

LIGHTPAPER

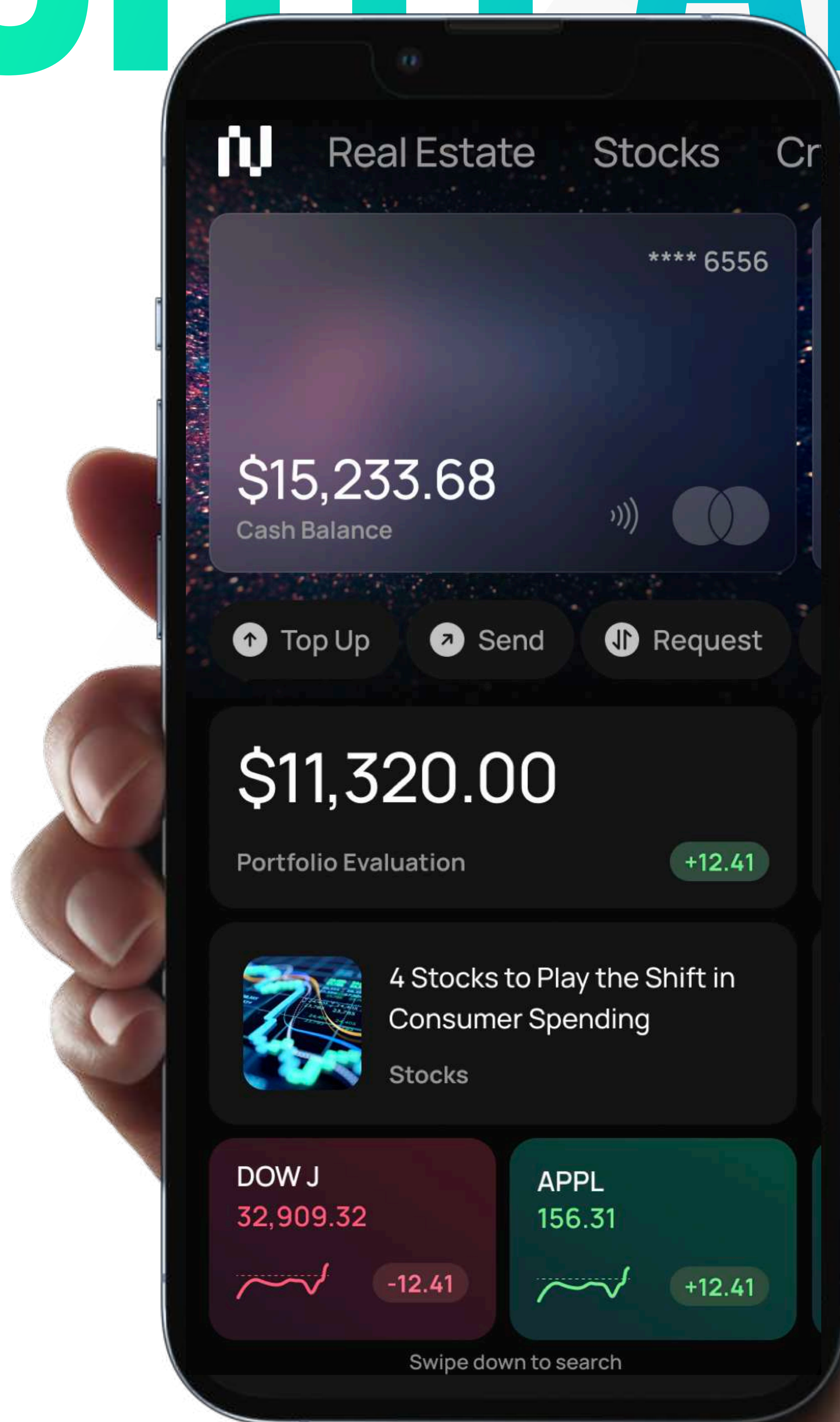


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A central or focus point or, a connection or series of connections linking two or more things.

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LEGAL NOTICE

DISCLAIMER

The information on this lightpaper is not a recommendation of investment, financial advice, trading advice or any kind of advice and should not be considered advice. Seek professional financial advice before making any investment decisions. Project NEXUS will not accept responsibility for investment decisions made by token buyers. Project NEXUS provides all information in as much detail as possible for your understanding and ease of navigation. You understand that using this information is at your own risk. Project NEXUS reserves the right to update, amend, add or delete information from this lightpaper. Please pay attention to the lightpaper version reference and publication date.

You may face risks related to the below-described NEXUS Token and/or the NEXUS project. If you purchase and hold a NEXUS Token, you will benefit from a utility token that mainly benefits you on the NEXUS mobile App. You will not receive any rights to dividends or voting rights like a security token. You will not have enforceable rights like those mentioned in the NEXUS Token Use Cases within this Lightpaper. Project Nexus can not provide any warranty on whether and on which crypto trading exchanges NEXUS Token will be listed. NEXUS Token Use Cases are dependent on the implementation of the Project NEXUS milestones. The Project NEXUS milestones depend on the regulatory environment, which may change in the future and could cause the NEXUS Token Use Cases not to be available in your jurisdiction. You should verify with your jurisdiction's legal and regulatory environment if NEXUS Token Use Cases are allowed and available in your jurisdiction. Project NEXUS will only verify jurisdictions where it is actively marketing the NEXUS Token.

Cryptocurrency trading is high risk and may not generally be appropriate, particularly with funds drawn from retirement savings, student loans, mortgages, emergency funds, or funds set aside for other purposes. Cryptocurrency trading can lead to significant and immediate financial losses.

Cryptocurrency's price relative to fiat currency is extremely volatile and may result in significant & rapid losses. Cryptocurrency transactions are often irreversible, resulting in losses due to fraudulent or accidental actions. The nature of cryptocurrency may lead to an increased risk of fraud or cyber attack. Don't invest more than what you can afford to lose. As volatility increases within specific cryptocurrencies, so does the likelihood of problems while executing a transaction. In addition to normal market risks, you may experience losses due to one or more of the following: system failures, hardware failures, software failures, network connectivity disruptions, and data corruption.

WHAT IS NEXUS?

A CENTRAL OR FOCUS POINT OR, A CONNECTION OR SERIES OF CONNECTIONS LINKING TWO OR MORE THINGS.

WHY IS THE NAME SO FITTING?

Project NEXUS was named because we are a nexus within finance. We are taking two of the largest traditional markets in the world, the Real Estate Market and the Stock Market, combining them with the fastest growing market, Cryptocurrency and doing things that can only be done within the DeFi (Decentralised Finance) space.

We are utilising BlockChain technology and implementing tokenization which enables us to truly unify these three markets into one single, merged market. The power of tokenization enables us to remove the traditional barriers to entry, making things like high Capital requirements, multiple KYC applications and usability issues all things of the past.

Project NEXUS enables its investors to use Real Estate Tokens, Derivatives and Crypto as collateral for immediate payout crypto loans with flexible repayment options that the borrower can consider and select through the convenient, beautiful and truly revolutionary NEXUS mobile App.

WHAT PROBLEMS HAS PROJECT NEXUS IDENTIFIED?

Project NEXUS is here to solve what we consider to be some very big problems within these traditional markets.

REAL ESTATE AND STOCK MARKET:

1 'The Real Estate and Stock markets require huge amounts of capital to enter. They are also difficult to enter because of the vast range of exchanges, brokers and agencies and the collective power they hold. When entering, research is essential, but the information is spread thin across many different places, all of which take considerable time to compile for analysis. Numerous KYC (Know Your Customer) applications must be completed, each taking days to process manually. Third parties are often employed for advice and to process the transactions, which adds further expense and time commitments for the investor'.

2 'Investors within Real Estate and Stocks are limited to holding these assets with the view to price appreciation, with only rent and dividends, when applicable, being paid to the investor while they hold the assets. Some investors will consider using the assets as collateral to help fund other ventures or for personal short-term use. If used as collateral, investors have a high risk of the asset being taken from them in the event of default. Responsible investors spend considerable time tracking and monitoring multiple portfolios and exchanges. A willingness to research is critical as markets move constantly, and articles and reports are being released daily to guide investment decisions'.

3 'Selling to realise profits is often a lengthy and costly process. Third parties must be paid for their services which directly impacts the investor's potential profit margin. Due to the illiquid nature of Real Estate, it can take months or years to agree, process and settle a transaction'.

CRYPTO & DEFI MARKET:

4 'Cryptocurrency is known for its usability issues. Many CEXs (Centralised Exchanges) are often difficult to follow and navigate. This results in many potential investors dropping trades because they are overly complicated. Enter DeFi, and the difficulty 10x'ed and scams, the main safety concern within DeFi, are introduced. Investors need to spend considerable time researching new projects to give themselves the best chance to truly understand the project fundamentals, potential profitability and how to avoid scams when buying into the project. Due to the nature of DeFi and the lack of a 'police force', investors also need to ensure that sourced information is true, accurate and reliable'.

5 'There are over 100 Crypto Exchanges. The time finding will take weeks, let alone signing up and completing KYC with each. Investors often become lazy and rely on one or two exchanges, limiting portfolio diversification opportunities'.

TRADITIONAL FINANCE:

6-A truly diverse portfolio can take years to sculpt and is often an expensive journey with people repeating the same mistakes as other investors. Investors often gamble their capital in places where they hear people are doing well but don't realise that often the opportunity window has already closed. Many want to get rich quickly and don't have the patience and tenacity to diligently research and perfect their strategy as they progress through their investment journey.

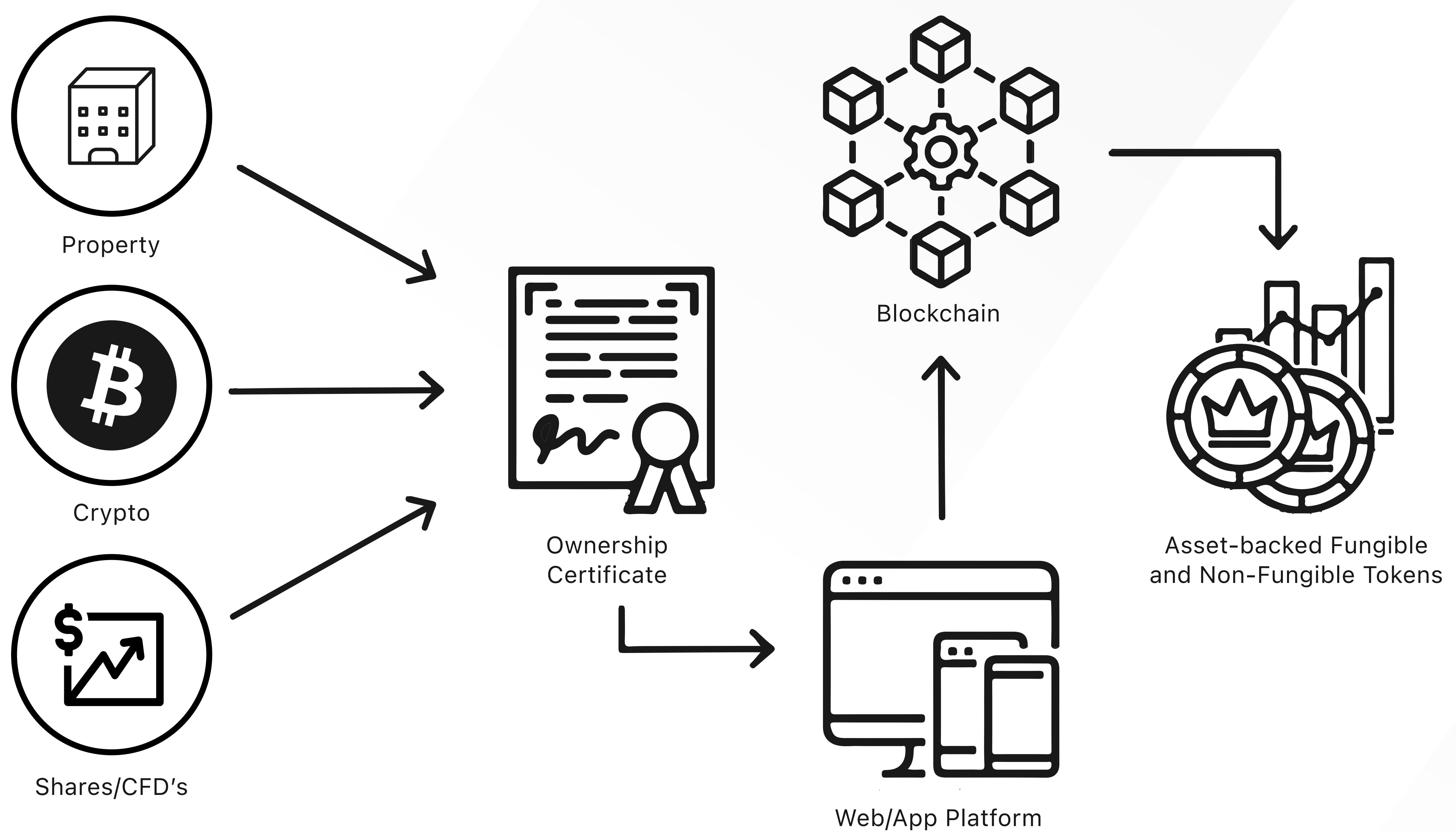
7-The small loan and credit card application process can be unnecessarily lengthy and result in investors missing the initial opportunity or reason for application. Loan interest and credit card interest can be crippling and prevents many from reaching their financial goals. PayDay loans and microloans are dangerously expensive and often impossible to access in many countries due to regulations. Many will be ineligible for loans because they cannot meet the criteria for obtaining a bank account. Those fortunate enough to secure a bank account earn little to nothing in terms of interest, which, combined with inflation, results in many losing money by keeping it in banks.

WHAT IS FRACTIONALIZATION?

Fractionalization is breaking a unit into multiple parts or sections.

WHAT IS TOKENIZATION?

Tokens are assets that allow information and value to be transferred throughout the blockchain ecosystem. They are efficient to store and verify securely. Crypto tokens can take many forms, and can be programmed with unique characteristics that make their use cases almost limitless.



SOLUTIONS & VALUE

WHAT DOES TOKENIZATION AND OUR OWN APP ACHIEVE?

Simply put, it solves problems 1-7 above. It removes barriers to entry, increases real estate and stock use cases and removes barriers to exit.

The barriers to entering and exiting Project NEXUS combined with the simple, user-intuitive, and highly efficient solutions include:

- **High Capital Requirements and connections:** All of the property on the NEXUS platform is exclusive to us and cannot be bought anywhere else in the world. Project NEXUS enables investors to purchase real estate tokens and derivatives for just a few dollars. This allows everyone with a smartphone to participate, as each investor can tailor the number of tokens they buy to suit their investment budget.
- **Dealing with multiple exchanges, platforms and third parties:** This is now a thing of the past. Project NEXUS is building an App that will hold all asset classes, Real Estate tokens, Derivatives and Crypto in one place. NEXUS App can link to over 100 Crypto exchanges. Because the Real Estate and Derivatives have been fractionalized, the other platforms and third parties are redundant because they can be traded on the NEXUS platform.
- **Time requirements and financial costs:** Selling is no longer a lengthy, expensive and stressful process requiring multiple third parties because tokenization, combined with the secondary market that Project NEXUS has built, The Real Estate market is now liquid and tradable 24/7, 365. When you access Real Estate tokens on the NEXUS App, you can sell them immediately because the NEXUS platform will buy the tokens at market value if no buyer is available. All of the traditional nuances like property listings, dealing with videographers, dealing with photographers, and long waits are now history.

Real Estate and Derivatives were historically an asset that an investor bought, held to collect rent/dividends and waited for price appreciation before selling for a profit. Some investors would also use them as collateral for other investments. Project NEXUS isn't changing any of that, but we are adding value in a big way.

In this respect, three critical things within NEXUS App will be possible;

- 1** 'Use any number of the Real Estate tokens, Derivatives or Crypto that an investor owns to earn interest paid directly by Project NEXUS or'
- 2** 'Collateralise any number of tokens and borrow against them. With the borrowed funds, investors can now invest these to grow wealth more efficiently'.
- 3** 'Project NEXUS offers an auto-repaying loan feature within NEXUS App if the loan meets certain criteria'.

This contributes massive value and decreases the investor's potential risk exposure significantly, as only the number of tokens they need to acquire the loan value they want are required to be collateralized, as opposed to collateralising a full property or all of their tokens. In addition to this added value, investors are earning interest on top of the rent and dividends they would get with traditional Real Estate or Derivatives.



Project NEXUS App is not only beautiful in design, but it also collates relevant and appropriate information tailored to each investor. We are more than confident that with NEXUS App, the time saved will be massive. Time savings are achieved in the following ways:

- You will only have to complete one KYC, and then you will have full access to all of Project NEXUS's tokenized Real Estate, Derivatives and Crypto. KYC is typically completed within several hours or quicker on the NEXUS platform. Over even one year, you will save hours, if not days, in terms of filling in forms, providing documentation and taking live photos and videos of yourself.
- NEXUS App has been designed to show only information relevant to your portfolio across all asset classes. This feature will save investors more hours than Project NEXUS can count. This means that you will not have to search online for news announcements, reports or other information that help you keep up to date with your investments or plan your next move because the App will pre-populate up-to-date, verified information automatically for you to review at a convenient time.
- Project NEXUS offers investors a feature that, with just a few taps, they can open a truly diverse portfolio. An investor might want to invest in their personal favourite industries through the truly diversified portfolios on the NEXUS platform. For example, they might have an interest in making our planet greener. By selecting the NEXUS platform green portfolio, the investor could purchase some Real Estate tokens, Derivatives and Crypto project tokens related to supporting a green environment. Tap, tap, tap, they are now truly diversified within an industry of their choice. This will spread investors' risk and encourage them to consider new markets and opportunities.
- Tracking and monitoring portfolios across all asset classes is done in seconds. With the NEXUS app design being so simple and consistent, investors will spend less time thinking and more time doing because everything is user intuitive. Subconsciously this grows confidence resulting in efficiency as investors transition smoothly between each asset and class.

Within the DeFi space, many people are afraid of their financial security. Project NEXUS identified the potential in this space and has developed a way to bring the benefits of DeFi while eliminating its associated dangers. NEXUS App eliminates the usability issues that make Crypto and DeFi complex to navigate and all opportunities that a scammer might try to extort investors by keeping everything all within one safe place. Dropped and lost trades will no longer happen because of platform security and simplicity.

Achieving the highest level of security is paramount for the Project NEXUS App. We have been receiving advice and guidance from some of the most experienced people in the field.

***Risk Warning: Derivatives are complex, high-risk instruments, often resulting in money loss due to leverage. Consider your understanding of derivatives, how they work and whether you can afford the high risk.**

LOANS, CREDIT CARDS & BANKING

Within the Project NEXUS App, there is a Cash area where onboarded funds, asset sale returns and money transfers accumulate. Funds are deducted from this balance as app users buy assets, invest in a portfolio or use the NEXUS credit card. This area acts as a wallet for platform users and is comparable to a bank account in terms of features. Project NEXUS is exciting because it gives people a convenient and secure alternative for storing their money.

Project NEXUS has removed the lengthy application process associated with loans and credit cards. Within less than a minute, investors can select a currency to borrow, collateralise assets, input the chosen amount, and select a suitable repayment term. Offers will populate for review and acceptance. Immediately after offer acceptance, funds are made available to the borrower. They can stake, invest, or spend instantly using the NEXUS credit card or transfer it off the platform for whatever purpose they choose.

Project NEXUS has solved many of the big problems that come with traditional markets and finance. The potential for both investor wealth growth and platform growth is unmeasurable.



QUICK MARKET FACTS AND OPPORTUNITIES

- The Real Estate and Stock Market both offer an untapped potential of \$325 trillion and \$109 trillion respectively (2020).
 - The US alone has over 180 million Real Estate investors and 150 million Stock investors (2020). Now just consider how many investors there are globally.
- Crypto Market is a smaller market with a valuation of \$1.2trillion and 300 million users worldwide.
- The DeFi market is micro in comparison with an estimated valuation of \$112 billion and 3.9million users but this market has outperformed all of the other markets combined, with a growth rate of 90x in just two years.
 - 6.37 billion smartphone users across the world account for greater than 82% of the world's population.
 - Finally, it is worth noting that there are hundreds, possibly thousands of crypto exchanges, borrowing platforms and stockbrokers.

When considering the above quick facts and stats, the opportunity is undeniably mind-boggling. By eradicating the barriers to entry into all of these markets, Project NEXUS is enabling billions of people to participate in them for the first time. The merged market Project NEXUS is creating has the potential to be so much bigger than the mere sum of these markets.

Crypto

Size: \$1.2 Trillion
MRKT CAP
300 Million Users

Stocks

Size: \$109 Trillion
MRKT CAP
150 Million Users in
The US Alone

DeFi

Size: \$112 Billion TVL
90X Growth in 2 Years
3.9 Million Users

Real Estate

Size: \$325 Trillion
MRKT CAP
180 Million Users in
The US Alone

NEXUS TOKEN USE CASES

Project NEXUS wants to reward and bring even greater value to Project NEXUS investors who hold the Project NEXUS token. We have spent a considerable amount of time investigating how to add value for Project NEXUS investors who purchase and hold what we believe will be a coveted asset.

UNIQUE USE CASES

Real Estate Launchpad

Early access to real estate that is going to be launched on NEXUS app. This enables token holders to get in early on some of the most profitable properties available on the NEXUS app.

Voting for Real Estate Launchpad

This gives NEXUS Token holders the opportunity to vote on priority in which properties are made available on the Project NEXUS App.

Alternative Staking

NEXUS Token holders can stake their NEXUS tokens, and instead of receiving an inflationary reward, the Project NEXUS team will burn the equivalent % from their treasury. This deflates the circulating supply and contributes to positive price pressure for the NEXUS Token.

Randomised Airdrops

Airdrops...random amounts, random times, random holders.

Auto-repaying Loans Enhanced Terms

Loans that will be automatically paid through the rental income/dividends that are generated from your collateralized assets.

LP (Liquidity Pool) Token Staking

NEXUS Token holders will have the ability to provide liquidity on decentralised exchanges. In turn, they will earn LP tokens which can then be staked on the NEXUS app.

Unique NFT Lottery

All Private/Public Sale investors will be entered into an NFT lottery. All winners will receive an NFT and be whitelisted. There will be two lotteries, both of which will be directly after the respective sale completion.

Customise App/NFT Creation

Token holders have the ability to customise and personalise elements of the app on their device using custom-made NFTs.

Mystery Boxes

NEXUS Token Holders will receive a mystery box on a weekly basis. These will contain all sorts of goodies that encourage the user to investigate, make use of, and share the app with their friends and family.

OTHER USE CASES

Discounted Fee Structure

NEXUS Token holders will benefit from platform fee reductions which means they will receive even greater value when trading Real Estate, Derivatives or Crypto on the Project NEXUS App.

Boosted APY on Your Savings Account

All App users will have competitive savings rates however, Project NEXUS Token holders will have these enhanced even more.

Referral Program

NEXUS Token holders will be able to take advantage of the Referral Program which offers rewards for onboarding friends, family or anybody that they invite through their referral link.

Different Tiers of Credit Card

Similar to the boosted APY on the Boosted APY on Your Savings Account, NEXUS Token holders will receive enhanced credit terms for any lines of credit utilised

Incentivized Rewards

NEXUS Token holders will be rewarded on a daily basis for using Project NEXUS App. Daily activities such as logging in, trading small amounts, and topping up cards are examples of what could earn NEXUS Token holders rewards.

Unlock Trading Bot/Signals/Portfolios

NEXUS Token holders will gain access to Project NEXUS customised Bots, Signals and Portfolios that are being designed and built in-house before they are officially launched for all app users.

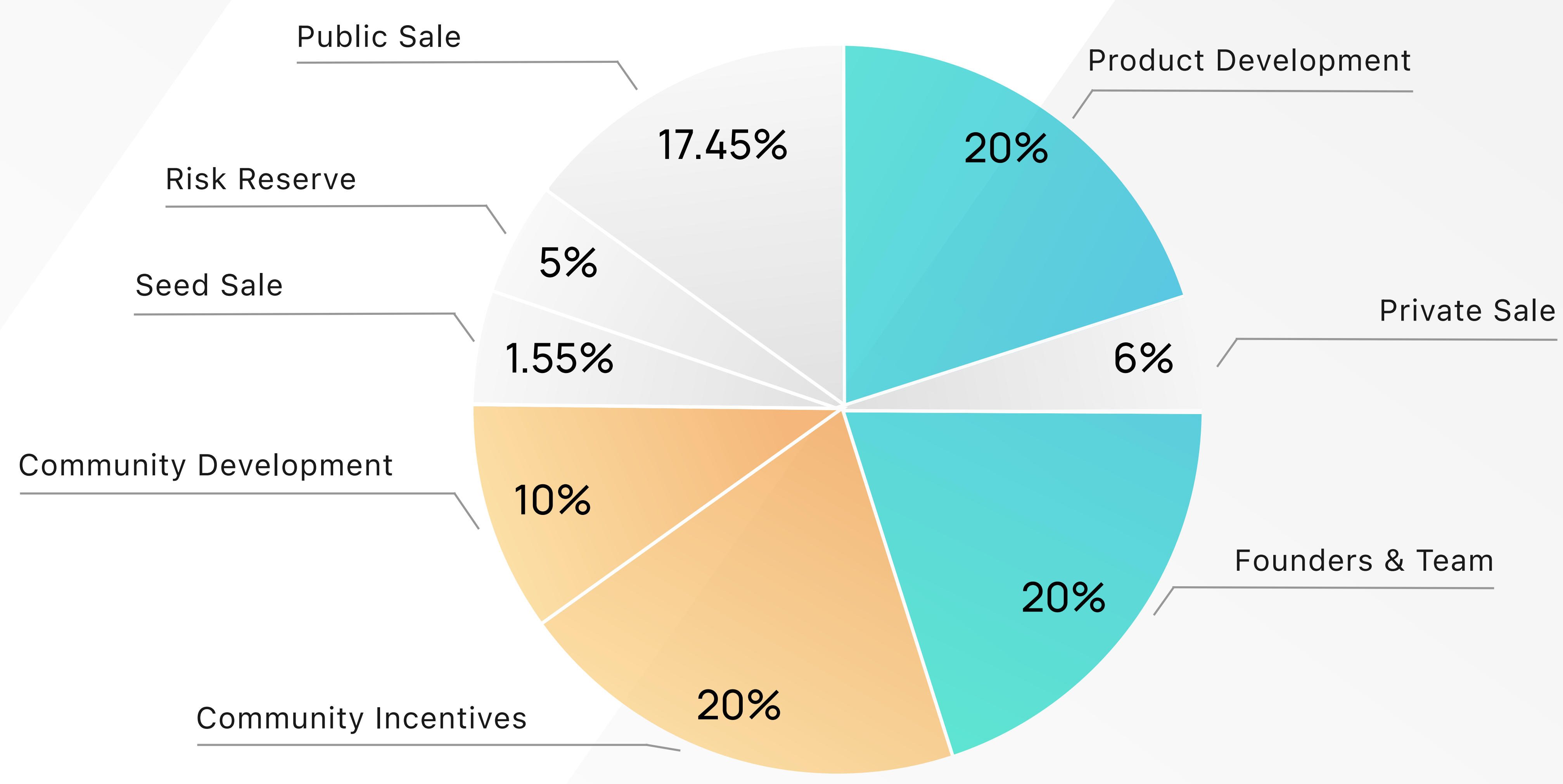
VIP / Early Notifications (Product Upgrades, Events, Promotions)

NEXUS Token holders will receive special and early access to specific product upgrades before they are released and invitations to exclusive events and promotions

Convert Small Balances Into NEXUS Token

NEXUS Token holders will with an efficient tap be able to convert small balances into the NEXUS Token

TOKENOMICS



	Allocation	Purpose
Founders & Team	20%	Reward Founders and Team for creating the project.
Risk Reserve	5%	Compensate investors in the event of serious, unexpected and disruptive events.
Product Development	20%	To help fund new product developments.
Community Incentives	20%	Given as incentives and rewards to the community.
Community Development	10%	Allocated to marketing activities, brand awareness, expanding into new markets, building local communities and user acquisition.
Seed Sale	1.55%	Sold to Angel Investors.
Private Sale	6%	Introduced and sold during the Private Sale.
Public Sale	17.45%	Introduced when the Public Sale begins.

Hard Cap = 1 Billion tokens. Community, Growth & Product 80%. Team 20%
EVM-Compatible Multichain-Token, Initial Chains: Ethereum, BNB Chain (formerly Binance Smart Chain), AVAX C-Chain

RISK RESERVE

This is a Project NEXUS initiative designed to help safeguard investors and demonstrate how seriously we take their investment. If the Risk Reserve is required, Project NEXUS will strive to buy back NEXUS Tokens on the open market using company profits to maintain the 5% allocation. Project NEXUS is doing this to provide peace of mind in the event of unforeseen operationally challenging circumstances or events.

VESTING SCHEDULE

Sales Round	Private	Public	Team
Price	\$0.05	\$0.06	-
Unlocked	20%	20%	0%
Vesting period length	3months/ 1month	1 month	1 year
Number of vesting periods	8	8	4
Unlocked per vesting period	10%	10%	25%
Total vesting duration	12 months	8 months	4 years

Unlocked 'This is the % of tokens that are available to trade'.

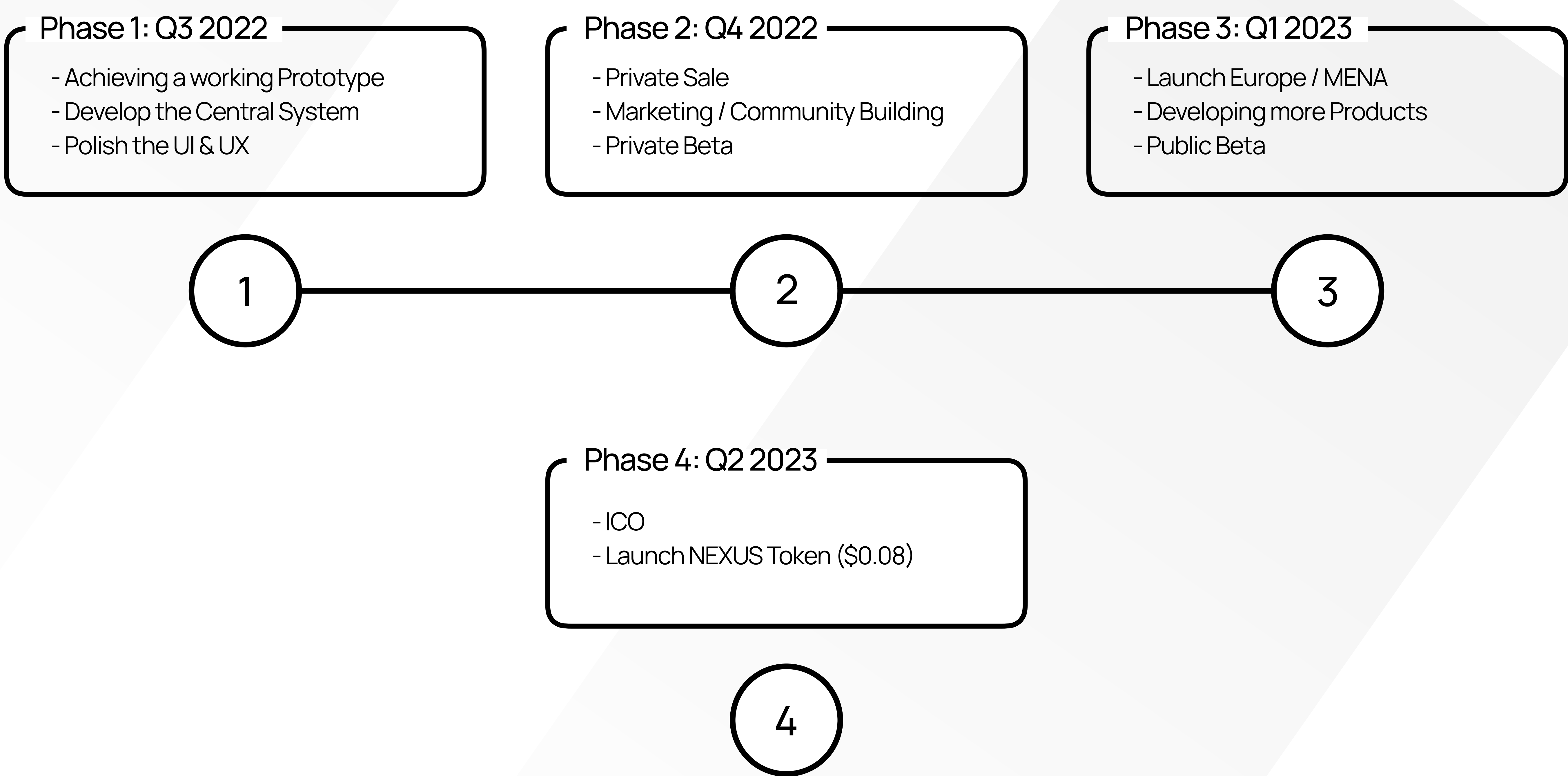
Vesting period 'This is the length of a period whereby tokens are not available for trading; however, during vesting periods investors may utilise the tokens. When a period ends, the applicable % is unlocked and becomes tradable'.

Upon Private Sale Closure 'Private Sale investors have 20% of their tokens unlocked. Three months later, 10% more are unlocked. After an additional three months, a further 10% is unlocked. For the next six months, 10% is unlocked each month, meaning that investors will have all of their tokens unlocked twelve months after the Private Sale Closes'.

The first Team unlock of 25% commences on 24th December 2023 and will be followed by a further three unlocks at the same rate on the same date each consecutive year.

The envisaged Initial launch price is \$0.08.

ROAD MAP



CORE TEAM



Mohammed Khashoggi

Co-Founder and Chief Executive Officer

Why is Mohammed an excellent fit?

- Hedgefund founder - Built up several million dollars worth of assets under management
- Believed there were too many things that were unfair and restrictive within traditional finance so he;
- Sold his hedge fund at just 26 years of age with the view to solving the restrictions and making things fair.

What does Mohammed bring to Project NEXUS?

After being an insider in the financial market sector, Mohammed understood and rebelled against the inherent inequalities and barriers of access to truly profit making strategies. Disenchanted he sold his Fund and embarked on a project that would open the door to complex, liquid, profitable and safe investment opportunities to those left behind.



Christopher Gross

Chief Technical Officer

Why is Chris an excellent fit?

- Abstract problem solver and strategic thinking with PhD in process optimization
- Extensive technical experience as a programmer and tech consultant
- 8 years of programming experience

What does Chris bring to Project NEXUS?

Dr. Chris is not only academically accomplished, but he is quoted as having 'eagle eyes' when it comes to detail and quality, enabling him to see both big-picture and focused zoom. He has a passion and desire to explore undiscovered terrain with innovative tech in crypto and web3.



Vasileios Ntamtsios

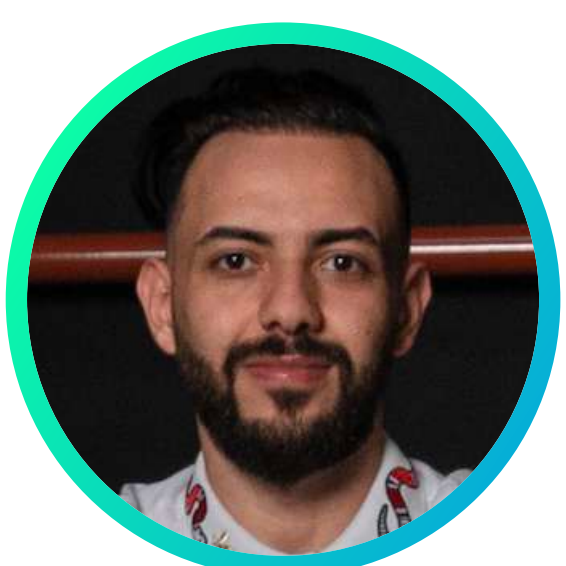
Co-Founder and Head of Crypto Research and Tokenization

Why is Vasileios an excellent fit?

- 6 years of very successful fundamental analysis
- Built, developed and led a community with thousands of members
- Guided multiple persons to a \$1M+ net worth through his tips and methodologies

What does Vasileios bring to Project NEXUS?

With Vasileios's charming approach he gets big things done quickly! He is considered a prominent figure within the fundamental analysis field. 'Gem detector' and 'Tokenization wizard' are terms often associated with Vasileios.



Nadeem Alrabey

Co-Founder and Chief Operations Officer

Why is Nadeem an excellent fit?

- 8 years experience in Crypto Trading using both Technical and Fundamental Analysis
- Internal Auditor for a Ministry of Internal Affairs (Cybersecurity & IT)

What does Nadeem bring to Project NEXUS?

The most successful relationship and connections maker you may know, Nadeem developed contacts in a variety of industries. Through interests in investing and crypto investing, the common denominator of Real Estate leverage, liquidity and investment became his obsession with a system that is as sluggish as is difficult to enter. Suspecting that these "problems" were not the bug, but the feature, he decided it would be a good idea to bring some light upon it.



Benjamin Bendig

Co-Founder and Lead Back-end Developer

Why is Benjamin an excellent fit?

- 20 years of programming experience
- 10 years in Technical leadership roles & 6 years in Crypto leadership roles
- Insistent on the highest quality and very best solutions attainable

What does Benjamin bring to Project NEXUS?

He brings 'German Engineering' which is both precise and efficient and always considers if things can be improved or done better. If Benjamin spots an opportunity for improvement - you will know! His ideas are very fresh and absolutely brilliant.

JOIN THE PRIVATE SALE

Private Sale



WEBSITE & CONTACT DETAILS

Email: info@projectnexus.app

Website: www.projectnexus.app

Telegram: t.me/projectnexusapp

Twitter: twitter.com/ProjectNexusApp

Instagram: instagram.com/projectnexusapp/

Medium: medium.com/@ProjectNexus

