

Aurora Davaz

User Experience Designer

Sykesville, MD 21784 | [\(240\) 483-6276](tel:(240)483-6276) | Adavaz17@gmail.com | Adavaz.com

A user experience designer, specializing in crafting intuitive and engaging experiences that delight users. I excel in user research, designing wireframes and prototypes, and collaborating with cross-functional teams to ensure the product meets the needs of both the user and the business.

EXPERIENCE

Creative, UX, UI Designer at Northrop Realty

Jan 2020 – Present

Northrop Realty, Clarksville, MD

- Conducts user research, analysis, and usability testing to identify pain points and opportunities for improvement and shares information with cross-functional teams
- Creates wireframes and prototypes to test and refine user flows and interactions
- Collaborates with developers to ensure design integrity during implementation
- Designs and develops desktop interfaces for internal clients
- Establishes brand, design libraries, operations, and best practices for the marketing department and educates new designers
- Works with the Chief Marketing Officer and Creative Manager to implement annual marketing strategies resulting in long-term direction for the marketing team
- Consults and trains over 400+ agents on website implementation to provide a seamless experience and workflow
- Implements internal systems, processes, and procedures that are used across departments to help train and onboard new employees

Illustrator, Muralist, and Graphic Designer

Jan 2009 – Jan 2022

Freelance, Sykesville, MD

- Worked with clients in various industries, including hospitality, real estate, and retail, to design visual content for marketing and advertising purposes
- Developed branding and logo designs that captured clients' brand identities and effectively communicated their message to target audiences

- Designed print materials such as brochures, flyers, and business cards, as well as digital materials such as social media graphics, web banners, and e-blasts
- Created custom murals and artwork for commercial and residential clients
- Utilized traditional painting techniques such as spray paint, acrylics, and oil paints to create unique and visually appealing designs
- Managed projects from concept to final production, ensuring that all deliverables met requirements and were completed on time and within budget
- Maintained open communication with clients throughout the design process, providing regular updates and seeking feedback to ensure their satisfaction with the final product

EDUCATION

Bachelor of Science (B.S.) - Art + Design

Jan 2015 - Jan 2019

Towson University, Towson, MD

Associate of Arts (A.A.) - Fine Arts

Jan 2009 - Jun 2013

Montgomery College, Silver Spring, MD

SKILLS

Typography, Adobe Suite, Microsoft Office, Communication, Visual Design, Usability testing, Collaboration, Problem-solving, Empathy, Wireframing and prototyping, Interaction design, Information architecture

LICENSES & CERTIFICATIONS

Intro to Unity and C++

2021

UX/UI Expert

2021