



UNITED KINGDOM

2023 Annual Research: Key Highlights¹

Global Data

	 Total GDP contribution:	 Total Travel & Tourism jobs:
2019	10.4% (of Total Economy) USD 10.0 TN Change in 2020: -49.4%	334 MN =10.3% (Share of Global Jobs) Change in 2020: ² -70.7 MN -21.2%
2022	7.6% USD 7.7 TN Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0% Annual Change: +7.9% (-11.4% vs 2019)
2023 (F)	9.2% USD 9.5 TN Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320 MN =9.6% Annual Change: +8.2% (-4.2% vs 2019)
2033 (F)	11.6% USD 15.5 TN CAGR ³ (2023 - 2033): 5.1% Economy CAGR (2023 - 2033): 2.6%	430 MN =11.8% New Jobs (2033 vs 2023): 110.1 MN



United Kingdom Key Data

2019	9.9% (of Total Economy) GBP 248.5BN (USD 304.8BN) Change in 2020: -59.5%	4.28MN =12.0% (Share of Total Jobs) Change in 2020: -38.4%
2022	9.5% GBP 237.1BN (USD 290.8BN) Annual Change: +65.2% (-4.6% vs 2019) Economy Change: +4.1%	3.64MN =10.2% Annual Change: +45.0% (-15.0% vs 2019)
2023 (F)	10.2% GBP 252.4BN (USD 309.6BN) Annual Change: +6.4% (1.6% vs 2019)	4.02MN =11.3% Annual Change: +10.4% (-6.1% vs 2019)
2033 (F)	10.8% GBP 314.3BN (USD 385.5BN) CAGR (2023 - 2033): +2.2% Economy CAGR (2023 - 2033): +1.6%	5.15MN =13.8% New Jobs (2033 vs 2023): 1.1MN

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United Kingdom Visitor Spending

2019	2022	2023 (F)	2033 (F)
 International Visitor Spending:			
GBP38.6BN (USD 47.3BN) 4.9% of total exports	GBP29.8BN (USD 36.6BN) Annual Change: 307.0% (-22.7% vs 2019)	Annual Change: 21.4% (-6.1% vs 2019)	GBP46.2BN (USD 56.7BN) 5.3% of total exports CAGR (2023 - 2033): 2.5%
 Domestic Visitor Spending:			
GBP165.0BN (USD 202.4BN)	GBP165.0BN (USD 202.4BN) Annual Change: 55.1% (0.0% vs 2019)	Annual Change: 1.4% (1.4% vs 2019)	GBP200.3BN (USD 245.7BN) CAGR (2023 - 2033): 1.8%

Domestic Spending International Spending

2019



2022



% share of total spending

Leisure Spending Business Spending

2019



2022



% share of total spending

Inbound Arrivals⁴:

2019

1. United States 11%
2. France 8%
3. Germany 8%
4. Ireland 7%
5. Spain 6%

Rest of world 60%

2022

1. United States 15%
2. France 8%
3. Ireland 8%
4. Germany 7%
5. Spain 6%

Rest of world 56%

Outbound Departures⁴:

2019

1. Spain 20%
2. France 14%
3. Italy 7%
4. Ireland 5%
5. United States 5%

Rest of world 49%

2022

1. Spain 21%
2. France 15%
3. Italy 7%
4. Ireland 6%
5. Greece 5%

Rest of world 46%

Note: All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>.

1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)

3. CAGR= Compound Annual Growth Rate

4. Source: Oxford Economics, national sources and UNWTO

WTTTC Strategic
Partners:



Ministry
of Tourism
Saudi Arabia



GLOBAL  rescue

