Make It Alaskan Exhibitor FAQ

- Date: October 8-9
- Time: 10am-7pm, both days
- Load in: Friday, October 7.
    - Specific load in times and details will be shared with all registered exhibitors closer to the event.
- Load out: Sunday, October 9, 7pm-10pm
- Location: Dena'ina Center, downtown Anchorage
- Is there a registration fee?
    - Yes, booth fees range from $400-$650
    - More information: https://myalaskatix.com/events/make-it-alaskan-festival-10-7-2022-110650
- Can exhibitors choose their booth location?
    - No, booth locations are subject to the event producer's discretion. We will do our best to accommodate any special requests, but can not guarantee any specific placements.
- Is there a fee for attendees?
    - No! This event is free to the public!
- If exhibitors have questions who should they contact? info@peak2peakalaska.com
- What is the cancellation policy for this event?
    - Cancellations made 60 days or more in advance of the event date, will receive a 100% refund.
    - Cancellations made within 30 days will incur a 25% fee.
    - Cancellations made within 14 days will incur a 50% fee.
    - Cancellations made the week of the event will incur a 75% fee.
    - Cancellation day of/no shows will receive no refund
- Is Peak 2 Peak the same company that has always produced this event?
    - No, Peak 2 Peak has recently taken over production of the Make It Alaskan Festival. This will be our first year working with this event.
- Will there be a wholesale preview before the event opens to the public?
    - No. The previous event producer, Genesis, has maintained ownership of the wholesale market so this will not be incorporated into the event this year.
- Can the booth registrations be paid via check?
    - Yes, a check can be mailed to:
        - 300 W 31st Ave Anchorage AK 99503
        - Attn:Brandi Nelson
        - Payable to: Peak 2 Peak
- Are sponsorships available?
    - Yes, any sponsorship inquiries can be submitted to bnelson@peak2peakalaska.com