

## *Digital Ally for the Frontline Superhero*

Achieving lasting success in the contact center hinges on frontline leadership, but they often lack adequate training, tools, and support to lead their teams.

**Sidekick's got your back – accelerating supervisor performance with an intelligent system for coaching, recognition, review, and performance management.**

### Key Features & Benefits

- Structured, data-driven coaching and support platform geared specifically for supervisors and team leaders establishes standardized, agile team leader routines.
- Collaborative coaching, recognition, goal-setting, side-by-side, performance review, and call monitor workflows create strong, constructive bonds between agents and supervisors.
- Trend reports overlaid with support entries provide dynamic views of supervisor impact on performance per individual KPI or balanced score. See what's working and what's not!
- Real-time updates of "Touch Count", "Touch Rank", and "Touch Targets" ensure supervisor attention is informed, on pace, prioritized and applied where it's needed most.
- Supervisor journal logs and classifies all support interactions eliminating recollection and guess-work from the performance management process.
- Automated notification system for follow-ups, goal targets, gaps, and opportunities keeps supervisors on track and on schedule.
- Tips, guidance, and suggestions dynamically displayed within support workflows prompt and guide supervisors about best practices and techniques for effective coaching.
- Machine-learning enabled best practice modeling delivers explicit direction and guidance to supervisors to help them rapidly and intelligently develop work routines and habits consistent with top-performing peers.



- Real-time updates
- Collaborative coaching
- Dynamically displayed tips and guidance
- Supervisor activity journal.
- Integrated performance analytics
- AND MORE!

Supervisors don't need more reports and distractions. Just like the greatest super heroes, they want support, insight, and guidance from an intelligent, reliable, and trusted partner – they need a **Sidekick**. Contact TouchPoint One to schedule a demo today.