self-service marketplace sub-letting function
- Multi-site capability
- LPR and Bluetooth gate controller integration
- Validation
- Settlement directly to your merchant account
- Can be integrated into your existing app via API or SDK
- Your brand on emails and receipts
- Remotely extend parking session duration



INUGO DIGITAL PARKING SOLUTION

LPR CAMERA.

For the ultimate is seamless entry, Inugo's smart LPR cameras give your parkers touchless access.

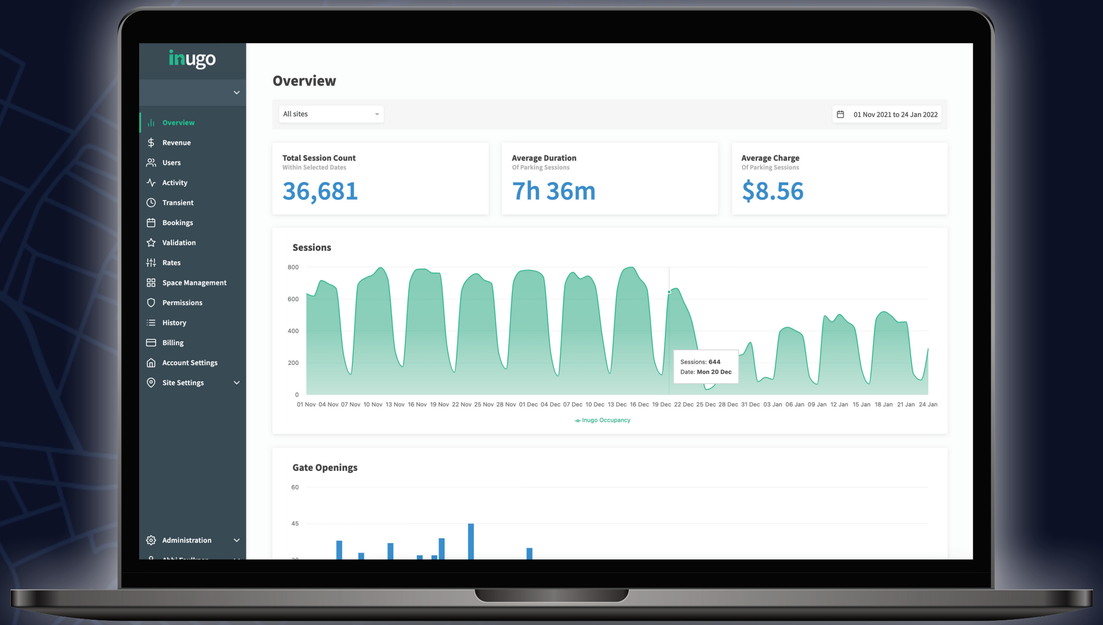
- Manage access in real-time from any internet connected device with the Inugo cloud-based management platform.
- LPR cameras sync real-time usage data.
- Bluetooth controllers can be installed to allow access in the rare instance a plate cannot be read.

INUGO DIGITAL PARKING SOLUTION

CLOUD BASED MANAGEMENT PLATFORM.

The Inugo Management Platform is our self-service, real-time view of your entire operation - integrated into the Inugo payment and access solutions. The platform gives you real-time access to revenue, transaction and customer data, giving you valuable business intelligence. You can create and manage user access and groups, set dynamic pricing and create new scan to pay sites instantly.

- ALL SITES CONSOLIDATED INTO ONE DASHBOARD VIEW
- LPR ACCESS LOGGING
- REAL-TIME REVENUE REPORTING
- MANAGE RATES AND USER GROUPS
- GATE ACTIVITY REPORTING
- PARKING HISTORY/AUDIT LOG
- TRANSIENT PARKING MONITORING

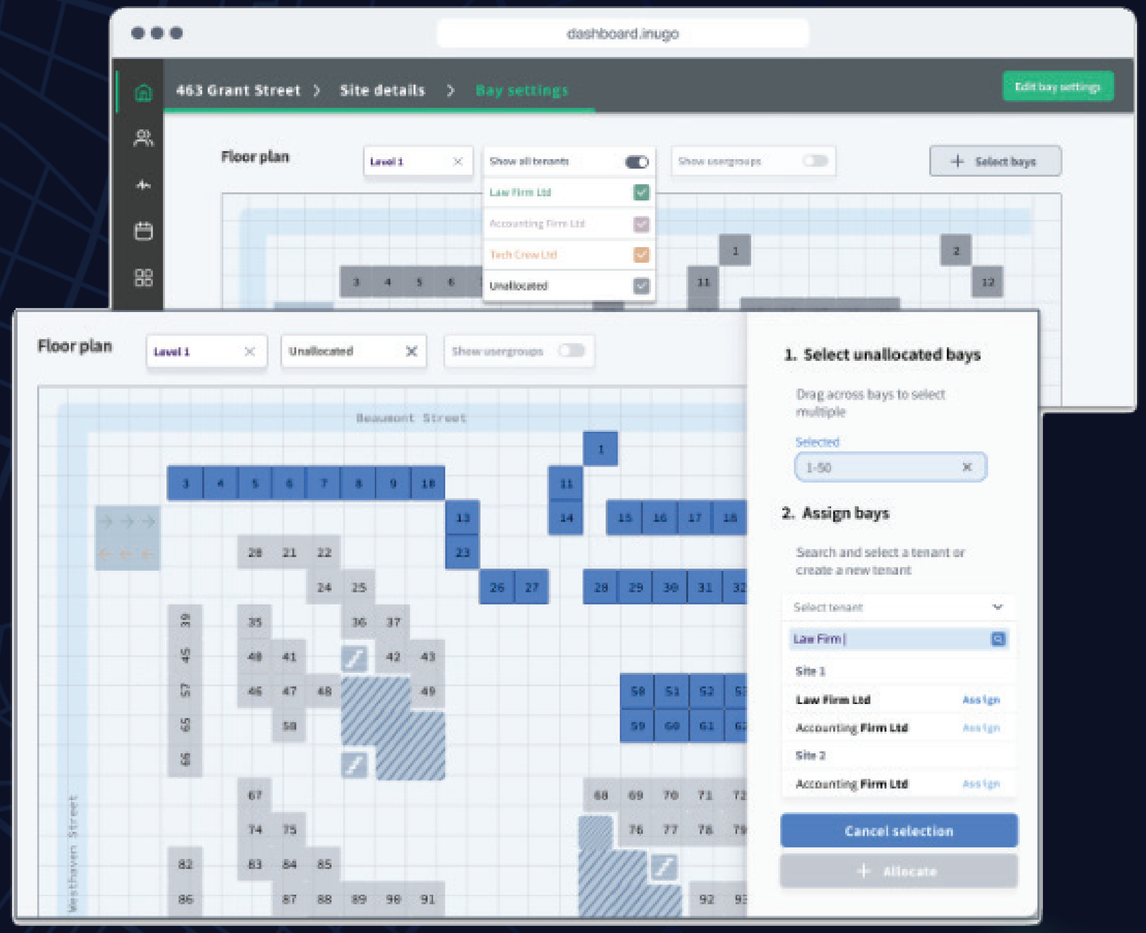


INUGO DIGITAL PARKING SOLUTION

SELF-MANAGED TENANT PARKING.

Remove admin and costs managing swipes and fobs to access the parking garage.

- Assign bays to tenants and put parking management in the hands of your tenants.
- Tenants can centrally manage and assign bays (staff, pool cars, visitors).
- Real-time availability views for bookings etc.
- Tenants can request more bays from the property or facility manager through the app.

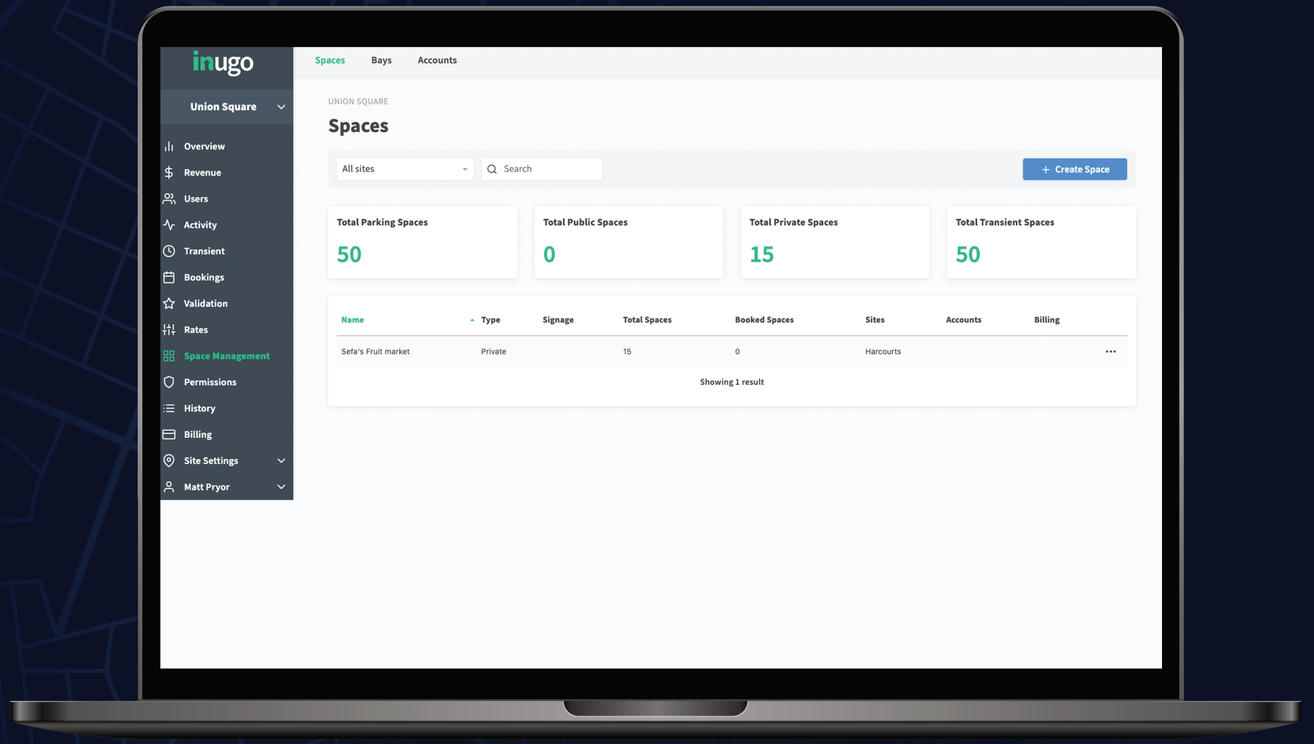


INUGO DIGITAL PARKING SOLUTION

OCCUPANCY INSIGHTS.

Insights into tenant occupancy, instant database for tracking and access management.

- Fast reporting for building owners..
- Instant, centralised snapshot of utilisation across all sites.
- Monitor unauthorised vehicles from tenants exceeding their allocation.
- Up sell bay allocation to tenants on the marketplace or long term lease.
- Dynamically allocate bays to tenants across sites on the fly.

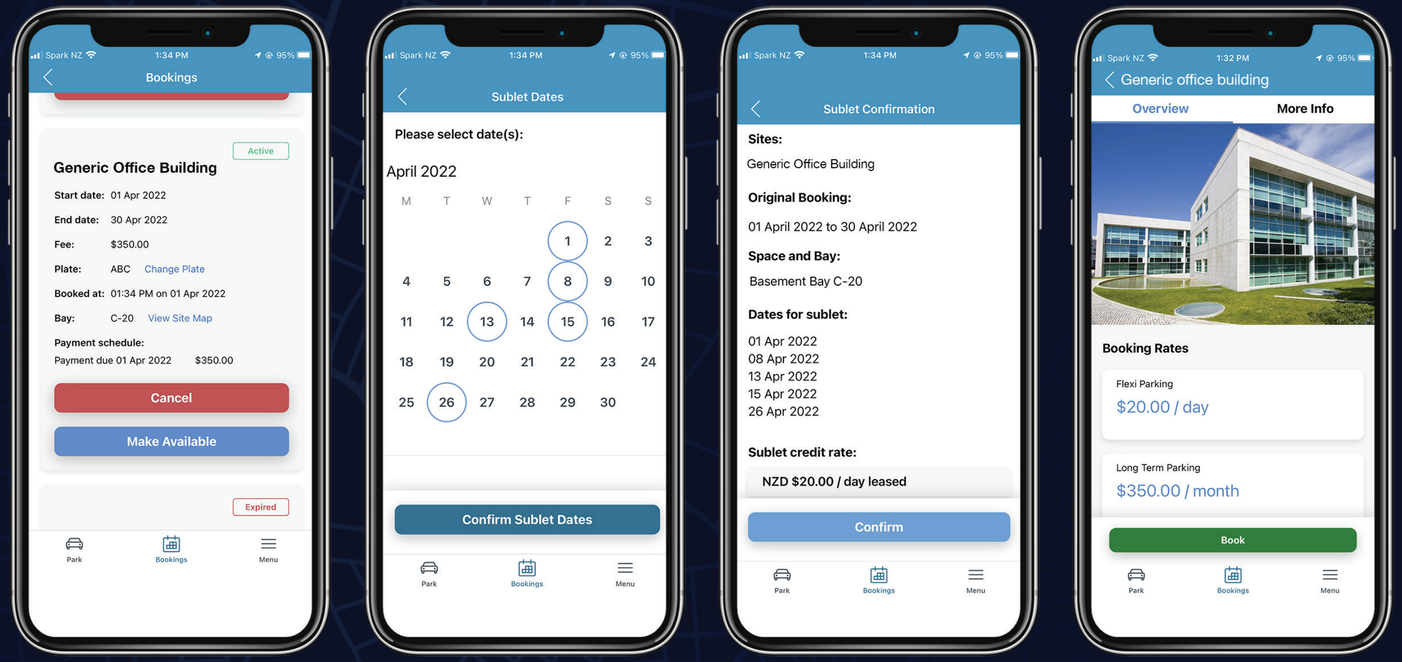


INUGO DIGITAL PARKING SOLUTION

SUB-LETTING BAYS TO STAFF.

With a larger portion of the workforce able to work in a hybrid office/home model, Inugo has the ability to sub-let and monetize parks that might otherwise be left vacant.

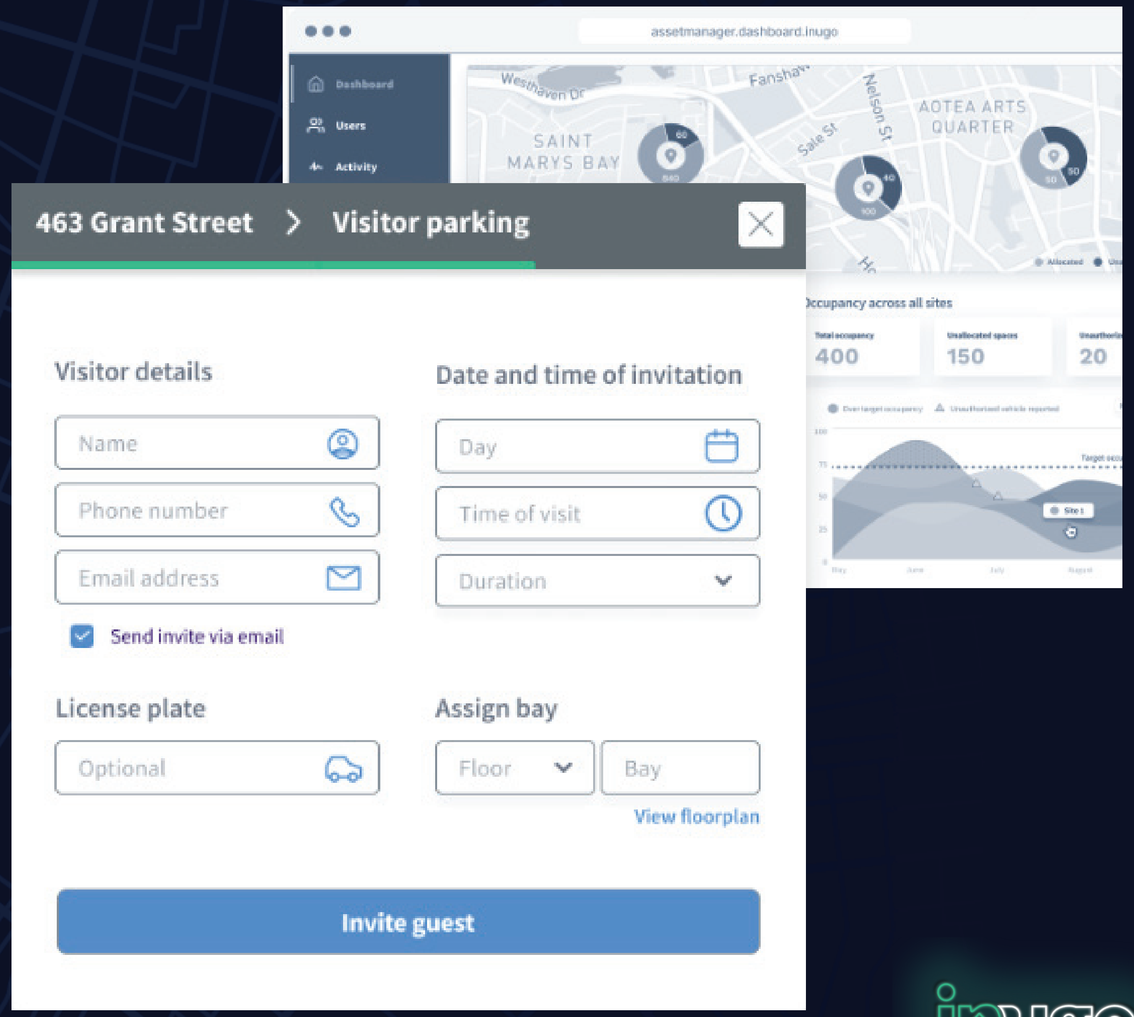
- Private marketplace for monetizing parking
- Bay letting between tenants and a wider-corporate (neighbours) ecosystem
- Increase bay utilization and maintain security
- New revenue streams for building owners or management companies



INUGO DIGITAL PARKING SOLUTION

FREEFLOW VISITOR PARKING.

- No more traffic jams at gates and poor visitor experience.
- Use Inugo to invite the guest.
- Enter a time, date, and the plate, or simply send an invite to the visitor.
- Tenant adds their plate from the link.
- Gate automatically opens on arrival and bay is allocated.
- You get an email or SMS that your visitor is here.



INUGO DIGITAL PARKING SOLUTION

STANDARD CRE COMMERCIAL MODEL.

LICENSE FEES (HARDWARE)

- Inugo monthly invoice to client
- Inugo wholesale fees are typically margined up and passed onto landowner or body corporate pending contract agreement

Wholesale Hardware Licencing Fees (per unit, per month)

Minimum committed term	12 months	24 months	36 months
Bluetooth Gate Controller (single lane)	$80.00	$60.00	$45.00
Bluetooth Gate Controller (Multi lane)	$110.00	$90.00	$80.00
LPR Camera	$350.00	$250.00	$175.00

USAGE FEES (SAAS)

- Cost neutral to operator when levied on the parker
- Operator will opex site fees and pass on the usage fees to the parker as a convenience fee

Wholesale Usage Fees

Site Fee	$25.00 per active site per month
Access as a service (LPR) Unlimited monthly entry/exit for permitted users	$3.00 per bay per month
Usage fee for booking	$1.00 per booking
Convenience fee for transient/casual users (open or gated sites)	$0.30c each per transaction, regardless of transaction size
Contractor/maintenance team access	$1.00 per month
Visitor Parking	$0.35c fee per visitor
Inugo App	$40.00 per month, unlimited app users
Inugo Management Portal	$45.00 per month, unlimited admin and tenant users

INUGO DIGITAL PARKING SOLUTION

CUSTOMISATIONS MODEL.

- Inugo and Partner will work together to agree and execute a Statement of Work (SoW) which outlines the project scoping details, costing and timeframes.
- Sprints are invoiced monthly to the Operator
- Digital integration services compliment the use of Inugo's products I.e. LPR, App, Management Portal, are tie the solution together or add customisations. This service is not standalone.

Services	
Standard White Labelling: • mobile app • interfaces and email templates • publishing the white labelled app under the Partner's account in app stores	$5000 one-off + $200 per month managed services
Software Development Work (integrations, project management, administration) *Depending on the Partner's timeframe, more agile squad members can be brought on, at extra cost per sprint, to speed up project delivery.*	BA/Scrum Manager: $7,500 per 2-week sprint. 2 x Full Stack Developers: $13,500 per 2-week sprint. QA: $4,600 per 2-week sprint. Total agile squad per 2-week sprint: $25,600