

# Diane Ryu

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## EXPERIENCE

### **Fresh Food Connect** · UX/UI Designer (contract)

*Oct 2022 - Nov 2022*

Nonprofit enabling gardeners to use an app to donate backyard produce to local food relief organizations

- Clarified business objectives to stakeholders by using customer journey maps, value proposition canvas, and user interviews
- Spearheaded redesign of mobile app using user flows, sketches, wireframes, and prototypes

### **InfoSense** · Product & Marketing Manager / Marketing Strategist

*Sept 2017 - May 2022*

Manufacturer of an acoustic tool that innovates how wastewater utilities inspect sewer lines.

- Led redesign of mobile app for a SAAS data management portal - created sketches, wireframes, high fidelity prototypes (Adobe XD), and conducted usability tests
- Spearheaded company website redesign - created wireframes, developed content using CMS (WordPress), and monitored site performance using Google Analytics
- Developed and oversaw process for maintaining product backlog and roadmap
- Designed and published case studies, technical papers, magazine articles, user manual, marketing videos, press releases, email campaigns, presentations, spec sheets, and webinars

### **Robert Koch Institute (Berlin, Germany)** · Research Fellow

*Oct 2015 - June 2016*

- Received highly competitive national research fellowship to conduct research with RKI's Project Group 3 - Epidemiology of Highly Pathogenic Microorganisms
- Co-authored three publications - Oxford Journal's Molecular Biology and Evolution (2017, 2021) and Journal of Clinical Virology (2016)

## EDUCATION

### **UX Career Track – Springboard** · *June 2022 - Nov 2022*

- 350+ hours of hands-on course material, with 1:1 expert mentor oversight
- Designed an app to improve the process of fostering animals
- Conducted a Google design sprint on helping home chefs follow new recipes

### **Bachelor of Science, Environmental Science – Emory University** · *Aug 2011 - May 2015*

- Awarded scholarship for leadership and academic achievements given to top two students in environmental studies
- Received six research grants to fund all projects and international research fellowships
- Editor-in-Chief of sustainability magazine (Generation Response)

## SKILLS

Figma · Adobe XD · WordPress · Webflow · Google Analytics · InVision · Miro · Mural Board · User Flows · Wireframing · Prototyping · Canva