

# **Auckland**

2022 Annual Research: Key Highlights<sup>1</sup>

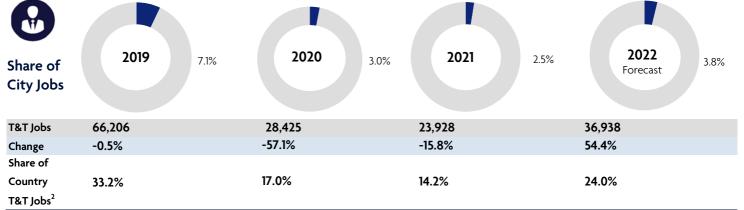


## Direct contribution of Travel & Tourism to GDP:



<b>T&amp;T Direct</b>	NZD 5.90BN	NZD 1.95BN	NZD 1.59BN	NZD 2.87BN	
GDP	USD 4.18 BN	USD 1.38 BN	USD 1.13 BN	USD 2.04 BN	
Change	1.3%	-66.9%	-18.5%	80.7%	
Share of Country T&T GDP <sup>2</sup>	37.9%	19.5%	16.2%	27.2%	

## Direct Contribution of Travel & Tourism to Jobs:



Visitor Spend:						
2019	2020	2021	<b>2022</b> Forecast			
International:						
NZD <b>4.44</b> BN	NZD 1.24BN	NZD <b>0.63</b> BN	NZD <b>1.78</b> BN			
(USD 3.15BN) Change: <b>-3.2</b> %	(USD 0.88BN) Change <b>: -72.2</b> %	(USD 0.45BN) Change <b>: -49.0</b> %	(USD 1.26BN) Change: <b>+182.7</b> %			
Domestic: NZD 1.20BN	NZD <b>0.94</b> BN	NZD <b>1.03</b> BN	NZD <b>0.94</b> BN			
NZD <b>1. Z UBN</b> (USD 849.7MN) Change: <b>-9.9%</b>	(USD 668.2MN) Change: <b>-21.4%</b>	(USD 727.8MN) Change: +8.9%	(USD 667.6MN) Change: -8.3%			



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### **Auckland Top 5 International Source Markets**

2019:

- 1. Australia 29%
- 2. China 13%
- 3. United States 12%
- 4. United Kingdom 5%
- **5.** Germany **4%**

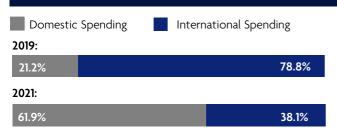
Rest of world 37%

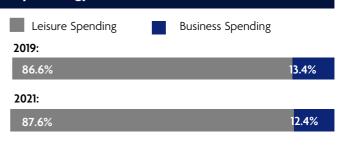
#### 2021:

- 1. Australia 29%
- 2. China 10%
- 3. United States 5%
- 4. Singapore 4%
- 5. United Arab Emirates 3%

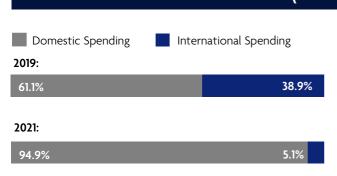
Rest of world 49%

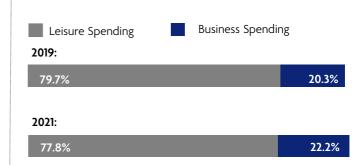
#### Auckland Sector Characteristics (Share of T&T Spending)





#### New Zealand Sector Characteristics (Share of T&T Spending)





Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in November 2022

2. The figures for Share of Country Travel & Tourism GDP & Jobs refer to direct contribution Source: WTTC / Oxford Economics

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