



Supercharge your driver training with Virtual Reality



650K

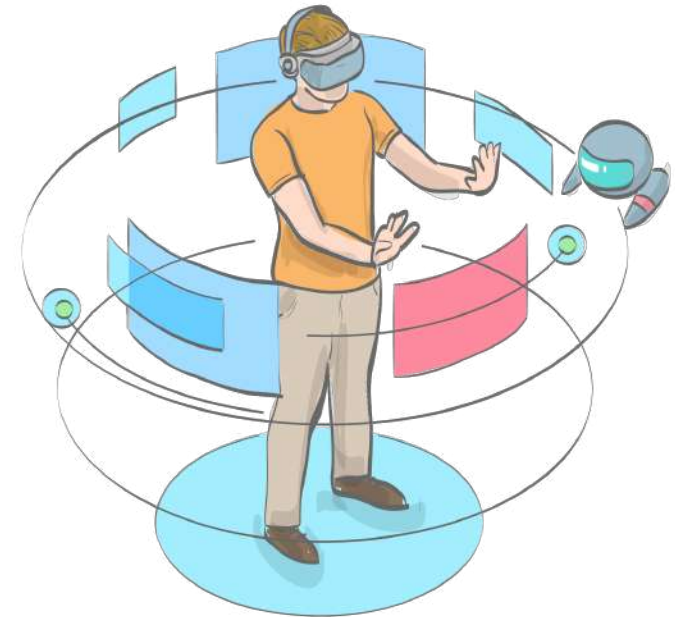
Over **650K** people hold a valid **UK HGV** license, not to mention the **millions of employed drivers of plant equipment, vans and company cars** in the UK.

Most of them need to complete mandatory classroom training, so why not give them a better learning experience?



Source: Unsplash - Picture for illustration purposes only

- No-need to buy expensive hardware
- Fully-developed training materials
- Proven solution to delivering impactful training



Available on all smartphones

iOS/ Android app

Flexible Framework

Gamified, scalable learning

VR/AR based learning

Delivering greater impact

"This extensive and thoughtfully designed training package delivers full driver engagement as opposed to the outmoded power-point offerings of the past."

Peter Parle
Senior Transport Manager



- *Very useful and helpful not just to better understand legislation but how VRUs behave on roads*
- *The first use of VR; the training was good and innovative*
- *Now I understand why I should be more careful when I am driving in urban areas*
- *Went very well, pleased with the content*



TRAINING SATISFACTION RATING –
4.44 OUT OF 5 – based on data from 1,000+ learners

65%

of attendees reported a better understanding of how VRU behaves on roads

88%

of attendees said the overall usefulness of the VR experience was good or the best they had experienced

92%

of attendees said the overall quality of the VR experience was good or best they had experienced



Information is based on data gathered from more than 1,000 drivers – 2021-2022

Training product

- Virtual Reality Safe Urban Driving Training
- The training has been approved by JAUPT and meets the **Fleet Operator Recognition Scheme (FORS) objectives 1-5 for an alternative immersive course**

Our system:

- Is a smartphone-based interactive application designed for classroom settings as a blended learning tool
- Includes smartphone apps available on iOS and Android
- Comes with a Learning Management System with a range of functionalities that supports clients to automate administrative processes

Our package also includes:

- 1-hour onboarding session on how to use our technology
- Customer Support
 - Monday to Thursday - 7 am to 4 pm
 - Friday - 7 am to 2 pm
 - We are closed on Saturday and on Sunday and on Public Holidays
- Frequent product updates both on our Learning Management System and the smartphone application
- Train-the-Trainer session with James Tillyer - £495 – upon request

Subscription & pricing options



Subscription & pricing options

Licence entitlement: 1 licence equals 1 driver.

	Pay-as-you go Subscription	Flexi Subscription	Premium Subscription	Unlimited Subscription
Number of licence	30 per month	120 per year	500 per year	Unlimited
Subscription length	Monthly	Annual	Annual	Annual
Monthly price	£900/month	£250/ month	£699/month	£499/month
Licence price	-	-	-	£3,99/ licence
Annual price	Depending on subscription length	£3,000/year	£8,388/year	£5,988/year
Mobile VR headset	Minimum order of 10 headset - £29,99/ headset including shipping			

Mobile Virtual Reality Headset

We recommend the Destek V5 Mobile Virtual Reality headset. [\[link\]](#)

The Virtual Reality headset price is **£34,99/ headset**. It can be reused multiple times.

When purchased through us, **we can offer them for £29,99/ headset.**



Leading organizations whom we worked with, or we are under discussion with.



Awards, recognitions & media



Accelerator Programs



Partners



→ Interested?

For more information and to discuss your specific project in more detail, please get in touch with us.



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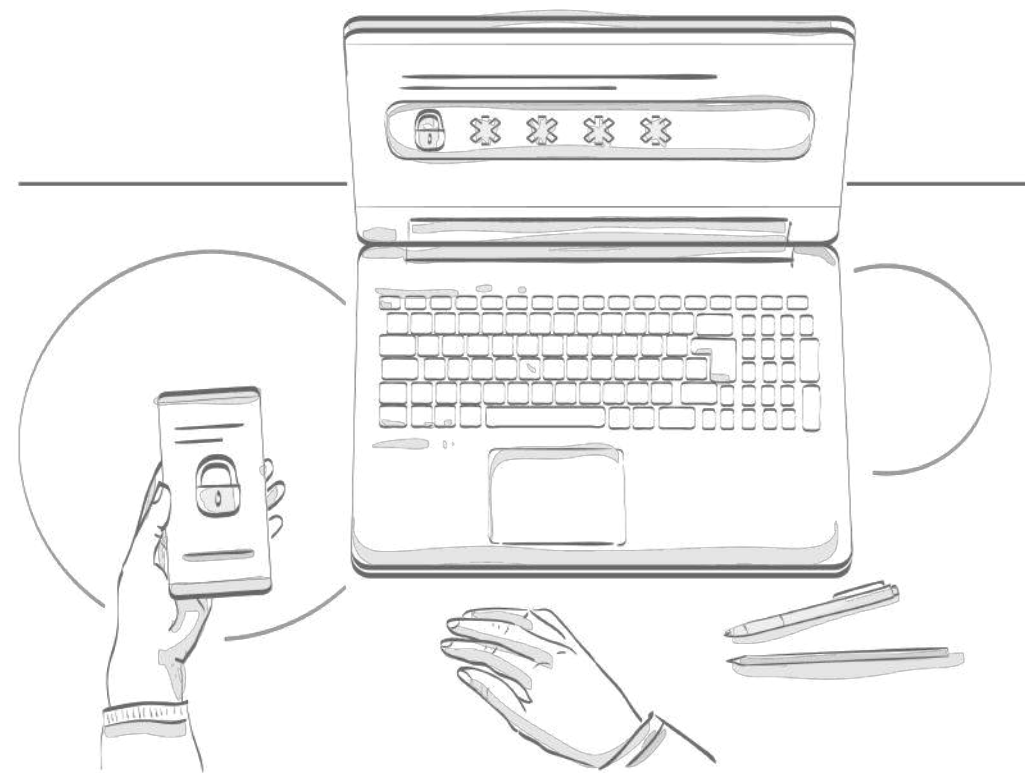
Data protection

FrancisKodak Design Lab is registered with the **Information Commissioner's Office (UK)**.

Registration number is: ICO – ZA764177

We adhere to GDPR regulations and are pursuing **Cyber Security Essentials** and **ISO 27001** certifications.

Additionally, we are in the process of applying for **ISO 9001:2015**.



Contact us



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