



# PREPARING EMERGING LEADERS AND ENTREPRENEURS

THE ONE-OF-A-KIND PORTAL FOR DECA MEMBERS TO  
EXPLORE CAREERS + PREPARE FOR COMPETITION

[www.decaplus.org](http://www.decaplus.org)

## CLASSROOM INTEGRATION

### Bring Your Classroom to Life

- Nearly 100 case studies and exams to easily incorporate into classroom instruction
- Exemplar research projects, business plans, integrated marketing campaigns, project management plans and more
- Aligned to National Curriculum Standards and Career Clusters®

## STUDENT-CENTERED LEARNING

### Learn Anytime, Anywhere, at Your Own Pace

- Explore career fields and industry trends
- Master key industry terminology and key performance indicators
- Learn strategies for test taking, executive summaries, presentations and more.

## COMPETITION PREPARATION

### Everything You Need in One Place

- Get help selecting a competitive event that will motivate you to succeed
- Access all the 411 for your competitive event in once place
- Engage with interactive preparation tools

## CAREER DEVELOPMENT

### Innovative resources for these career fields:

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| <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Apparel and Accessories Marketing</li> <li>• Automotive Services Marketing</li> <li>• Business Finance</li> <li>• Business Law and Ethics</li> <li>• Business Operations Research</li> <li>• Business Services Marketing</li> <li>• Buying and Merchandising</li> </ul> | <ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Financial Consulting and Services</li> <li>• Food Marketing</li> <li>• Hospitality Services</li> <li>• Hotel and Lodging Management</li> <li>• Human Resources Management</li> <li>• Marketing Communications</li> <li>• Marketing Management</li> </ul> | <ul style="list-style-type: none"> <li>• Personal Financial Literacy</li> <li>• Professional Selling</li> <li>• Project Management</li> <li>• Quick Serve Restaurant Management</li> <li>• Restaurant and Food Service Management</li> <li>• Retail Merchandising</li> <li>• Sports and Entertainment Marketing</li> <li>• Travel and Tourism</li> </ul> |
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## NEW, GAME-CHANGING PRICE

\$295 ANNUAL SUBSCRIPTION PER DECA CHAPTER

Includes the previous year's association and ICDC exams (14 total), the previous year's association and ICDC scenarios (81 total), and sample entries from the previous year's ICDC written event winners (31 total) – a previous value of over \$600. Members can simultaneously access the platform on multiple devices with your chapter's subscription. Subscriptions begin on July 15 and expire on June 30 of each year.

