



SUPPLY CHAIN

Supply Chain Management System Bridging Customer–Dealer–Body Builder and Commercial Vehicle Manufacturer

Supply Chain Management

A leading automotive brand approached Softude to design a Supply Chain Management solution. Softude designed and developed a solution that connected their network right from customers to their authorized dealers and bodybuilders. The SCM system deployed helps their customers get visibility on the status of the order placed with their authorized dealer. The order tracking includes visibility right from the vehicle order booking to the building of the vehicle body by their authorized bodybuilder and availability of the same at the dealer location for pick up. This SCM system also provides visibility and control to the manufacturer to make sure that the vehicle servicing is done by the parts provided by their authorized bodybuilder to their dealer network. The manufacturer is also able to measure the performance of their authorized bodybuilders and dealers.

Business impact by the development:

- Timely customer delivery by closely monitoring the body building process. Rerouting body building to the another nearest authorized body builder in case the primary builder is unable to deliver the vehicle on time.
- Real-time tracking of the chassis movement from the manufacturing unit to the body builder and final vehicle delivery from the dealer to the customer
- Monitoring vehicle service standards post sales
- Service ticket updates to the customer through SMS
- Monitoring the performance of the body builders and dealers across regions

MY ORDERS 0 A. S. Mittal (Dealer)

New Orders Details

CUSTOMER DETAILS
Start By Filling in Basic Details About The Customer!

COMPANY NAME * CONTACT PERSON NAME * MOBILE NO. EMAIL ADDRESS

PRODUCT DETAILS
Start By Filling in Basic Details About The Product!

* VERTICAL * PRODUCT SEGMENT * PRODUCT CATEGORIES

* TONNAGE * MODEL / PRODUCT GROUPS * FEET CODE

* QUANTITY / NUMBER

MY ORDERS 0 A. S. Mittal (Dealer)

DOWNLOAD ORDERS + NEW ORDER

WIP Closed All

SEARCH & FILTER

Order List

ORDER NO.	PRODUCT	CHASSIS NO.	PRODUCT DELIVERY DATE	BODY BUILDER / REGION	STATUS	ACTION
E-293668.1	Container	CV3343290568	24-07-2019	Commercial Engg. Body building company, Central	Order Created	
E-323567.1	Container	NA	02-08-2019	Kamal Coach Pvt Limited, North	Order Created	
E-323567.2	Container	NA	02-08-2019	Kamal Coach Pvt Limited, North	Order Created	
E-323567.3	Container	NA	02-08-2019	Kamal Coach Pvt Limited, North	Order Created	
E-323567.4	Container	NA	02-08-2019	Kamal Coach Pvt Limited, North	Order Created	
E-323567.5	Container	NA	02-08-2019	Kamal Coach Pvt Limited, North	Order Created	

About Us

Softude is a global IT consulting and services company with expertise in architecting digital transformation solutions and providing software product engineering services. Softude is dedicated to creating innovative and interactive digital experiences that connect people to the brand. These software solutions that are used across 30+ countries are engaging audiences in-venue, on the web, and personal mobile devices. With a highly competent and trusted team of 425+ members, Softude delivers digital brilliance that accelerates the digital-first journey of brands.

Softude is a CMMI Level 5 appraised, ISO 27001:2013, ISO 9000:2015 and a Great Place to Work For certified company.

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