

UX/UI CAREER

WHAT TO KNOW BEFORE GETTING INTO UX/UI

INTRODUCTION

If you're considering a career in UX/UI design, there are a few things you should know before getting started. This field is complex and ever-changing, and it can be difficult to keep up with the latest trends and technologies. In this exclusive guide, we'll explore some of the things you need to know before getting into UX/UI design.

We'll cover topics like the difference between UX and UI, the skills you need to succeed, and the challenges you'll face in this field. So if you're thinking about a career in UX/UI design, read on for everything you need to know!

• WHAT IS UX/UI

When it comes to a career in UX/UI, there are a few things you should know before getting started. For starters, UX/UI is short for user experience/user interface.

“ User experience refers to the overall experience a person has when using a product or service, while user interface refers to the specific design of the graphical interface that a person uses to interact with that product or service.

In other words, as a UX/UI designer, you'll be responsible for ensuring that users have a positive experience when using a product or service, and that the graphical interface is easy to use and navigate. This can involve everything from conducting user research to designing wireframes and prototypes.



If you're thinking of pursuing a career in UX/UI, there are a few skills you'll need to succeed. First and foremost, you should have strong analytical and problem-solving skills. You should also be able to think creatively to come up with innovative solutions to challenges. Additionally, it's important that you have strong communication and collaboration skills, as you'll often be working with other team members such as developers and marketing professionals.

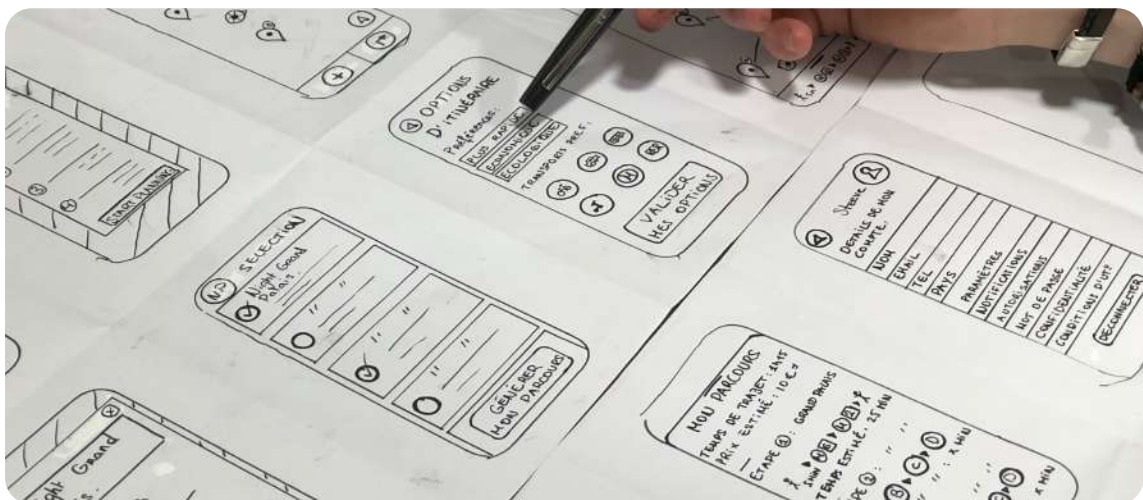
Finally, **if you want to get ahead in your career in UX/UI**, it's important to keep up with the latest trends and best practices. This means regularly reading industry-related blogs and articles, participating in online forums and networking with other professionals in the field.



● WHAT UX/UI DESIGNERS DO

UX/UI designers are responsible for the look and feel of a website or application. They work with clients to understand their needs and create a user experience that is both intuitive and visually appealing.

UI designers focus on the graphical user interface, making sure that buttons, icons, and other elements are easy to find and use. They also work on the overall aesthetic of the site or app, ensuring that it is pleasing to the eye.



UX designers, on the other hand, focus on how users interact with the site or app. They create user flows and wireframes to help developers understand how people will navigate through the product. They also conduct user research to ensure that the final product meets the needs of its target audience.

● UX/UI PROS & CONS

There are many pros and cons to having a career in UX/UI. Some pros include that it is a rapidly growing field with plenty of opportunity for advancement. Additionally, those who work in UX/UI often have a strong knowledge of both design and technology, making them well-rounded professionals. However, some cons of working in this field include the fact that it can be very demanding and challenging, as well as require long hours in front of a computer screen.

PROS

- There's a huge demand for this type of work, which means that you'll have plenty of options when it comes time to look for a new job or promotion.
- UX/UI designers often get to work remotely and can set their own hours, which makes this an appealing career choice for those who want more freedom in their lives.
- You create designs which are research-based is fun and grounded. Design is meant to solve problems, and by having your design research-based, you get to gauge how much you actually solve a user-problem.
- You get to help craft relevant experiences for the user of your product. Since UX UI is more than just pretty designs, you get to look at how much your work actually impacts a user-based.
- You connect with people through user interviews and surveys is fun and challenging. Humans are social creatures, we want to empathize with other human-being, and a career in UX UI lets you do just that.

CONS

- If you are a career shifter. It takes time to become good at what you do (just like any other job). Your first few projects may not go well because you're still learning how things work, but with time and practice you'll get better at it!
- The job market for this field is now becoming saturated with candidates, so you have to stand out from the crowd.
- Since “Design” and “research” don't usually co-exist, some organizations will take your other skills for granted and assign you just design works.
- Some companies look at you as a “unicorn-designer” who can do anything... which means they might assign you tasks outside your skill set.
- Many organizations still view UX process as a “step in the process” rather than starting and ending with it.



• HOW TO BECOME A UX/UI DESIGNER

UI designers create the visual language of websites and apps—the graphics, layout, color, and typography. They use their skills in design and engineering to craft beautiful interfaces that are both functional and intuitive for users.

Becoming a UI designer is a natural progression for many designers who start out as graphic designers or front-end developers. However, even if you don't have a background in design or development, there are still ways to break into the field. **Here are some tips on how to become a UI designer:**

1 Get familiar with the basics of design and user experience.

If you want to be a UI designer, it's important to have a strong foundation in the principles of design and user experience (UX). Familiarize yourself with basic concepts like layout, typography, color theory, and iconography. There are plenty of resources available online—just do a quick search for “UX Design Basics” or “Introduction to Graphic Design.”

2 Learn how to use popular design tools.

Every UI designer needs to be proficient in at least one design tool, such as Adobe Photoshop, Sketch, or InvisionApp. These tools will allow you to create high-quality visual designs that can be easily implemented by developers. If you're not sure where to start, try taking an online course or following along with tutorials on YouTube.

2 Build up your portfolio.

● UX/UI CAREER

A career in UX/UI can be extremely rewarding, but it's important to know what you're getting into before making the leap. Here are a few things to keep in mind:

1 The field is constantly evolving.

The world of UX/UI is always changing, so it's important to stay up-to-date on the latest trends and technologies. There's no such thing as a "one size fits all" approach to UX/UI, so be prepared to adapt your skillset as the industry evolves.

2 It's important to have a strong understanding of users.

In order to create successful user experiences, you need to have a strong understanding of how users think, feel, and behave. This requires both research and empathy. As a UX/UI designer, you'll be responsible for creating products that meet the needs of users. It's important to have a strong understanding of human behavior and how people interact with technology.

3 There's a lot of competition.

Because the field of UX/UI is so popular, there's a lot of competition for jobs. It's important to stand out from the crowd by having a strong portfolio and demonstrating your skillset.

4 It's important to be proactive.

The best way to land a job in UX/UI is to be proactive and reach out to companies that you're interested in working for. Many companies are open to hiring freelancers, so don't be afraid to pitch your services.

5 Salary expectations vary widely.

Salary expectations vary widely depending on experience, location, and company size. In general, entry-level salaries start around \$50,000 USD per year and can increase to six figures for more experienced designers.

6 You'll need strong communication skills.

Since UX/UI involves working with both designers and developers, it's important to have strong communication skills. You'll need to be able to clearly explain your ideas and designs, and give feedback in a constructive way.

7 You'll need to be able to work in a fast-paced environment.

The world of UX/UI is fast-paced and ever-changing, so it's important to be able to work quickly and efficiently. Be prepared to juggle multiple projects at once, and don't be afraid to ask for help when needed.



● UX/UI UNIVERSITY VS UX/UI BOOTCAMP

There are a few things to consider when trying to decide whether a university or bootcamp is the right choice for you when embarking on a career in UX/UI. **The first is of course cost** - university is notoriously expensive, while bootcamps can be more affordable. That being said, university will often provide you with more comprehensive training and better job prospects after graduation. It really depends on your individual circumstances and what you hope to get out of your education.

If you're set on going the university route, there are a few things to keep in mind. Firstly, make sure to pick a school with a good reputation and strong industry connections. Secondly, try to get as much experience as possible while you're still in school - internships, part-time jobs, etc. And finally, don't forget that your network is important - who you know can be just as important as what you know when it comes time to find a job.

If you're considering a bootcamp instead of (or in addition to) university, there are also a few things worth bearing in mind. Bootcamps can be shorter and more intensive than traditional university programs, so they might be a better fit if you're looking for something that's less time-consuming and/or more hands-on. However, they also tend to be less comprehensive in terms of the curriculum covered. **As with universities, it's important to pick a reputable bootcamp with industry-connected instructors.**

• WHAT IS A UX/UI BOOTCAMP

User experience (UX) and user interface (UI) are two terms that are often used interchangeably, but they actually refer to two different things.

UX refers to the overall experience that a user has when using a product, while UI refers to the specific interface that the user interacts with.

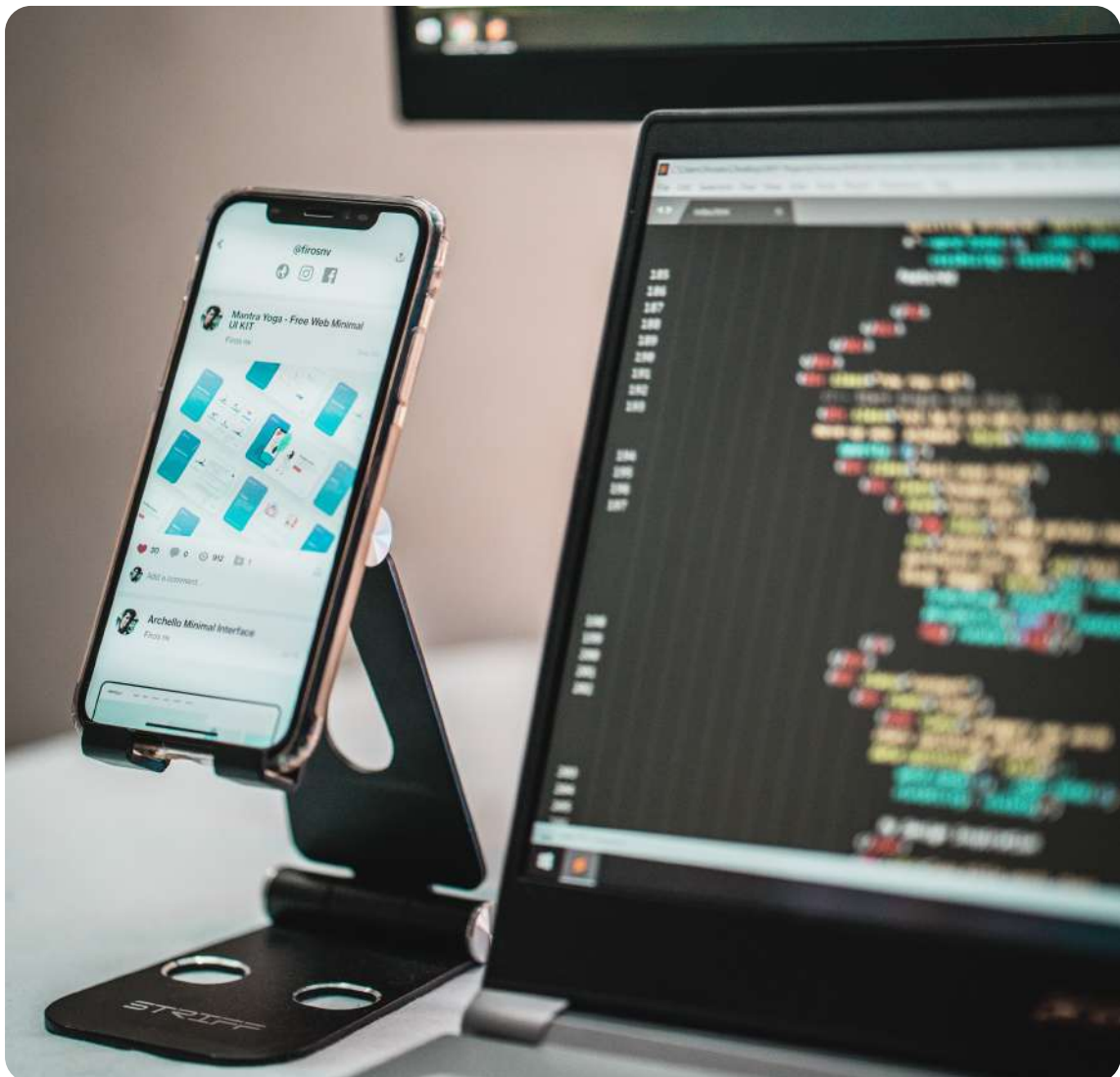
“ A UX/UI bootcamp is a type of training program that teaches individuals how to design and improve the user experience of digital products. Bootcamps typically last for several weeks or months, and they can be either online or in-person.

During a bootcamp, participants will learn about various aspects of UX/UI design, such as user research, wireframing, and prototyping. They will also have the opportunity to practice these skills through hands-on exercises and projects.

By the end of a bootcamp, participants should have a strong understanding of how to design effective UX/UI solutions.

● BENEFITS OF UX/UI BOOTCAMP

There are many benefits of UX/UI bootcamp. **For one**, it can help you gain the skills and knowledge necessary to pursue a career in UX/UI design. **Additionally**, bootcamp can give you the opportunity to network with other professionals in the field, which can be beneficial when seeking employment or pursuing further education. **Finally**, bootcamps can also provide you with the chance to work on real-world projects, which can be invaluable experience when starting out in your career.



NO IDEA HOW TO START IN UX/UI CAREER?

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