

The Diana Award  
**ANNUAL REPORT**  
**2020/2021**



## MESSAGE FROM OUR CHAIR

This year, the Covid-19 pandemic, lockdown restrictions and school closures have had a seismic impact on the lives of young people. In May 2020, the death of George Floyd sparked worldwide protests against racist discrimination. The response to the climate emergency has highlighted the gulf between global policymakers and young people leading the climate movement.

2020/21 has been a uniquely challenging year and one in which the work of charities like The Diana Award has never been more needed. In response to these challenges, staff, trustees, partners, volunteers and young people have adapted quickly to new ways of working, identified new opportunities and shown compassion in supporting others.

Lockdown and social distancing impacted on the direct delivery of our Mentoring and Anti-Bullying programmes at a time of particular need for this support, as young people faced uncertain employment and an increase in cyber-bullying. Our teams moved quickly to find different ways to engage with schools, partners and young people. This year, nearly 5,000 young people took part in anti-bullying training and nearly 500 took part in mentoring.

In July, we celebrated the achievements of our Diana Award recipients at a virtual ceremony that was streamed globally on YouTube. 184 children and young people who are creating positive change in communities around the world received the award in recognition of their social action

*“2020/21 has been a uniquely challenging year and one in which the work of charities like The Diana Award has never been more needed.”*

and humanitarian efforts.

This year, many charities have struggled to maintain financial stability without traditional fundraising opportunities. At The Diana Award, we are grateful for the generosity of our supporters and the long-term relationships with our partners. The partner organisations with which we work so closely share our ambition to empower young people. These long-term relationships are fundamental to The Diana Award's ability to achieve success with the young people we work alongside.

In the coming year, we will work hard to deliver our new five-year strategy, Future Forward. Twenty years on from our founding, we remain committed to the belief shared by Diana, Princess of Wales,

that young people have the power to change the world. Future Forward sets out how we will work with young people to empower them to make positive change.

*Wayne Bulpitt CBE,  
Chair of Trustees*

## MESSAGE FROM OUR CHIEF EXECUTIVE

**“Although young people have faced unprecedented challenges this year, it has been inspiring to see their desire to tackle discrimination and injustice”**

2020 has been a year like no other. The Covid-19 pandemic has disrupted lives and exacerbated social inequalities. Young people have faced months of lost learning, increased mental health challenges and reduced employment opportunities.

At The Diana Award, we have heard first-hand how difficult lockdown has been for young people. I am enormously proud of how our organisation responded to make sure that the physical separation we all experienced did not exacerbate disconnection and disorientation for young people. We moved our services online swiftly, to provide the critical that young people needed – offering connection, stability and belonging in a safe, monitored and secure way. We could not have done this without our funders, supporters

and volunteer mentors who all rallied round, ensuring that no young person was left behind.

2020 also highlighted racial inequalities that exist in the UK, triggered by the Black Lives Matter protests following the murder of George Floyd. Young people, particularly those from racialised communities, told us of their experiences of being #YoungAndBlack in the UK and highlighted the impact of racial trauma on their mental health.

We are now actively working with young people, in partnership with UK Youth and the Centre for Mental Health, to tackle the mental health inequalities experienced by young people from racialised communities. The new Changemakers programme will create a systemic change in how

young people access mental health support in England, thanks to our wonderful funders: The People’s Postcode Lottery, Comic Relief and Spirit of 2012.

Although young people have faced unprecedented challenges this year, it has been inspiring to see their desire to tackle discrimination and injustice, creating movements for change and harnessing the power of digital technology for good in their schools, communities and on a global scale. Celebrating this passion for change remains core to our work and is vital to inspiring and mobilising others, creating waves of positive activism.

The global pandemic did not stop us from celebrating the achievements of the 2020 Diana Award recipients in our first virtual ceremony, joined by special guests including Dame Emma Thompson, Liam Payne and Miranda Hart. The Duke of Sussex surprised the Changemakers with a congratulatory video message and highlighted the work of 24-year-old James Frater from London, UK, who is tackling racial inequality by creating initiatives to increase the

representation of Black students at university.

Against the backdrop of unparalleled social inequality and a growing ambition from young people to lead change, we have refreshed our organisational strategy. ‘Future Forward’ makes sure that young people, who risk bearing the greatest consequences of the pandemic, are at the centre of shaping decisions that will affect their future.

2020 has taught us that we cannot let the world keep turning the same way. We need change now more than ever. I am inspired by and proud of our partnership with young people, the hard work of The Diana Award team and the commitment of our partners to create positive change.



Tessy Ojo CBE

## MESSAGES FROM OUR YOUNG PEOPLE

**SANA**  
Youth Editor

The Diana Award has always been a source of support and strength towards young people, and a driving force pushing them forwards to address these issues. Despite all the hurdles we have faced, there has been a tremendous amount of activism, volunteering, and social service done in light of the pandemic, and since The Diana Award has always recognised those who go out of their way to uplift others, this year was no exception. In addition to this, the Anti-Bullying Ambassador Programme, the Conversations for Change, online Mentoring Programmes, and the celebration of the Black History Month and Pride months, among many others, were sources of support and appreciation for all that young people do – and a platform for them to make a change.

Together, all those who go out of their way to make a difference, and those who have been working tirelessly for social change despite all that’s being thrown at them by the pandemic, and the entire Diana Award team, have successfully demonstrated how powerful our motto really is, and how young people truly have the power to change the world.

## HARMAN

Anti-bullying Ambassador | Youth Board Member

The Diana Award has been there throughout it all, ready to help. With their virtual workshops, they raised awareness, with text message service, they were ready to chat, and with their resources, they were ready to educate. Ultimately, they established a platform to continue facilitating change even during difficult times.

Young people will lead the future. It is within the responsibility of society to empower young people to prepare the youth.

# ABOUT THE DIANA AWARD

We exist to empower young people to make positive change in their lives, their communities and the world.

## Never more needed

The Covid-19 pandemic and the climate emergency have affected the lives of millions, exacerbating social inequalities and impacting on mental, as well as physical, health. These effects have been felt most acutely by young people.

- **4.3 million** children living in poverty in the UK in March 2020 (*Child Poverty Action Group, March 2020*)
- **963,000** young people not in education, employment or training (NEET) in the UK (*Teach First, 2016*)
- **Nearly half (46%)** of young people reported experiencing bullying behaviour in the last 12 months (*The Diana Award Anti-Bullying Impact Survey, 2019-20*)

Despite the challenges of the pandemic, **70% of our young people** are more engaged than ever with social and community action (*Diana award survey, April 2020*), with **98% of Gen Z** saying that they care

about the problems the world faces (*Beatfreeks, March 2021*)

The Diana Award was founded on the belief that young people have the power to change the world. More than 20 years on, it remains a firm foundation for our work. We celebrate and support young people leading change in their communities. And we break down barriers for future Changemakers to shape today's world.

**“Lockdown has exposed young people to an unprecedented level of trauma, loss and adversity. School closures have meant a significant disruption to the daily lives of children and young people. Lost routines, reduced social contact and many unable to access things that support their wellbeing.”**

*Lanre Adeleye, The Diana Award mentee, addressing the All-Party Parliamentary Group on Mentoring, March 2021*



## Our values

Our values underpin everything we do:

### Passion

We are enthusiastic, committed, and relentless in inspiring positive change in the lives of young people

### Integrity

We earn and maintain the trust of young people, each other, and our stakeholders by being ethical, transparent and fair

### Collaboration

We combine efforts, expertise and knowledge to strengthen the quality and content of our services

### Unity

We look out for each other, we are not afraid of hard work and we always strive to be the best we can be

### Ambition

We set the bar high, we're self-starters, we always aim to do better, and more

## Our work

Our work with young people centres on unlocking their potential, creating opportunities for growth and inspiring action.

## Our core programmes include:



### ANTI-BULLYING

We engage young people to change the attitudes, behaviours and culture of bullying by building skills and confidence to address different situations, both on and offline.



### AWARD AND DEVELOPMENT

Recognising young people for their social action or humanitarian efforts and creating opportunities for them to make an even bigger difference in their communities.



### MENTORING

We build character, resilience and determination in young people by providing guidance in active citizenship, and life and careers skills.

During 2020/21 our three programme teams were brought together under a single directorate. We established a new Impact and Evaluation function and developed a new programmes strategy focused on the following three aims:

1. **Increasing our effectiveness and impact:** by embedding evidence-driven, youth-led approaches across our programmes.
2. **Enhancing our expertise and profile:** as a platform and catalyst for youth-led social action.
3. **Increasing our voice and influence:** on policies and practices that affect the young people we work with and their ability to effect social change.

# A YEAR IN NUMBERS

## Award and Development Programme

184

Diana Award recipients

6

peer-led conversations for change

16

workshops/webinars

139

attendees

364

attendees

## Anti-Bullying Programme

4,777

Trained as Anti-Bullying Ambassadors

490

trained educators

↑225,000

young people took part in Anti-Bullying Week from The Diana Award

↑2 million

young people joined The Big Anti-Bullying Assembly

## Mentoring Programme

50

professional mentors

144

young people participated in our Career Lounges

496

young people mentored through our twelve-week Mentoring Programme

994

hours of mentoring provided to young people



# OUR 2020/21 HIGHLIGHTS

# UNLOCKING POTENTIAL

With support, guidance and opportunities, every young person can reach their full potential, ensuring no young person is left out or left behind.

## Unlocking potential for youth social action

This year, young people have demonstrated their desire and capacity for social change, despite the challenges of the global pandemic. Many have served their communities through campaigning, volunteering, fundraising, fighting injustice or overcoming extreme life challenges. Although their causes and backgrounds vary, what they all have in common is a commitment to their communities and the world.

The prestigious Diana Award recognises the efforts of young people to inspire and mobilise others to serve their communities. By celebrating their actions, we aim to unlock the potential in other young people to be the change they want to see.

In 2020, 184 exceptional young people received the Diana

Award. Their achievements were recognised at our first virtual global awards ceremony in July 2020, which to date, has reached a global audience of 32,346 on YouTube. The ceremony was hosted by The Vamps star James McVey, with support from celebrities including The Duke of Sussex, Dame Emma Thompson DBE, Will Poulter and many more who honoured young changemakers from all over the globe.

## Unlocking the potential to change attitudes and behaviours

Bullying behaviour affects nearly half of all young people and can negatively affect mental health and wellbeing. This year despite school closures, bullying behaviour continued online across social media platforms, having a negative impact on young people. which can happen online across social media platforms. In response, we transferred our Anti-Bullying Ambassador Programme online in March 2020 so that we could continue to reach thousands of

young people and provide our CPD-accredited training for educators.

Our Anti-Bullying Ambassador Programme unlocks the potential in students to tackle bullying behaviour and act as agents of change in standing up to bullying as Upstanders. During 2020/2021, we trained 4,777 young people and 490 educators in 292 schools. This included 2,261 children and 225 educators in 135 secondary schools and 2,229 children and 227 educators in 125 Primary schools.

In September, The Diana Award, in partnership with Nationwide Building Society, and over 2 million young people from thousands of schools joined together to welcome one another back to school and remind everyone of the need for mutual respect in our schools and communities. Celebrities including Peter Andre, Wil Poulter and Katie Leung endorsed The Big Anti-Bullying Assembly and 2,000,000 students across the UK have pledged to put an end to bullying behaviour, to celebrate diversity and create communities of kindness.

## Unlocking potential through the power of mentoring

The global pandemic has had a negative impact on social mobility, increasing the gap between marginalised young people and their more affluent peers. As a result, our Mentoring Programme has never been more needed. Working with young people at risk of becoming NEET (Not in Education, Employment or Training), the programme equips them with knowledge of routes to further education and employment, improving their work skills to increase their employability. We deliver our programme in four regions: London, Birmingham, Leeds and Jersey.

In 2020/21, we adapted our 12-week Mentoring Programme to deliver it online. Aware of the impact of school closures and potential rising youth unemployment on young people, our mentors and facilitators placed particular emphasis on supporting young people to be

aware of their mental health and helped them develop strategies to stay well and resilient during challenging times.

This year, more than 170 professional mentors from a diverse range of backgrounds and career paths provided insight into their professional lives and shared personal experiences on topics like effective time management, public speaking, interview skills and personal branding.

The community spirit shown across the country during national lockdowns renewed our mentoring team's commitment to engaging young people in youth social action. Mentees participated in the social action strand of the programme, working together on projects that could positively contribute to their communities and get their voices heard.



# YOUTH SPOTLIGHT

MADDISON TORY, DIANA AWARD RECIPIENT 2020

Maddison Tory is a 17 year old healthcare campaigner from Calgary, Canada. In 2020, Maddison received The Diana Award for her commitment to improving the quality of life for children suffering from chronic or acute illness, injury, and mental health issues. Passionate about global childhood health, Maddison is dedicated to giving a voice to children and young people in their own healthcare journeys.

Maddison said: "The Diana Award has given me some of the tools, support, and confidence to become a catalyst for positive and meaningful social change. Sometimes all you need to know is that there are people behind you that believe in you. And this can give us the confidence and power to step up and really take our advocating to the next level. I believe that this is what The Diana Award did for me!

**"My primary focus will be on how I can make change in hospital systems, as well as advocating for youth to find their voices in their own health care systems. I want to stay connected to The Diana Award – I have made life-long connections to some people both the staff and award recipients. I want to continue to engage and participate in the amazing mentoring and education sessions as The Diana Award has become a true family to me."**

Find out more about Maddison's story at [diana-award.org.uk/stories/maddison-tory-case-study](https://diana-award.org.uk/stories/maddison-tory-case-study)

# CREATING OPPORTUNITIES

Young people deserve a seat at the table to shape decisions about our shared future. Their voice enriches decision-making and inspires us all to do more and do better.

## Creating opportunities for youth social action

Receiving The Diana Award marks the beginning of our collaboration with Award recipients. After the award ceremony, all our young changemakers enrol on a year-long programme that offers a wide variety of opportunities to develop the skills and practical knowledge to create positive, sustainable change and develop as a person.

### During 2020/21 the Award Development Programme created opportunities through:

- Six peer-led 'Conversations for Change' networking and learning events
- 16 workshops and webinars to develop practical skills
- Weekly 'Motivation Mondays' across social media channels to profile award recipients
- Support from partner organisations including Salesforce to develop new skills
- Providing a platform to increase awareness of the work of award recipients

## A Year of Personal Growth with The Diana Award Development Programme:



## Creating opportunities to tackle bullying behaviour

As a charity, we strive for a world free of bullying behaviour. Our Anti-Bullying Ambassador Programme includes an initial training day, followed by ongoing support to help schools build and strengthen their anti-bullying campaign work.

### During 2020/21, we provided:

- **Upskill training to 287 young people and 38 educators in 27 schools to help them develop their knowledge and skills to deliver strong anti-bullying campaigns**
- **CPD (continual professional development) training to 265 educators**
- **Over 50 resources and support articles for Anti-Bullying Ambassadors and educators on a range of issues, from Covid-19 and mental health to challenging racist bullying behaviour online**
- **Seven new videos for schools to share with Anti-Bullying Ambassadors and the wider student body on topics including 'How to be an Upstander' and 'Social**

Throughout the year, the anti-bullying team continued to offer trained Anti-Bullying Ambassador schools the opportunity to earn badges focused on different areas of anti-bullying work, including Respect, Community Action, Wellbeing and Online Safety. Schools must complete five campaign actions towards each badge and Anti-Bullying Ambassadors are encouraged to lead the work. 33 badges were earned by schools across the UK in 2020/21 and many other schools developed plans to earn their badges when they reopened.

Our National Anti-Bullying Youth Board is made up of young people from across England who are passionate about tackling bullying behaviour. They have a wide range of experiences and backgrounds and some have directly experienced bullying behaviour in the past. Their feedback helps The Diana Award to shape our anti-bullying programmes and aftercare support, including training content and resources. Our Youth Board members often represent The Diana Award at external events.

## Creating opportunities to prepare for the world of work

We work with a range of partners to make sure that young people from all backgrounds have access to the support and opportunities to kick-start their journey in the world of work.

To help get young people ready for the world of work, our mentoring team runs a series of Career Lounge workshops and webinars. At these sessions, young people heard from a host of experts who shared insight into the professional world, while facilitated workshops developed young people's practical skills. This year, over 140 young people from around the world kickstarted their professional development by joining us for sessions on topics including leadership, goal-setting, entrepreneurship and elevator pitches.

In 2020, The Diana Award partnered with HSBC to support pre-NEET young people, aged between 13-16 years old in Jersey to improve their workplace readiness, increase social mobility and instil active citizenship. The Jersey Mentoring Programme paired young people with a local States of Jersey Police mentor to develop mutual understanding and explore ways to work together for community cohesion.

## YOUTH SPOTLIGHT

**TYLER BOSWELL,  
ANTI-BULLYING AMBASSADOR**

Tyler is an Anti-Bullying Ambassador and student representative. When schools reopened after lockdown, Tyler contacted The Diana Award for guidance about restarting anti-bullying campaigns in his school.

Tyler said: "The Diana Award has been a massive inspiration to me for years, ever since I first found out about its existence in 2018, and since becoming an Anti-Bullying Ambassador in 2019. The work you all do, seeing how many young people benefit from it and the change you make in people's lives is what made me apply to become an Anti-Bullying Ambassador."

*"Being the leader of the Anti-Bullying Ambassador team at my school has developed my leadership skills and it has increased the confidence I have in myself. I was originally unsure of taking on the role and took it on telling myself that if it got too difficult, I'd give it up. But after being lead for the past seven months now, I can say I'm much more confident now that I have ever been."*

*"It would be foolish to think that bullying would be extinct in five years, because it won't be. I wish to see exactly what is happening now, except bigger and better, and with more people trying to make a difference."*



# INSPIRING ACTION

With the right support and advocacy, young people have the passion, energy and insight to lead the change they want to see, for themselves, their communities and the world around them.

*“In a world where our youth is challenged every day in many different ways around the world, The Diana Award is a fantastic platform that identifies talent, passion, opportunity, determination, attitude, aptitude and helps many young brilliant people take their projects further. Thank you to The Diana Award for empowering our youth.”*

Alex Cruz, Former Chair and CEO of British Airways

## Inspiring action to celebrate black excellence

The Diana Award is passionate about supporting the change that our young people want to make in the world. While we celebrate Black History Month every year at The Diana Award, this year we felt inspired to take our commemoration further. In the wake of the Black Lives Matter movement, we decided to champion the change our young people want to make.

A Youth Working Group of young people engaged with our programmes wanted to host an intergenerational discussion panel, celebrating and learning from black social activists and their intersectional experiences. We worked with the group and their wider networks to organise the event, hosted by 2017 Legacy Award recipient Mercy Shibemba and

former Anti-Bullying Ambassador James Okulaja. 25 young people, activists and supporters came together to celebrate black excellence through the lens of 2020.

## Inspiring action in school communities

We work closely with schools and partners to inspire action and affect change within communities. During November 2020's Anti-Bullying Week, our National Anti-Bullying Youth Board hosted a roundtable discussion, bringing together panellists from Demos, Facebook and The Diana Award to launch the report A Peer's Perspective, The Impact of a Peer-To-Peer Approach to Bullying Behaviour at School and Online.

This independent evaluation report, carried out by the cross-party think tank Demos, found that The Diana Award's Anti-Bullying Ambassador

Programme (supported by Facebook and the Department for Education) made a significant difference in tackling bullying behaviour at participating schools.

The roundtable event was hosted by our Youth Board, school staff and Vicky Ford MP, Minister for Children and Families and attended by 88 people representing a wide range of organisations. Exploring the theme of #UnitedAgainstBullying, panellists discussed the need for industry and policymakers to collaborate to combat online harms. Young people and school staff inspired us with their commitment to improving the anti-bullying culture of their communities.



*“Wow oh wow your session was fantastic! You brought a lot of light and love and kindness to our young Ambassadors! It was a pleasure to be a part of and I look forward to putting things into practice.”*

Mrs Solano - Hinchbrook School

*“The training was pitched perfectly and the interaction with the children was great. The information was interesting and there was a good mix of information, videos, scenarios and time for the children to share and talk.”*

Clare Bouch, Appleton Thorn Primary School

*“Thank you for the lovely morning. All the children went back to class and told everyone about it. I will be recommending it to other schools in our network. I loved the way the children were included.”*

Sarah Grindle, Archbishop Wake Primary School



## YOUTH SPOTLIGHT

### GEORGE ROSENFELD AND ANDREW TAYLOR, DIANA AWARD RECIPIENTS 2020

George Rosenfeld and Andrew Taylor received the Diana Award in 2020. George is the founder of Raise, an award-winning, student-led initiative aiming to change the way students think about deliberate, effective giving. Andrew Taylor is the founder of Allos Review, a review site where allergy sufferers can share their experiences of eating out and help others know the best places for them. George and Andrew connected through the Diana Award changemakers community and collaborated to raise £9,000 to provide life-saving mosquito nets to protect more than 10,000 people from malaria.

#### Andrew said:

*“Many Diana Award recipients, like George, have made a truly inspiring contribution in their local area. However, there are so many other like-minded recipients across the world*

*that would be able to expand and grow initiatives and spread impact beyond their local area. I think this showcases the positive knock-on effect that being part of The Diana Award network can have.”*

#### George said:

*“The Diana Award has had a real, tangible impact. Last year after receiving the award, Raise was in the process of expanding to new universities in the UK. The Diana Award shared our application form with the changemaker network, and that’s how we connected with Andrew.”*

*“It can often be difficult to identify exactly where a connection was made which led to concrete impact. In this case, 10,000 people will be protected from malaria who wouldn’t otherwise have been had it not been for this platform (and Andrew’s hard work!).”*

### Inspiring action on youth mentoring

The Diana Award works with partners and stakeholders to raise the profile of youth mentoring. We provide the Secretariat for the All-Party Parliamentary Group (APPG) on Mentoring – a cross-party group of MPs and peers who work to raise the profile of mentoring, share best practice and provide a network for the mentoring community across the UK. As the Secretariat, The Diana Award helps co-ordinate the running of the group, chaired by Dr Lisa Cameron MP and Lord Hastings of Scarisbrick.

In January 2021, the APPG met to explore the challenges facing children and young people during the Covid-19 pandemic, and the evolving role that mentoring could play in combatting these challenges immediately and in the long term. **Members heard directly from young people and from mentoring organisations, with key recommendations including:**

- Advocating: advocate for and invest in youth mentoring, which needs to be a key intervention in building back better for children and young people, both within and outside of school settings
- Co-creating: young people should be directly engaged in the design (and delivery) of mentoring interventions and the wider response to the pandemic
- Listening: listen to what young people have to say – their challenges, what they need, how best to support them



## OUR PARTNERS

We are passionate about working in partnership with individuals, organisations, and companies to change young lives.

This year, new relationships have allowed us to continue our crucial work with young people during difficult and uncertain times. Nationwide Building Society joined us alongside long-standing supporters Facebook and the Department for Education to change the attitudes, cultures, and behaviours of bullying through our Anti-Bullying Ambassador Programme, with millions of young people at home and online.

WeWork have long been an important champion of The Diana Award and its Mentoring Programme. When the most vulnerable young people in society have been disproportionately affected by the impacts of the pandemic, many more received invaluable support from Salesforce Foundation, St. James's Place, Youth Endowment Fund, BBC Children in Need, Big Lottery Fund and Sky Cares.

This year, The Diana Award adapted to a rapidly changing world, embarking on new endeavours such as Jay's Virtual Pub Quiz, a hybrid challenge event with Barclays and a growing community of content creators raising awareness and funds through livestreaming.

Thank you to our supporters, partners and funders for their contribution this year.



## OUR PEOPLE

Thank you to the people who have worked so hard this year, including 29 staff, 7 trustees, 9 youth advisory board members, 50 professional mentors and 45 award judges. They, and many others, have helped us to respond to unprecedented challenges and empower more young people to make positive change.

### OUR TRUSTEES

- Wayne Bulpitt CBE, Chair
- Patsy Kane OBE, Safeguarding Trustee
- Lindsay Sartori, Governance and Compliance Trustee
- Kate Hardcastle MBE, Communications and Commercial
- Michael Biodun Olatokun, Diana Award recipient and Award and Development
- James Crozier, Mentoring
- Dr Elizabeth Milovidov, Anti-Bullying

### OUR ANTI-BULLYING YOUTH ADVISORY BOARD

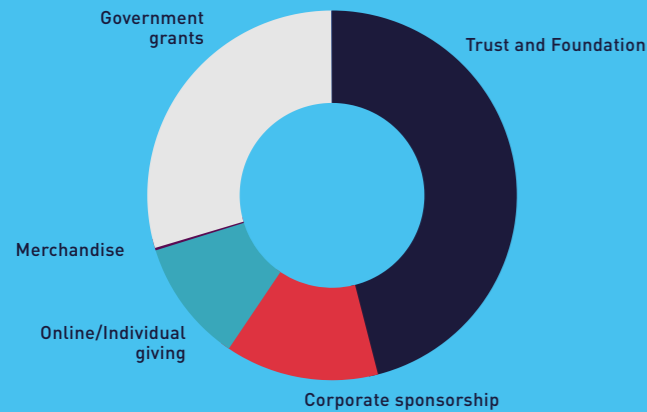
- Jude William Bedford
- Adam Tay
- Paige Keen
- Rose Agnew
- Isabel Broderick
- Flora Miller
- Kim Hanson
- Zac Mendelsohn
- Liam Rhodes

# OUR FINANCES

In 2020/21, we spent £1.3 million to empower young people to make positive change in their lives, their communities and the world.

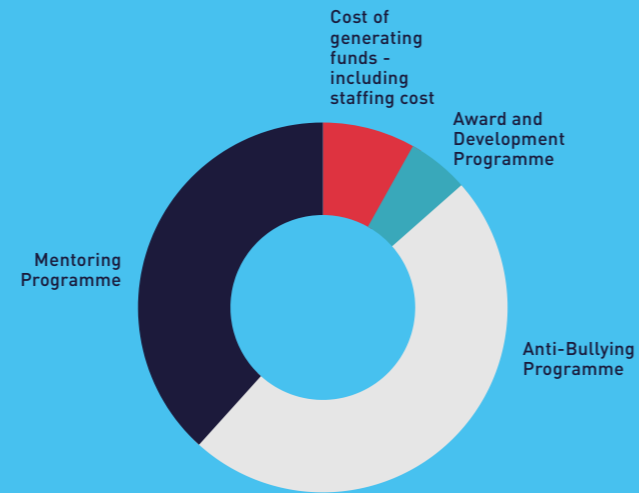
## How we raise our money

	2020-21	Amount GBP
Trusts and Foundations	608,650	
Corporate sponsorship	177,885	
Major Donors (HVD)	1,000	
Online and Individual Giving	142,269	
Merchandise	2,857	
Government grants	390,608	
<b>Total</b>	<b>1,323,269</b>	



## How we spend our money

	2020-21	Amount GBP
Cost of generating funds - including staffing cost	107,196	
<b>Charitable activities</b>		
Award and Development Programme	71,173	
Anti-Bullying Programme	636,592	
Mentoring Programme	506,245	
<b>Total</b>	<b>1,321,206</b>	



## Thank you for your support of The Diana Award 2020-2021

If you would like to find out more about partnering with us please email [partnerships@diana-award.org.uk](mailto:partnerships@diana-award.org.uk)

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