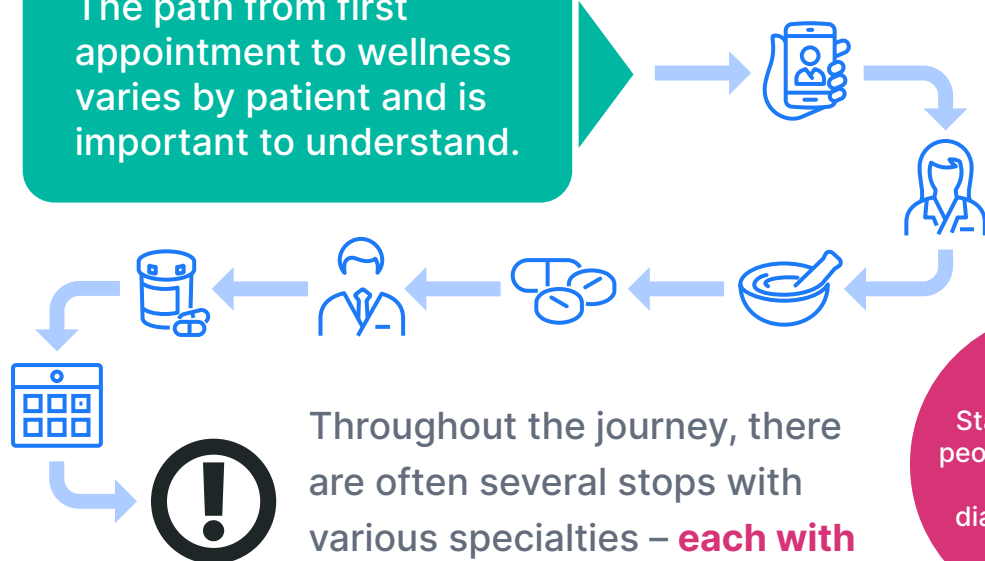


The Value of Patient-Centricity in Life Sciences

Real-world evidence from patients is incredibly valuable in giving life sciences companies a competitive edge. Information gathered and inferred from the patient journey opens up opportunities to not only engage patients more effectively but also help them and the stakeholders involved in their care navigate treatment options more efficiently.

The path from first appointment to wellness varies by patient and is important to understand.

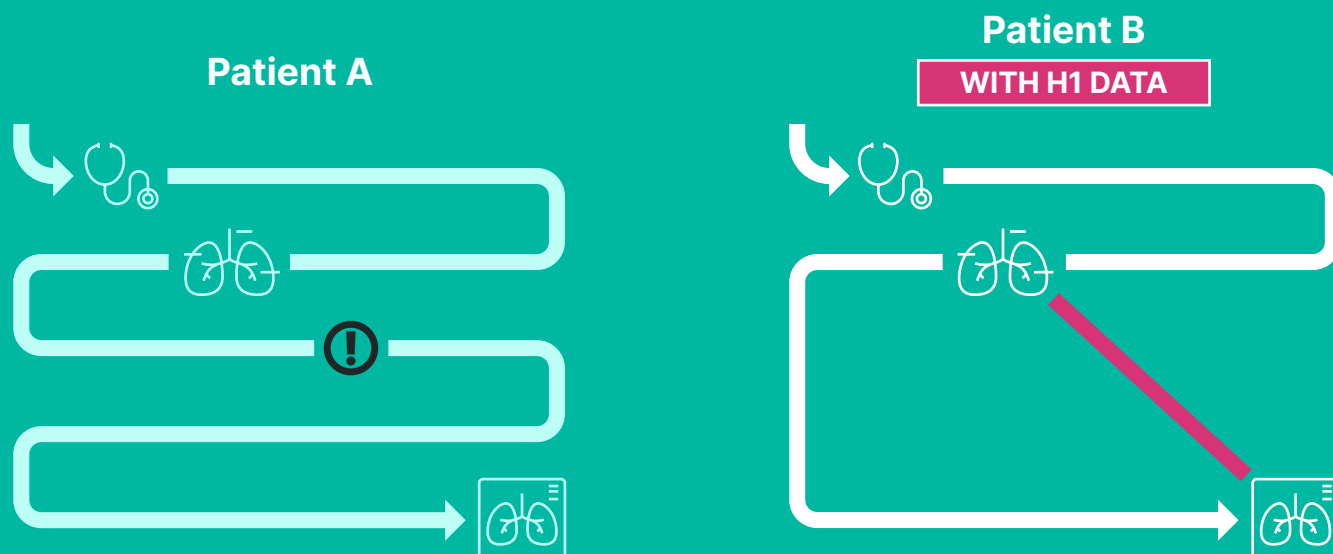


For the more than 30 million Americans who have a rare disease, one of the greatest and most costly challenges is getting to the right diagnosis and the right therapy. For many patients, that journey can be long and difficult: on average, 7.6 years and seven different doctors.¹

In the United States, 12 million people are affected by medical diagnostic errors each year.²

An estimated 40,000 to 80,000 people die annually from complications from these misdiagnoses.³

Comparing patients with similar treatment journeys can help identify opportunities to suggest alternative treatment options that may limit the number of misdiagnoses and improve patient outcomes.



The best diagnostic journey for a patient is the shortest. H1 gathers and maintains information on more than:



10M HCPs



200M Patients



400K Clinical Trials



2B Claims

Identify opportunities to influence the patient journey by pulling the appropriate provider data for those critical junctures of care when an alternative treatment option may be most effective. Combined with our referral data, we help medical affairs develop materials that engage PCPs while providing the critical information needed to diagnose and refer future patients quickly.

[Learn more](#) about this and other H1 features

¹ https://www.google.com/search?q=on+average+number+of+special-ists+a+patient+sees+for+rare+disease&rlz=1C1JZAP_enUS977US978&og=on+average+number+of+sp ecialists+a+patient+sees+for+rare+disease&aqs=chrome..69i57.14405j0j7&sourceid=chrome&ie=UTF-8

² <https://www.healthline.com/health-news/many-people-experience-getting-misdiagnosed>

³ <https://www.healthline.com/health-news/many-people-experience-getting-misdiagnosed>