

# GOOGLE CLOUD FOR CANADIAN UNIVERSITIES

ADVANCING LEARNING FOR EVERYONE



The COVID-19 pandemic and the rise of virtual learning have completely redefined how Canadian universities support their students, researchers, and faculty. There is now an undeniable demand for cutting-edge, robust technology to advance the fields of research, teaching, learning, and beyond.

The Google Cloud platform cuts through complexity and offers solutions that help transform classrooms and campuses. These tools provide those working in higher education to propel research, support students, and empower faculty and administrators.

## Powering possibilities with Google Cloud

Google Cloud helps enrich learning, teaching, and research in higher education in Canada.

### Dependable security at scale

The vertically integrated security model, world-scale infrastructure, proprietary network, and unique capability to innovate will help keep your organization secure and support compliance.

### Powerful data and analytics

Harness robust cloud features in big data and machine learning to find answers faster, build better products, and fuel inspiring applications.

### Open sourced and open-minded

Being open sourced helps foster co-innovation, interoperability, and portability integral to a future-proof architecture.

### An innovative infrastructure built to perform

Utilizing thousands of miles of fibre optic cable and advanced software-defined networking, Google's global network delivers fast, consistent, and scalable results.

## Going Google with SADA

We understand the unique challenges facing Canada's higher educational institutions. We're here to help universities integrate powerful capabilities that help manage complex ecosystems of learning across disciplines and campuses, while keeping everyone connected and productive.

As an award-winning Google Cloud Partner with Specializations, SADA's deep industry expertise will amplify your cloud journey and maximize your Google Cloud investment by helping you:

- Transform data into valuable insights with advanced analytics, machine learning services, and APIs
- Improve cybersecurity and ensure you have dependable IT for backup and disaster recovery
- Train assistive tools like chatbots to meet students' needs, from course scheduling to advising
- Get access to our team of solutions architects, data scientists, and engineers
- Connect with North American-based technical support 24/7

[Learn more](#)

# SADA

## About SADA

At SADA, we climb every mountain, clear every hurdle, and turn the improbable into possible – over and over again. Simply put, we propel your organization forward.

It's not enough to migrate to the cloud, it's about what you do once you're there. Accelerating application development. Advancing productivity and collaboration. Using your data as a competitive edge. When it comes to Google Cloud, we're not an add-on, we're a must-have, driving the business performance of our clients with its power.

Beyond our expertise and experience, what sets us apart is our people. It's the spirit that carried us from scrappy origins as one of the Google Cloud launch partners to an award-winning global partner year after year. With a client list that spans healthcare, financial services, media and entertainment, retail, manufacturing, public sector and digital natives – we simply get the job done, every step of the way.



# TOGETHER, WE'RE ALL IN.

“It was a huge change to undertake. We looked at different partners with the goal of finding the one with the most technical acumen and the right cultural fit with our team. After the first meeting, it became apparent that SADA understood our situation and clearly had the experience to make this transition a success.”

**Derek Marshall**  
Chief Technology Officer | TripStack

A few of  
our clients

