

ECONOMIC IMPACT 2023

THE ECONOMIC IMPACT OF GLOBAL TRAVEL & TOURISM

2019

2022

2023 Forecast

Travel & Tourism GDP (percentage share of global GDP)

10.4%

7.6%

9.2%

Change in Travel & Tourism GDP (Year on year)

+22%

+\$1.4 trillion GDP gain

+23.3%

+\$1.8 trillion GDP gain

Jobs supported by Travel & Tourism

334m

1 in 10 of global employment

295m

1 in 11 of global employment

320m

1 in 10 of global employment

2014-2019 Jobs

1/5

of all global net new jobs were created by Travel & Tourism Change in Travel & Tourism Jobs (Year on year)

+22m

New jobs

+24m

New jobs



Global tourism is booming. For years, this growth was something the Travel & Tourism sector could take for granted; it was a fact of life. Prior to the pandemic, before the words 'lockdown' and 'social distancing' became part of our vocabulary, Travel & Tourism accounted for 1 in 5 new jobs created and 10.4% of global GDP. It was an economic lifeline for cities, islands, and villages alike, supporting 334 million jobs globally. In 2019, international visitor spending amounted to US\$1.86 trillion, and the sector produced 6.8% of the world's exports.

Since the arrival of COVID-19, however, world travel has been on a journey back to health. Last year, despite China remaining closed, **Travel & Tourism's contribution to global GDP grew by 22%**, meaning the sector is now worth **\$7.7 trillion**. This is still 23% behind the 2019 peak, but a remarkable recovery, given the challenges of inflation, staff shortages, and ongoing COVID-19 restrictions. The recovery so far has been the strongest in Latin America, North America, and Europe - all now closely approaching 2019 levels.

2022 was also a good year for employment. The global Travel & Tourism sector created **21.6 million new jobs**, bringing the total to 295 million. This means that last year, our sector supported 1 in 11 of all roles, worldwide. And while the sector's recovery began with the return of domestic trips, 2022 gave international travellers cause for optimism too. Last year marked the first year of true recovery for international travel, with spending up 82%. Once they were abroad, **international tourists spent \$1.1 trillion** around the world – significant growth, albeit still 40% below 2019 levels.

At the World Travel & Tourism Council (WTTC), we keep a keen watch on these economic indicators – year in, year out. The contributions our sector makes to the global economy, jobs and visitor spending are immensely important to the health and wealth of people around the world, including some of the poorest economies on our planet. The economic health of the sector is also deeply bound up with social and environmental progress. Every penny we create is another that can be invested in sustainability, new technology and the preservation of the natural world on which tourism depends. Every new job is one that can provide income to women, young people, or struggling families where employment is scarce. This is why we monitor the health of our sector so seriously.

Looking ahead, despite the many challenges on the horizon, **we forecast another year of strong performance in 2023**. Travel & Tourism GDP is set to grow by 23.3%, reaching 9.2% of the global economy. The sector's value is forecast to grow to \$9.5 trillion, only 5% behind the 2019 peak. This will be partly fuelled by the reopening of China, while Latin and North America are expected to be the first regions to recover fully. By the end of the year, we forecast that the Travel & Tourism sector will have created 24 million new roles, bringing the sector's total to 320 million jobs. International spending is set to grow 23%, reaching \$1.36 trillion.

Despite all this, the year ahead will not be without its challenges. Inflation, economic uncertainty, labour shortages and the climate crisis are limiting factors. And as travel returns to its pre-COVID-19 peak, some businesses are struggling to keep pace with demand. Worldwide, we need strong efforts to increase capacity and connectivity, as well as action from both industry and governments to resolve staffing problems. And finally, 2023 must be a year in which governments and the private sector take sustainability seriously. Decarbonising and protecting biodiversity must be at the top of any boardroom agenda.

If we can get all this right, 2023 promises to be another year of growth and opportunity. We hope this report will be a resource for policymakers, industry professionals and anyone interested in the future of travel. This research provides the data. Now, all that remains is action.

Julia Simpson

President & CEO World Travel & Tourism Council



THE ECONOMIC IMPACT OF TRAVEL & TOURISM

MAY 2023

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BENIN

2023 Annual Research: Key Highlights¹

Global Data

	Total GDP contribution:		Total Trave	l & Tourism jobs:
2019	10.4% (of Total Economy) USD 10.0 TN	Change in 2020: -49.4%	334 MN =10.3% (Share of Global Jobs)	Change in 2020: - 70.7 mn -21.2%
2022	7.6% USD 7.7 TN	Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0%	Annual Change: +7.9% (-11.4% vs 2019)
2023 (F)	9.2% USD 9.5 TN	Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320MN =9.6%	Annual Change: +8.2% (-4.2% vs 2019)
2033 (F)	11.6% USD 15.5 TN	CAGR³ (2023 - 2033): 5.1% Economy CAGR (2023 - 2033): 2.6%	430 MN =11.8%	New Jobs (2033 vs 2023): 110.1 MN

Benin Key Data

2019	5.1% (of Total Economy) XOF 455.4BN (USD 0.73BN)	Change in 2020: -29.1%	336.0 (000s) =7.0% (Share of Total Jobs)	Change in 2020: -15.0%
2022	3.8% XOF 397.8BN (USD 0.64BN)	Annual Change: +21.4% (-12.6% vs 2019) Economy Change: +5.4%	322.6 (000s) =6.2%	Annual Change: +12.5% (-4.0% vs 2019)
2023 (F)	4.1% XOF 448.7BN (USD 0.72BN)	Annual Change: +12.8% (-1.5% vs 2019)	345.2 (000s) =6.4%	Annual Change: +7.0% (2.7% vs 2019)
2033 (F)	5.0% XOF 805.3BN (USD 1.3BN)	CAGR (2023 - 2033): +6.0% Economy CAGR (2023 - 2033): +4.0%	516.3 (000s) =7.3%	New Jobs (2033 vs 2023): 171.1 (000s)



BENIN

2023 Annual Research: Key Highlights¹

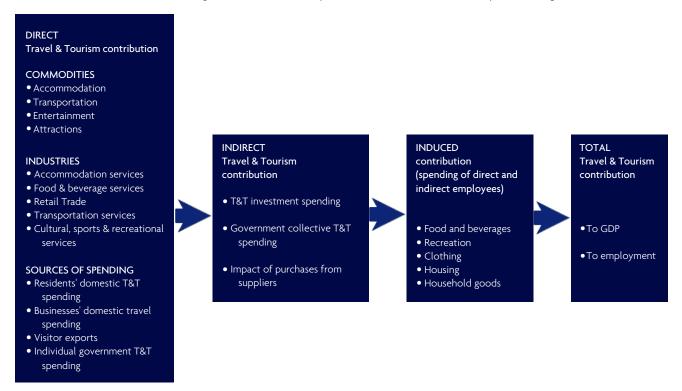
Benin Visitor Spending 2022 2023 (F) 2033 (F) 2019 **International Visitor Spending: XOF149.9BN XOF167.8**BN **XOF227.2BN** Annual Change: (USD 0.24BN) (USD 0.27BN) (USD 0.36BN) -1.9% 5.6% of total exports Annual Change: (9.8% vs 2019) **5.8%** of total exports 21.9% CAGR (2023 - 2033): (11.9% vs 2019) 3.3% **Domestic Visitor Spending: XOF166.6BN XOF226.2BN XOF438.4BN** Annual Change: (USD 0.36BN) (USD 0.27BN) 28.3% (USD 0.70BN) (-5.5% vs 2019) CAGR (2023 - 2033): Annual Change: 27.8% 7.4% (-26.4% vs 2019) Domestic Spending **International Spending** Leisure Spending **Business Spending** 2019 2019 60.2% 39.3% 2022 2022 44.1% 49.8% % share of total spending % share of total spending Inbound Arrivals⁴: Outbound Departures⁴: 2019 2019 2022 2022 1. Nigeria 10% 1. Nigeria 10% 1. Nigeria 30% **1.** Nigeria **48%** 2. Niger 6% 2. Cameroon 9% 2. Togo 21% 2. Togo 17% 3. France 6% 3. France 8% 3. France 10% 3. France 15% 4. Togo 5% **4.** Niger **7%** 4. Côte D'Ivoire 13% 4. Ghana 7% 5. Côte D'Ivoire 4% **5.** Ghana **4%** 5. Ghana 5% 5. Côte D'Ivoire 7% Rest of world 69% Rest of world 10% Rest of world 61% Rest of world 15%

Note: All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit https://researchhub.wttc.org.

- 1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.
- 2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)
- 3. CAGR= Compound Annual Growth Rate
- 4. Source: Oxford Economics, national sources and UNWTO

DEFINING THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM

Travel & Tourism is an important economic activity in most countries around the world. As well as its direct economic impact, the industry has significant indirect and induced impacts. The UN Statistics Division-approved Tourism Satellite Accounting methodology (TSA:RMF 2008) quantifies only the direct contribution of Travel & Tourism. But WTTC recognises that Travel & Tourism's total contribution is much greater, and aims to capture its indirect and induced impacts through its annual research.



DIRECT CONTRIBUTION

The direct contribution of Travel & Tourism to GDP reflects the 'internal' spending on Travel & Tourism (total spending within a particular country on Travel & Tourism by residents and non-residents for business and leisure purposes) as well as government 'individual' spending spending by government on Travel & Tourism services directly linked to visitors, such as cultural (eg museums) or recreational (eg national parks).

The direct contribution of Travel & Tourism to GDP is calculated to be consistent with the output, as expressed in National Accounting, of tourism-characteristic sectors such as hotels, airlines, airports, travel agents and leisure and recreation services that deal directly with tourists. The direct contribution of Travel & Tourism to GDP is calculated from total internal spending by 'netting out' the purchases made by the different tourism sectors. This measure is consistent with the definition of Tourism GDP, specified in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008).

The total contribution of Travel & Tourism includes its 'wider impacts' (ie the indirect and induced impacts) on the economy. The 'indirect' contribution includes the GDP and jobs supported by:

- Travel & Tourism investment spending an important aspect of both current and future activity that includes investment activity such as the purchase of new aircraft and construction of new hotels;
- Government 'collective' spending, which helps Travel & Tourism activity in many different ways as it is made on behalf of the 'community at large' – eg tourism marketing and promotion, aviation, administration, security services, resort area sanitation services, etc;
- Domestic purchases of goods and services by the sectors dealing directly with tourists including, for example, purchases of food and cleaning services by hotels, of fuel and catering services by airlines, and IT services by travel agents.

The 'induced' contribution measures the GDP and jobs supported by the spending of those who are directly or indirectly employed by the Travel & Tourism industry.

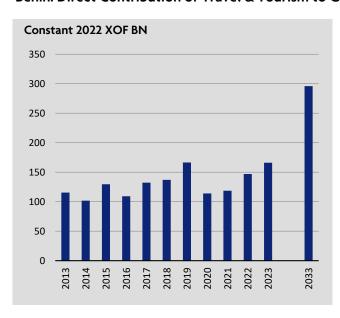
PLEASE NOTE THAT DUE TO CHANGES IN METHODOLOGY BETWEEN 2010 AND 2011. IT IS NOT POSSIBLE TO COMPARE FIGURES PUBLISHED BY WTTC FROM 2011 ONWARDS WITH THE SERIES PUBLISHED IN PREVIOUS YEARS.

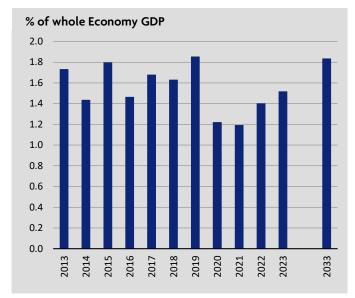
TRAVEL & TOURISM'S CONTRIBUTION TO GDP1

The direct contribution of Travel & Tourism to GDP in 2022 was XOF147.0bn (1.4% of GDP). This primarily reflects the economic activity generated by industries such as hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). But it also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

The direct contribution of Travel & Tourism to GDP is expected to grow by 5.9% pa to XOF295.9bn (1.8% of GDP) from 2023 to 2033.

Benin: Direct Contribution of Travel & Tourism to GDP

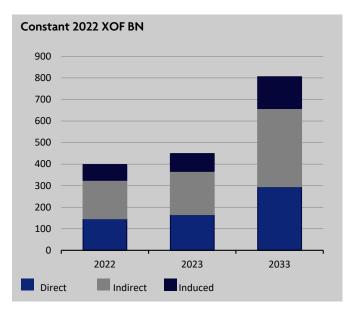


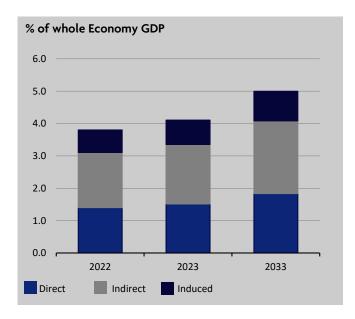


The total contribution of Travel & Tourism to GDP (including wider effects from investment, the supply chain and induced income impacts, see page 3) was XOF397.8bn in 2022 (3.8% of GDP).

It is forecast to rise by 6.0% pa to XOF805.3bn from 2023 to 2033 (5.0% of GDP).

Benin: Total Contribution of Travel & Tourism to GDP





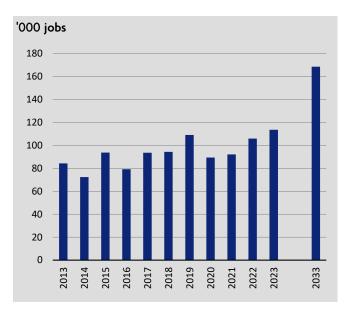
¹ All values are in constant 2022 prices & exchange rates

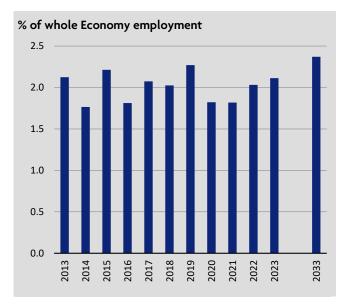
TRAVEL & TOURISM'S CONTRIBUTION TO EMPLOYMENT

Travel & Tourism generated 105,981 jobs directly in 2022 (2.0% of total employment). This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

By 2033, Travel & Tourism will account for 168,632 jobs directly (2.4% of total employment), an increase of 4.0% pa from 2023.

Benin: Direct Contribution of Travel & Tourism to Employment

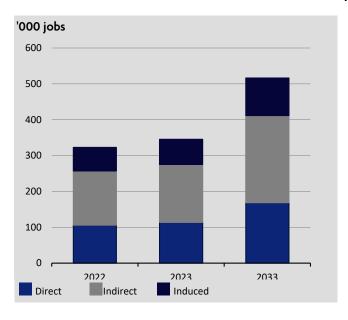


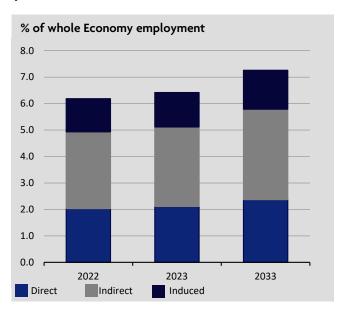


The total contribution of Travel & Tourism to employment (including wider effects from investment, the supply chain and induced income impacts, see page 3) was 322,632 jobs in 2022 (6.2% of total employment).

By 2033, Travel & Tourism is forecast to support 516,335 jobs (7.3% of total employment), an increase of 4.1% pa since 2023.

Benin: Total Contribution of Travel & Tourism to Employment





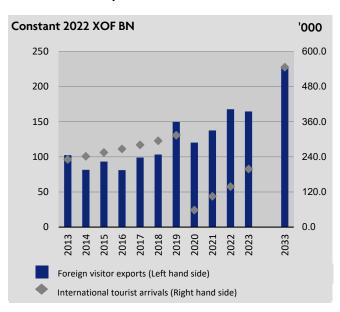
VISITOR EXPORTS AND INVESTMENT¹

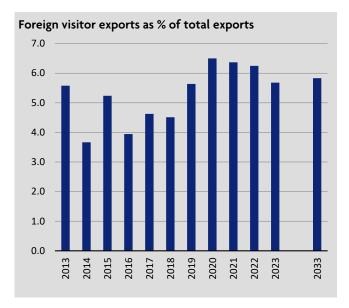
VISITOR EXPORTS

Visitor exports are a key component of the direct contribution of Travel & Tourism. In 2022, Benin generated XOF167.8bn in visitor exports.

By 2033, international tourist arrivals are forecast to total 546,000, generating expenditure of XOF227.2bn, an increase of 3.3% pa since 2023.

Benin: Visitor Exports and International Tourist Arrivals



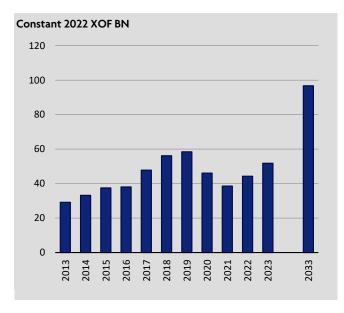


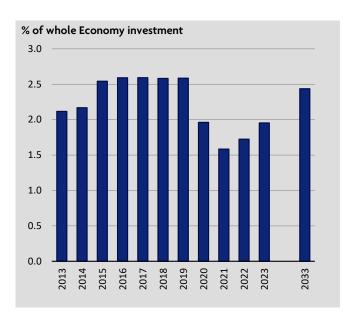
INVESTMENT

Travel & Tourism is expected to have attracted capital investment of XOF44.3bn in 2022.

Travel & Tourism's share of total national investment is expected to be 2.4% in 2033.

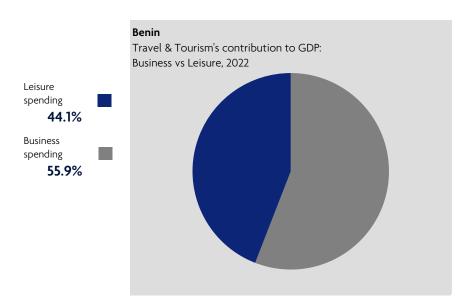
Benin: Capital Investment in Travel & Tourism





¹ All values are in constant 2022 prices & exchange rates

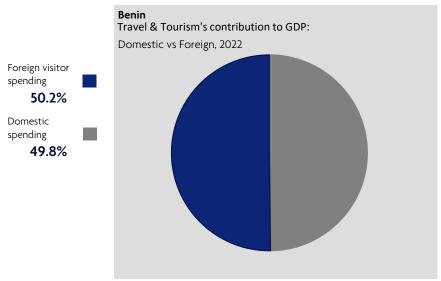
DIFFERENT COMPONENTS OF TRAVEL & TOURISM1



Leisure travel spending (inbound and domestic) generated 44.1% of total internal spending in 2022 (XOF147.5bn) compared with 55.9% for business travel spending (XOF186.9bn).

Leisure travel spending is expected to rise by 5.1% pa to XOF249.5bn from 2023 to 2033.

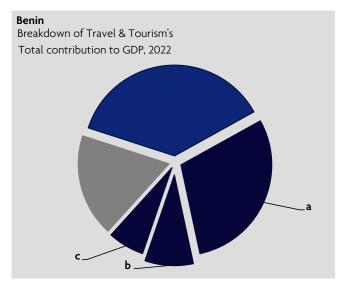
Business travel spending is expected to rise by 6.2% pa to XOF416.2bn from 2023 to 2033.



Domestic travel spending generated 49.8% (XOF166.6bn) of total internal spending in 2022 compared with 50.2% (XOF167.8bn) for visitor exports (ie foreign visitor spending or international tourism receipts).

Domestic travel spending is expected to rise by 7.4% pa to XOF438.4bn from 2023 to 2033.

Visitor exports are expected to rise by 3.3% pa to XOF227.2bn from 2023 to 2033.



The Travel & Tourism industry contributes to GDP and employment in many ways as detailed on page 3.

The total contribution of Travel & Tourism to GDP is nearly three times greater than its direct contribution.

WORLD TRAVEL & TOURISM COUNCIL

29.7%

8.6%

6.5%

Direct

36.9% Induced 18.3%

Indirect

44.8% Indirect is the sum of: (a) Supply chain

(b) Investment

(c) Government collective

¹ All values are in constant 2022 prices & exchange rates

COUNTRY RANKINGS: ABSOLUTE CONTRIBUTION, 2022

Travel & Tourism's Direct Contribution to GDP		2022 (US\$bn)
	World Average	12.9
36	South Africa	10.0
73	Kenya	2.4
82	Tanzania	1.8
	Sub-Saharan Africa Average	0.9
114	Botswana	0.8
119	Namibia	0.7
121	Senegal	0.7
141	Madagascar	0.3
150	Benin	0.2
157	Malawi	0.2
172	Gambia	0.08

	rel & Tourism's Total tribution to GDP	2022 (US\$bn)
	World Average	36.9
36	South Africa	25.8
67	Kenya	7.3
71	Tanzania	6.1
	Sub-Saharan Africa Average	2.5
115	Botswana	2.0
118	Senegal	1.8
120	Namibia	1.8
132	Madagascar	1.2
152	Benin	0.6
161	Malawi	0.4
172	Gambia	0.3

	vel & Tourism's Direct tribution to Employment	2022 '000 jobs
	World Average	1,156.0
29	South Africa	542.1
34	Kenya	431.6
38	Tanzania	326.1
64	Madagascar	185.8
67	Malawi	173.0
90	Senegal	109.4
91	Benin	106.0
131	Namibia	34.0
133	Gambia	31.2
147	Botswana	21.0
	Sub-Saharan Africa Average	3.2

	Travel & Tourism's Total Contribution to Employment	
27	Kenya	1,506.5
	World Average	1,422.7
31	South Africa	1,310.0
35	Tanzania	1,250.1
51	Madagascar	744.6
61	Malawi	496.2
82	Senegal	346.0
88	Benin	322.6
123	Gambia	111.7
125	Namibia	98.4
138	Botswana	74.8
	Sub-Saharan Africa Average	9.8

Trav	rel & Tourism Investment	2022 (US\$bn)
	World Average	4.6
31	South Africa	3.8
53	Tanzania	1.8
67	Kenya	0.8
	Sub-Saharan Africa Average	0.4
98	Madagascar	0.3
105	Botswana	0.3
113	Senegal	0.2
126	Namibia	0.2
151	Benin	0.07
157	Gambia	0.05
160	Malawi	0.05

Visitor Exports		2022 (US\$bn)
	World Average	6.0
46	South Africa	5.2
74	Tanzania	2.4
89	Kenya	1.7
111	Botswana	0.9
	Sub-Saharan Africa Average	0.6
126	Madagascar	0.5
137	Namibia	0.3
139	Senegal	0.3
140	Benin	0.3
158	Gambia	0.1
173	Malawi	0.03

The tables on pages 8-11 provide brief extracts from the full WTTC Country League Table Rankings, highlighting comparisons with competing destinations as well as with the world and regional average. Averages are simple cross-country averages.

The competing destinations selected are those that offer a similar tourism product and compete for tourists from the same set of origin markets. These tend to be, but are not exclusively, geographical neighbours.

COUNTRY RANKINGS: RELATIVE CONTRIBUTION, 2022

	Travel & Tourism's Direct Contribution to GDP	
34	Namibia	5.6
56	Botswana	4.0
62	Gambia	3.7
94	Senegal	2.5
96	South Africa	2.5
	World	2.3
101	Tanzania	2.3
114	Kenya	2.1
121	Madagascar	2.0
124	Malawi	1.9
	Sub-Saharan Africa	1.9
151	Benin	1.4

	el & Tourism's Direct tribution to Employment	2022 % share
67	Namibia	4.5
78	Gambia	4.2
89	South Africa	3.5
	World	3.3
107	Botswana	2.8
116	Senegal	2.5
127	Kenya	2.3
132	Malawi	2.1
136	Benin	2.0
	Sub-Saharan Africa	1.4
161	Madagascar	1.3
164	Tanzania	1.2

	rel & Tourism Contribution otal Capital Investment	2022 % share
22	Madagascar	11.9
27	Namibia	10.3
48	South Africa	6.8
53	Gambia	6.3
58	Botswana	5.8
59	Tanzania	5.8
	Sub-Saharan Africa	3.8
95	Malawi	3.6
98	Kenya	3.5
	World	3.2
141	Senegal	2.2
157	Benin	1.7

Travel & Tourism's Total Contribution to GDP		2022 % share
34	Namibia	14.8
47	Gambia	11.7
51	Botswana	10.5
74	Tanzania	8.0
	World	7.6
81	Madagascar	7.5
87	Senegal	6.9
99	Kenya	6.4
102	South Africa	6.3
	Sub-Saharan Africa	5.2
125	Malawi	5.0
157	Benin	3.8

	el & Tourism's Total tribution to Employment	2022 % share
42	Gambia	15.1
53	Namibia	12.9
80	Botswana	10.1
	World	9.0
95	South Africa	8.4
102	Kenya	7.9
103	Senegal	7.9
128	Benin	6.2
133	Malawi	6.1
149	Madagascar	5.1
157	Tanzania	4.6
	Sub-Saharan Africa	4.2

	8.8 4.3
17 Kenya 4-	4.3
21 Tanzania 4	1.2
39 Botswana 2	6.7
66 Madagascar	1.2
79 Namibia 7	7.4
86 Benin 6	5.2
Sub-Saharan Africa	5.1
115 South Africa	3.7
World 3	3.6
120 Senegal 3	3.4
159 Malawi 1	1.2

COUNTRY RANKINGS: REAL GROWTH, 2022

Travel & Tourism's Direct Contribution to GDP		2022 % growth
8	Madagascar	167.0
43	Namibia	67.7
53	Gambia	61.2
56	Tanzania	57.6
59	Malawi	56.6
64	South Africa	54.5
69	Botswana	50.8
81	Kenya	46.3
	Sub-Saharan Africa	39.0
	World	30.1
143	Benin	24.0
162	Senegal	16.6

	el & Tourism's Direct tribution to Employment	2022 % growth
8	Madagascar	42.1
18	South Africa	30.0
52	Gambia	21.7
61	Malawi	19.6
65	Kenya	18.5
	Sub-Saharan Africa	18.1
69	Namibia	17.9
91	Benin	15.0
102	Senegal	13.6
	World	12.8
125	Botswana	10.7
163	Tanzania	6.0

Trav	el & Tourism Investment	2022 % growth
12	Namibia	47.4
29	Madagascar	34.6
75	Gambia	18.9
88	Botswana	16.3
92	South Africa	15.8
97	Benin	14.7
110	Senegal	12.2
	Sub-Saharan Africa	11.2
	World	11.1
126	Kenya	10.4
149	Tanzania	6.5
154	Malawi	5.5

Travel & Tourism's Total Contribution to GDP		2022 % growth
12	Madagascar	103.8
39	Namibia	61.8
61	South Africa	48.7
62	Malawi	48.7
64	Gambia	47.3
85	Botswana	39.2
91	Tanzania	38.0
94	Kenya	37.9
	Sub-Saharan Africa	33.2
	World	22.0
146	Benin	21.4
163	Senegal	15.0

	rel & Tourism's Total tribution to Employment	2022 % growth
18	South Africa	25.3
66	Namibia	13.6
	Sub-Saharan Africa	13.3
68	Malawi	13.2
79	Benin	12.5
85	Senegal	12.0
93	Kenya	11.4
102	Gambia	10.7
	World	7.9
135	Madagascar	7.8
149	Botswana	6.5
180	Tanzania	-1.2

Visit	or Exports	2022 % growth
15	Madagascar	347.2
38	South Africa	166.8
46	Namibia	154.2
65	Gambia	106.8
76	Tanzania	90.4
	World	81.9
	Sub-Saharan Africa	65.6
111	Botswana	60.1
129	Kenya	42.3
154	Senegal	26.8
156	Benin	21.9
175	Malawi	3.2

COUNTRY RANKINGS: LONG TERM GROWTH, 2023 - 2033

	Travel & Tourism's Direct Contribution to GDP	
10	Madagascar	10.7
26	Malawi	8.0
36	Gambia	6.9
56	Benin	5.9
58	Tanzania	5.9
64	Senegal	5.6
75	Kenya	5.2
	Sub-Saharan Africa	4.9
	World	4.9
103	Botswana	4.6
122	South Africa	3.8
123	Namibia	3.8

	rel & Tourism's Direct tribution to Employment	2023 - 2033 % growth
6	Malawi	5.6
15	Tanzania	5.0
20	Madagascar	4.9
21	Senegal	4.9
27	Gambia	4.6
	Sub-Saharan Africa	4.2
39	Botswana	4.1
41	Benin	4.0
50	Namibia	3.8
66	Kenya	3.5
	World	3.4
119	South Africa	2.4

Trav	el & Tourism Investment	2023 - 2033 % growth
33	Madagascar	8.4
51	Gambia	7.4
60	Namibia	6.7
74	Benin	6.4
77	Senegal	6.4
	Sub-Saharan Africa	6.2
	World	6.1
97	South Africa	5.8
98	Kenya	5.8
105	Botswana	5.6
141	Tanzania	4.4
180	Malawi	2.3

Travel & Tourism's Total Contribution to GDP		2023 - 2033 % growth
12	Madagascar	9.9
27	Malawi	7.7
36	Gambia	6.9
55	Benin	6.0
59	Senegal	5.9
61	Tanzania	5.7
77	Kenya	5.2
	Sub-Saharan Africa	5.1
	World	5.1
96	Botswana	4.8
116	Namibia	4.2
122	South Africa	4.1

	rel & Tourism's Total tribution to Employment	2023 - 2033 % growth
10	Malawi	5.3
13	Senegal	5.2
24	Tanzania	4.6
	Sub-Saharan Africa	4.6
36	Namibia	4.3
41	Madagascar	4.1
43	Benin	4.1
56	Botswana	3.7
70	Kenya	3.5
71	Gambia	3.4
	World	3.0
111	South Africa	2.7

Visit	or Exports	2023 - 2033 % growth
19	Madagascar	11.9
42	Malawi	9.0
52	Senegal	8.1
56	Gambia	8.0
61	South Africa	7.7
	World	6.5
	Sub-Saharan Africa	6.5
91	Tanzania	5.9
92	Namibia	5.9
121	Botswana	5.0
131	Kenya	4.6
157	Benin	3.3

SUMMARY TABLES: ESTIMATES & FORECASTS

	2022	2022	2023		2033	
Benin	USDbn ¹	% of total	Growth ²	USDbn ¹	% of total	Growth ³
Direct contribution to GDP	0.24	1.4	13.0	0.47	1.8	5.9
Total contribution to GDP	0.64	3.8	12.8	1.3	5.0	6.0
Direct contribution to employment ⁴	106.0	2.0	7.2	168.6	2.4	4.0
Total contribution to employment ⁴	322.6	6.2	7.0	516.3	7.3	4.1
Visitor exports	0.27	6.2	-1.9	0.36	5.8	3.3
Domestic spending	0.27	1.6	28.3	0.70	2.7	7.4
Leisure spending	0.24	0.6	2.4	0.40	0.7	5.1
Business spending	0.30	0.8	21.7	0.67	1.1	6.2
Capital investment	0.07	1.7	16.9	0.16	2.4	6.4

¹2022 constant prices & exchange rates; ²2023 real growth adjusted for inflation (%); ³2023-2033 annualised real growth adjusted for inflation (%); ⁴'000 jobs

	2022	2022	2023		2033	
Sub-Saharan Africa	USDbn ¹	% of total	Growth ²	USDbn ¹	% of total	Growth ³
Direct contribution to GDP	37.9	1.9	8.2	66.5	2.4	4.9
Total contribution to GDP	105.5	5.2	8.7	189.1	6.8	5.1
Direct contribution to employment ⁴	5,620.0	1.4	7.4	9,153.6	1.6	4.2
Total contribution to employment ⁴	17,303.5	4.2	8.4	29,374.0	5.2	4.6
Visitor exports	26.2	6.1	12.3	55.2	11.2	6.5
Domestic spending	56.7	2.8	5.7	87.7	3.2	3.9
Leisure spending	52.5	1.2	6.4	87.1	1.4	4.5
Business spending	30.3	0.7	10.2	55.8	0.9	5.3
Capital investment	17.8	3.8	11.4	36.1	5.4	6.2

¹2022 constant prices & exchange rates; ²2023 real growth adjusted for inflation (%); ³2023-2033 annualised real growth adjusted for inflation (%); ⁴000 jobs

	2022	2022	2023		2033	
Worldwide	USDbn ¹	% of total	Growth ²	USDbn ¹	% of total	Growth ³
Direct contribution to GDP	2,379.0	2.3	18.4	4,530.0	3.4	4.9
Total contribution to GDP	7,682.5	7.6	23.3	15,510.9	11.6	5.1
Direct contribution to employment ⁴	106,966.8	3.3	6.5	158,687.8	4.3	3.4
Total contribution to employment ⁴	295,363.4	9.0	8.2	429,578.8	11.8	3.0
Visitor exports	1,107.2	3.6	23.0	2,566.7	7.0	6.5
Domestic spending	3,990.7	3.9	18.1	7,225.0	5.4	4.4
Leisure spending	4,151.3	1.9	17.9	7,944.5	2.7	5.0
Business spending	946.6	0.4	24.7	1,847.7	0.6	4.6
Capital investment	855.9	3.2	11.5	1,726.7	5.0	6.1

¹2022 constant prices & exchange rates; ²2023 real growth adjusted for inflation (%); ³2023-2033 annualised real growth adjusted for inflation (%); ⁴000 jobs

[%] of total refers to each indicator's share of the relevant whole economy indicator such as GDP and employment. Visitor exports is shown relative to total exports of goods and services. Domestic spending, as well as leisure and business spending, is expressed relative to whole economy GDP. Investment spending is expressed relative to whole economy investment.

THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: REAL 2022 PRICES**

Bei	nin								
(XC	PFbn, real 2022 prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	99.0	103.3	149.9	120.3	137.6	167.8	164.6	227.2
2.	Domestic expenditure (includes government individual spending)	199.1	205.9	226.2	135.4	130.4	166.6	213.8	438.4
3.	Internal tourism consumption (= 1 + 2)	298.1	309.2	376.1	255.8	268.0	334.4	378.4	665.6
4.	Purchases by tourism providers, including imported goods (supply chain)	-165.9	-172.2	-209.7	-141.9	-149.4	-187.4	-212.3	-369.7
5.	Travel & Tourism to GDP (= 3 + 4)	132.2	137.0	166.4	113.9	118.6	147.0	166.1	295.9
	Relative contribution (% whole economy)	1.7	1.6	1.9	1.2	1.2	1.4	1.5	1.8
6	Other final impacts (indirect & induced) Domestic supply chain	132.2	137.0	166.4	113.9	118.6	147.0	166.1	295.9
7.	Capital investment	47.8	56.2	58.4	46.1	38.6	44.3	51.8	96.7
8.	Government collective spending	23.0	24.5	26.1	22.2	23.8	27.2	29.2	45.3
9.	Imported goods from indirect spending	-36.2	-38.8	-45.2	-30.8	-31.7	-40.4	-46.5	-75.8
10.	Induced	66.9	70.6	83.2	57.7	59.9	72.7	82.0	147.2
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	365.9	386.4	455.4	322.9	327.7	397.8	448.7	805.3
	Relative contribution (% whole economy)	4.6	4.6	5.1	3.5	3.3	3.8	4.1	5.0
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	93.6	94.4	109.1	89.4	92.1	106.0	113.6	168.6
	Relative contribution (% whole economy)	2.1	2.0	2.3	1.8	1.8	2.0	2.1	2.4
13.	Total contribution of Travel & Tourism to employment	291.8	300.2	336.0	285.7	286.7	322.6	345.2	516.3
	Relative contribution (% whole economy)	6.5	6.4	7.0	5.8	5.7	6.2	6.4	7.3
14.	Other indicators Expenditure on outbound travel	90.6	43.6	70.8	8.1	17.6	25.8	50.2	87.7

E - Estimate, F - Forecast

THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: NOMINAL PRICES**

Bei	nin								
(XC	PFbn, nominal prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	92.8	97.5	140.9	116.4	136.6	167.8	168.9	285.8
2.	Domestic expenditure (includes government individual spending)	186.6	194.3	212.6	130.9	129.4	166.6	219.3	551.4
3.	Internal tourism consumption (= 1 + 2)	279.5	291.8	353.5	247.3	266.1	334.4	388.1	837.2
4.	Purchases by tourism providers, including imported goods (supply chain)	-155.5	-162.5	-197.1	-137.2	-148.4	-187.4	-217.8	-465.0
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	123.9	129.2	156.4	110.1	117.7	147.0	170.4	372.2
6.	Other final impacts (indirect & induced) Domestic supply chain	123.9	129.2	156.4	110.1	117.7	147.0	170.4	372.2
7.	Capital investment	44.8	53.0	54.9	44.6	38.3	44.3	53.1	121.6
8.	Government collective spending	21.5	23.1	24.6	21.5	23.7	27.2	30.0	57.0
9.	Imported goods from indirect spending	-34.0	-36.6	-42.4	-29.8	-31.5	-40.4	-47.7	-95.3
10.	Induced	62.7	66.7	78.2	55.8	59.5	72.7	84.1	185.1
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	342.9	364.6	428.0	312.2	325.4	397.8	460.3	1,012.9
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	93.6	94.4	109.1	89.4	92.1	106.0	113.6	168.6
13.	Total contribution of Travel & Tourism to employment	291.8	300.2	336.0	285.7	286.7	322.6	345.2	516.3
14	Other indicators Expenditure on outbound travel	85.0	41.2	66.6	7.8	17.5	25.8	51.5	110.4

E - Estimate, F - Forecast

*Concepts shown in this table align with the standard table totals as described in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and the World Tourism Organization (UNWTO).

Historical data for concepts has been benchmarked to match reported TSA data where available.

THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: REAL 2022 PRICES (in USD)

Bei	nin								
(US	Dbn, real 2022 prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	0.16	0.17	0.24	0.19	0.22	0.27	0.26	0.36
2.	Domestic expenditure (includes government individual spending)	0.32	0.33	0.36	0.22	0.21	0.27	0.34	0.70
3.	Internal tourism consumption (= 1 + 2)	0.48	0.50	0.60	0.41	0.43	0.54	0.61	1.1
4.	Purchases by tourism providers, including imported goods (supply chain)	-0.27	-0.28	-0.34	-0.23	-0.24	-0.30	-0.34	-0.59
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	0.21	0.22	0.27	0.18	0.19	0.24	0.27	0.47
	Relative contribution (% whole economy)	1.7	1.6	1.9	1.2	1.2	1.4	1.5	1.8
6	Other final impacts (indirect & induced) Domestic supply chain	0.21	0.22	0.27	0.18	0.19	0.24	0.27	0.47
7.	Capital investment	0.08	0.09	0.09	0.07	0.06	0.07	0.08	0.16
8.	Government collective spending	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.07
9.	Imported goods from indirect spending	-0.06	-0.06	-0.07	-0.05	-0.05	-0.06	-0.07	-0.12
10.	Induced	0.11	0.11	0.13	0.09	0.10	0.12	0.13	0.24
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	0.59	0.62	0.73	0.52	0.53	0.64	0.72	1.3
	Relative contribution (% whole economy)	4.6	4.6	5.1	3.5	3.3	3.8	4.1	5.0
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	93.6	94.4	109.1	89.4	92.1	106.0	113.6	168.6
	Relative contribution (% whole economy)	2.1	2.0	2.3	1.8	1.8	2.0	2.1	2.4
13.	Total contribution of Travel & Tourism to employment	291.8	300.2	336.0	285.7	286.7	322.6	345.2	516.3
	Relative contribution (% whole economy)	6.5	6.4	7.0	5.8	5.7	6.2	6.4	7.3
14.	Other indicators Expenditure on outbound travel	0.15	0.07	0.11	0.01	0.03	0.04	0.08	0.14

E - Estimate, F - Forecast

THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: NOMINAL PRICES (in USD)

Be	nin								
(US	Dbn, nominal prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	0.16	0.18	0.24	0.20	0.25	0.27	0.27	0.54
2.	Domestic expenditure (includes government individual spending)	0.32	0.35	0.36	0.23	0.23	0.27	0.35	1.1
3.	Internal tourism consumption (= 1 + 2)	0.48	0.53	0.60	0.43	0.48	0.54	0.62	1.6
4.	Purchases by tourism providers, including imported goods (supply chain)	-0.27	-0.29	-0.34	-0.24	-0.27	-0.30	-0.35	-0.89
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	0.21	0.23	0.27	0.19	0.21	0.24	0.27	0.71
6.	Other final impacts (indirect & induced) Domestic supply chain	0.21	0.23	0.27	0.19	0.21	0.24	0.27	0.71
7.	Capital investment	0.08	0.10	0.09	0.08	0.07	0.07	0.09	0.23
8.	Government collective spending	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.11
9.	Imported goods from indirect spending	-0.06	-0.07	-0.07	-0.05	-0.06	-0.06	-0.08	-0.18
10.	Induced	0.11	0.12	0.13	0.10	0.11	0.12	0.14	0.35
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	0.59	0.66	0.73	0.54	0.59	0.64	0.74	1.9
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	93.6	94.4	109.1	89.4	92.1	106.0	113.6	168.6
13.	Total contribution of Travel & Tourism to employment	291.8	300.2	336.0	285.7	286.7	322.6	345.2	516.3
14.	Other indicators Expenditure on outbound travel	0.15	0.07	0.11	0.01	0.03	0.04	0.08	0.21

E - Estimate, F - Forecast

*Concepts shown in this table align with the standard table totals as described in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and the World Tourism Organization (UNWTO).

Historical data for concepts has been benchmarked to match reported TSA data where available.

THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: GROWTH**

Bei		2017	2010	2010	2020	2021	2022	20225	202252
Gro	owth ¹ (%)	2017	2018	2019	2020	2021	2022	2023E	2033F ²
1.	Visitor exports	22.1	4.3	45.1	-19.7	14.3	21.9	-1.9	3.3
2.	Domestic expenditure (includes government individual spending)	20.9	3.4	9.9	-40.1	-3.7	27.8	28.3	7.4
3.	Internal tourism consumption (= 1 + 2)	21.3	3.7	21.6	-32.0	4.8	24.8	13.2	5.8
4.	Purchases by tourism providers, including imported goods (supply chain)	21.5	3.8	21.8	-32.3	5.3	25.4	13.3	5.7
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	21.2	3.6	21.5	-31.6	4.1	24.0	13.0	5.9
	Other final impacts								
	(indirect & induced)	21.2	3.6	21.5	-31.6	4.1	24.0	13.0	5.9
6.	Domestic supply chain								
7.	Capital investment	25.6	17.4	4.0	-21.1	-16.2	14.7	16.9	6.4
8.	Government collective spending	8.2	6.4	6.8	-15.1	7.3	14.3	7.3	4.5
9.	Imported goods from indirect spending	21.5	6.9	16.5	-31.7	2.9	27.2	15.1	5.0
10.	Induced	20.7	5.6	17.9	-30.7	3.9	21.4	12.8	6.0
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	20.7	5.6	17.9	-29.1	1.5	21.4	12.8	6.0
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	18.2	0.8	15.6	-18.0	3.1	15.0	7.2	4.0
13.	Total contribution of Travel & Tourism to employment	17.7	2.9	11.9	-15.0	0.3	12.5	7.0	4.1
14	Other indicators Expenditure on outbound travel	82.4	-51.9	62.4	-88.5	117.0	46.7	94.2	5.7

E - Estimate, F - Forecast

 $^{^{1}}$ 2017-2023 real annual growth adjusted for inflation (%) 1 2023-2033 annualised real growth adjusted for inflation (%)

GLOSSARY

KEY DEFINITIONS

TRAVEL & TOURISM

Relates to the activity of travellers on trips outside their usual environment with a duration of less than one year. Economic activity related to all aspects of such trips is measured within the research

DIRECT CONTRIBUTION TO GDP

GDP generated by industries that deal directly with tourists, including hotels, travel agents, airlines and other passenger transport services, as well as the activities of restaurant and leisure industries that deal directly with tourists. It is equivalent to total internal Travel & Tourism spending (see below) within a country less the purchases made by those industries (including imports). In terms of the UN's Tourism Satellite Account methodology it is consistent with total GDP calculated in table 6 of the TSA: RMF 2008.

DIRECT CONTRIBUTION TO EMPLOYMENT

The number of direct jobs within Travel & Tourism. This is consistent with total employment calculated in table 7 of the TSA: RMF 2008.

TOTAL CONTRIBUTION TO GDP

GDP generated directly by the Travel & Tourism sector plus its indirect and induced impacts (see below).

TOTAL CONTRIBUTION TO EMPLOYMENT

The number of jobs generated directly in the Travel & Tourism sector plus the indirect and induced contributions (see below).

DIRECT SPENDING IMPACTS

VISITOR EXPORTS

Spending within the country by international tourists for both business and leisure trips, including spending on transport, but excluding international spending on education. This is consistent with total inbound tourism expenditure in table 1 of the TSA: RMF 2008.

DOMESTIC TRAVEL & TOURISM SPENDING

Spending within a country by that country's residents for both business and leisure trips. Multi-use consumer durables are not included since they are not purchased solely for tourism purposes. This is consistent with total domestic tourism expenditure in table 2 of the TSA: RMF 2008. Outbound spending by residents abroad is not included here, but is separately identified according to the TSA: RMF 2008 (see below).

GOVERNMENT INDIVIDUAL SPENDING

Spending by government on Travel & Tourism services directly linked to visitors, such as cultural services (eg museums) or recreational services (eg national parks).

INTERNAL TOURISM CONSUMPTION

Total revenue generated within a country by industries that deal directly with tourists including visitor exports, domestic spending and government individual spending. This does not include spending abroad by residents. This is consistent with total internal tourism expenditure in table 4 of the TSA: RMF 2008.

BUSINESS TRAVEL & TOURISM SPENDING

Spending on business travel within a country by residents and international visitors.

LEISURE TRAVEL & TOURISM SPENDING

Spending on leisure travel within a country by residents and international visitors.

INDIRECT AND INDUCED IMPACTS

INDIRECT CONTRIBUTION

The contribution to GDP and jobs of the following three factors:

- **CAPITAL INVESTMENT**: Includes capital investment spending by all industries directly involved in Travel & Tourism. This also constitutes investment spending by other industries on specific tourism assets such as new visitor accommodation and passenger transport equipment, as well as restaurants and leisure facilities for specific tourism use. This is consistent with total tourism gross fixed capital formation in table 8 of the TSA: RMF 2008.
- **GOVERNMENT COLLECTIVE SPENDING:** Government spending in support of general tourism activity. This can include national as well as regional and local government spending. For example, it includes tourism promotion, visitor information services, administrative services and other public services. This is consistent with total collective tourism consumption in table 9 of TSA: RMF 2008.
- **SUPPLY-CHAIN EFFECTS:** Purchases of domestic goods and services directly by different industries within Travel & Tourism as inputs to their final tourism output.

INDUCED CONTRIBUTION

The broader contribution to GDP and employment of spending by those who are directly or indirectly employed by Travel & Tourism.

OTHER INDICATORS

OUTBOUND EXPENDITURE

Spending outside the country by residents on all trips abroad. This is fully aligned with total outbound tourism expenditure in table 3 of the TSA: RMF 2008.

INTERNATIONAL TOURIST ARRIVALS

The number of arrivals of international overnight visitors (tourists) to the country.

METHODOLOGICAL NOTE

WTTC has an ongoing commitment to align its economic impact research with the UN Statistics Division-approved 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA:RMF 2008). This involves the benchmarking of country reports to official, published TSAs, including for countries which are reporting data for the first time, as well as existing countries reporting an additional year's data. New TSAs incorporated this year include Maldives and Zimbabwe, bringing our total of countries and economies in our benchmarking dataset to 66. Our TSA benchmarked countries now cover around 90% of global direct T&T GDP.

WTTC coverage includes data on 185 countries and economies, and reports on 26 regions, sub-regions and economic and geographic groups.

ECONOMIC AND GEOGRAPHIC GROUPS

APEC (ASIA-PACIFIC ECONOMIC COOPERATION)

Australia, Brunei, Canada, Chile, China, Hong Kong SAR China, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, Taiwan China, Thailand, USA, Vietnam.

G7

Canada, France, Germany, Italy, Japan, UK, USA.

G20

Argentina, Australia, Brazil, Canada, China, European Union, France*, Germany*, India, Indonesia, Italy*, Japan, Mexico, Russian Federation, Saudi Arabia, South Africa, South Korea, Türkiye, UK, USA.

GCC (GULF COOPERATION COUNCIL)

Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE.

OAS (ORGANIZATION OF AMERICAN STATES)

Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Dominica, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, USA, Uruguay, Venezuela.

OECD (ORGANISATION FOR ECONOMIC CO-OPERATION AND **DEVELOPMENT)**

Australia, Austria, Belgium, Canada, Chile, Colombia, Costa Rica, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, South Korea, Latvia, Lithuania, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Türkiye, UK, USA.

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Albania, Algeria, Azerbaijan, Bahrain, Bangladesh, Benin, Brunei, Burkina Faso, Cameroon, Chad, Comoros, Côte d'Ivoire, Egypt, Gabon, Gambia, Guinea, Guyana, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Libya, Malaysia, Maldives, Mali, Morocco, Mozambique, Niger, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, Senegal, Sierra Leone, Sudan, Suriname, Syria, Tajikistan, Togo, Tunisia, Türkiye, UAE, Uganda, Uzbekistan, Yemen.

OTHER OCEANIA

American Samoa, Cook Islands, French Polynesia, Guam, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Northern Mariana Islands, Palau, Samoa, Tuvalu.

PACIFIC ALLIANCE

Chile, Colombia, Mexico, Peru.

SADC (SOUTHERN AFRICAN DEVELOPMENT COMMUNITY)

Angola, Botswana, Comoros, Democratic Republic of Congo (DRC), Eswatini, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Tanzania, Zambia, Zimbabwe.

included in European Union

no data for Afghanistan, Djibouti, Guinea-Bissau, Mauritania, Palestine, Somalia or Turkmenistan

ECONOMIC IMPACT REPORTS

REGIONS, SUB REGIONS & COUNTRIES/ECONOMIES

					wo	RLD											
REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB-REGION	COUNTRY & ECONOMY						
	4	Algeria			Anguilla			China			Hungary						
	NORTH AFRICA	Egypt			Antigua and Barbuda		٧I٥	Hong Kong SAR, China			Ireland						
	ΉĀ	Libya			Aruba		NORTHEAST ASIA	Japan			Italy						
	ŹORI	Morocco			Bahamas		HEA	South Korea			Latvia						
	2	Tunisia			Barbados		ORT	Macau SAR, China			Lithuania						
		Angola	Angola Bermuda Benin British Virgin Islands	Mongolia		z	Luxembourg										
		Benin		British Virgin Islands			Taiwan, China		EUROPEAN UNION	Malta							
		Botswana			Cayman Islands		ASIA	Kazakhstan		∩ N	Netherlands						
		Burkina Faso			Cuba		CENTRAL ASIA	Kyrgyzstan		OPE/	Poland						
		Burundi			Curaçao*		H	Tajikistan		EUR	Portugal						
		Cameroon		z	Dominica		O	Uzbekistan			Romania						
		Cape Verde		CARIBBEAN	Dominican Republic			Australia			Slovakia						
		Central African Republic		ARIB	Grenada			Fiji			Slovenia						
		Chad		O				Kiribati									
		Comoros		-	Guadeloupe		ΑN	New Zealand			Spain						
		Congo	Haiti	U	OCEANIA	Papua New Guinea	щ		Sweden								
		Côte d'Ivoire			Jamaica	Ě	0	Solomon Islands	EUROPE		Albania						
		Democratic Republic of Congo			Martinique	PAC		Tonga	∄		Armenia						
		Eswatini			Jamaica Martinique Puerto Rico St Kitts and Nevis		Vanuatu			Azerbaijan							
		Ethiopia			St Kitts and Nevis			Other Oceanic States		Эс	Belarus						
		Gabon			St Lucia			Bangladesh India			Bosnia and Herzegovina						
		Gambia			St Vincent and the Grenadines		ASIA	Maldives			Georgia						
ح ا		Ghana	CAS		Trinidad and Tobago		SOUTH ASIA	Nepal			Iceland						
AFRICA		Guinea	AMERICAS	US Virgin Islands	-	SOL	Pakistan		ROP.	Moldova							
₹∥	Z	Kenya	AM		Argentina			Sri Lanka		OTHER EUROPE	Montenegro						
	HAR	Lesotho			Belize			Brunei			North Macedonia						
	SUB-SAHARAN	Madagascar			Bolivia									Cambodia			Norway
	SUI	Malawi			Brazil		(NA	Indonesia			Russian Federation						
		Mali			Chile		ASIA (ASEAN)	Laos			Serbia						
		Mauritius			Colombia		SIA	Malaysia			Switzerland						
		Mozambique			Costa Rica			Myanmar			Türkiye						
		Namibia			Ecuador		H H	Philippines			UK						
		Niger		-ATIN AMERICA	El Salvador		SOUTHEAST	Singapore			Ukraine						
		Nigeria		AMEI	Guatemala		0,	Thailand			Bahrain						
		Réunion		Z E	Guyana			Vietnam			Iran						
		Rwanda		Γ	Honduras			Austria			Iraq						
		Sao Tome and Principe			Nicaragua			Belgium			Israel						
		Senegal			Panama			Bulgaria			Jordan						
		Seychelles					7	Croatia	\ST								
		Sierra Leone			Paraguay	ш	EUROPEAN UNION	Cyprus	MIDDLE EAST		Kuwait Lebanon						
		South Africa			Peru	EUROPE	5 Z	Czech Republic	DDL								
		Sudan			Suriname	E.	OPEA	Denmark	M		Oman						
		Tanzania			Uruguay		EURC	Estonia			Qatar						
		Togo			Venezuela			Finland			Saudi Arabia						
		Uganda		ΕŞ	Canada			France			Syria						
		Zambia		NORTH AMERICA	Mexico			Germany			United Arab Emirates						
		Zimbabwe		- <	USA			Greece			Yemen						

Referred to as Former Netherlands Antilles in previous WTTC reports.

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