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Website Privacy Statement

This Privacy Statement was last updated June 17, 2021.

Introduction

enfore and its affiliates ("enfore", "We", "Our" or "Us") is committed to respecting your privacy. We recognize that when you choose to provide Us with personal information about yourself, you trust Us to act in a responsible manner.

That is why we have published this enfore Website Privacy Statement (also referred to as the 'Privacy Statement') to inform you of Our practices regarding the collection, use, and disclosure of information gathered from visitors to enfore.com, and certain other websites controlled by enfore (collectively "sites"). This Privacy Statement also explains the privacy rights you have in relation to these processing activities. As used in this Privacy Statement, 'personal information' or 'personal data' means information that relates to an identified individual or to an identifiable individual. For example, this could include among other things your name, address, email address, business contact details, or information gathered through your interactions with Us via Our websites or at events. For more detail about the types of information about you that We may process, please refer to the section **What Personal Information Do We Collect**.

Who Is Responsible For Processing Your Personal Information

NumberFour AG, operating under the commercial name of enfore, and its affiliated entities are responsible for the processing of your personal information as described in this Privacy Statement.

What Personal Information Do We Collect

Personal information collected by enfore may include, but is not limited to, the following:

- Identity Data includes first name, last name, username or similar identifier, and title.
- Contact Data includes billing address, email address and telephone numbers.
- Financial Data includes bank account and payment card details.
- Transaction Data includes details about payments to and from you and other details or other offers you have purchased from us.
- Technical Data includes internet protocol (IP) address, your login data and other data on the devices you use to access this website.
- Usage Data includes website navigation, your interests, preferences, feedback and survey responses.
- Marketing and Communications Data includes your preferences in receiving marketing from Us and our third parties and your communication preferences.
- We also collect, use and share Aggregated Data such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this Privacy Notice.
- Aggregated Data and Google Analytics:
 - enfore uses Google Analytics, a web analytics service provided by Google, Inc. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. The data collection and storage can be contradicted at any time with effect for the future. For more information about the Google Analytics Terms of Service, please click [here](#). The privacy policy for Google Analytics can be found [here](#). We may make non-personal information available to third parties, such as the number of unique visitors to our website or the typical motions visitors go through when visiting our website.
 - The data collection and storage can be contradicted at any time with effect for the future. For more information about the Google Analytics Terms of Service, please click [here](#): www.google.com/analytics/terms.
 - Their privacy policy can be found [here](#): www.google.com/analytics/terms.
 - You can deactivate Google Analytics using a browser add-on, downloadable here: <https://tools.google.com/dlpage/gaoptout>. You can also deactivate the use of Google Analytics on this page.

We may make non-personal information available to third parties, such as the number of unique visitors to our website or the typical motions visitors go through when visiting our website.

Cookies

We store so-called "cookies" in order to offer you a comprehensive range of functions and to make our website more convenient to use. Cookies are small files that are saved on your computer with the help of your Internet browser. If you do not want the use of cookies, you can prevent cookies from being saved on your computer by making the appropriate settings in your Internet browser.

Specifically, We use a "Region" cookie to save your language selection.

These cookies cannot identify you as a person. Please note that by deleting or disabling future cookies you may not be able to access certain areas or features of Our sites.

Sensitive Personal Information

We ask that you do not send Us, and do not share any sensitive personal information (for example, government-issued IDs, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, genetic, or biometric data, criminal background or trade union membership).

Information from Children

enfore does not knowingly collect or solicit personal information from anyone under the age of 13. If you are under 13, please do not send any personal information about yourself to Us. In the event that We learn that We have collected personal information from a child under age 13 without verification of parental consent, We will delete that information as quickly as possible. If you believe that We might have any information from or about a child under 13, please contact Us by email to data-protection@enfore.com.

How enfore Uses Your Personal Information

The following paragraphs describe in more detail how enfore may use your personal information.

- If you request something from enfore, for example, product or service, a callback, or specific marketing materials, We will use the personal information you provide to process and deliver Your orders.

- We may use your personal information to support products or services you have obtained from Us, such as notifying you of a product update or fix. We may combine your information with information from other interactions with you to provide you with more valuable suggestions in relation to product support.
- To register you as a new customer or when you enter a contest or other promotional event, We may use your name, address, telephone number and e-mail address so We can administer the program and notify winners.
- We intend to continue improving the content and function of our sites. For this reason, We may monitor customer traffic patterns and site usage to help Us improve the design and layout of Our site and provide content of interest to you.
- To manage our relationship with you which will include; notifying you about changes to Our terms of privacy statement; to ask you to complete a survey.
- To manage the security of our sites, networks and systems.
- To market our products and services or related products and services and to tailor marketing and sales activities. You will receive marketing communications from enfore,
 - if you have requested information,
 - received a product or service,
 - provided us with your details when you enquired about a product, quote, service
 - registered for a promotion
- And, in each case, you have not opted out of receiving that marketing.
- You may also receive marketing material if you are on a list that has been lawfully acquired by enfore or your information has been referred to us by a third party or colleague.
- Promotional offers from us: We may use your Identity, Contact, Technical, and Usage Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you.
- Third-party marketing: enfore does not share your data with third-parties to carry out their own marketing. Should this ever change we will get your express opt-in consent before we share your personal data with any company outside enfore for marketing purposes.
- Opting out: You can ask us to stop sending you marketing messages at any time by contacting us by email to data-protection@enfore.com.
- To comply with applicable laws and regulations

Sharing Your Personal Data

enfore may share your personal data with other enfore affiliates, third party service providers and according to enfore's legal and contractual obligations.

Sharing within enfore

enfore employees of other entities in enfore are authorised to access your personal information only to the extent necessary to serve the applicable purpose(s) and to perform their job functions.

Sharing outside enfore

We may share personal information with the following third parties for a business purpose:

- Third party service providers processing personal data on enfore's behalf, for example to process credit cards and payments, shipping and deliveries, manage and service Our data, distribute emails, research and analysis, manage brand and product promotions as well as providing certain services and features.
- Other third parties as required by law to: (i) comply with a government request, subpoenas, a court order or applicable law; (ii) prevent illegal uses of enfore Sites and Apps or violations of Our Sites' and the Apps' Terms of Use and Our policies; (iii) defend ourselves against third party claims; and (iv) assist in fraud prevention or investigation (e.g., counterfeiting) (V) reorganisation, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of Our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

Where We utilise third parties for the processing of any personal information, We implement reasonable contractual and technical protections limiting the use of that information to the purposes specified by enfore.

Our Legal Basis For Processing Your Information

We only process personal data when the law allows us to.

For personal information collected about you in the EU, our basis for processing is most commonly as follows:

- We need to **perform the contract We are about to enter into or have entered into with you;**

- It is necessary for **our legitimate interests** and your interests and fundamental rights do not override those interests;
 - To keep our records updated and in order to communicate adequately with you and to respond to your requests
 - To analyse, develop, improve and optimise the use of Our sites, products and services, and to maintain the security of our sites, networks and systems.
- Where we need to comply with a **legal or regulatory obligation** such as to comply with a subpoena or other legal process, or to process an opt-out request.
- Generally we do not rely on consent as a legal basis for processing your personal data and communicating with you. You have the right to withdraw consent to marketing at any time by contacting us by email to data-protection@enfore.com

Visiting Non-enfore Websites

enfore Sites may contain links to other websites that operate independently from enfore. Linked websites may have their own privacy statements or notices. If you visit any linked websites, We strongly suggest you to review their privacy statement. Any information you provide when you visit a non-affiliated enfore. Linked websites may have their own privacy statements or notices. If you visit any linked websites, We strongly suggest you to review their privacy statement. Any information you provide when you visit a non-affiliated enfore Sites is subject to the privacy statements posted on those websites. We are not responsible for the content of any websites that are not affiliated with or owned by enfore, any use of those websites, or the privacy practices of those websites.

Your Rights

If you reside in the EU or other jurisdiction that provides this right as a matter of law, You have the right to request: (i) access to your personal data; (ii) correction of your personal data if it is incomplete or inaccurate; (iii) deletion or restriction of your personal data or (IV) ask for portability of your personal information. Where We have obtained your consent for the processing of your personal data, you have the right to withdraw your consent at any time. You also have the right to object to the processing of your personal data, including opting-out from the use for direct marketing purposes.

You may have additional rights pursuant to your local law applicable to the processing. For example, if the processing of your personal information is subject to the EU General Data Protection Regulation ("GDPR"), and your personal information is processed based on legitimate interests, you have the right to object to the processing on grounds relating to your specific situation.

Right to Lodge a Complaint

In the event you consider Our processing of your personal information not to be compliant with the applicable data protection laws, you can lodge a complaint:

- Directly by email to data-protection@enfore.com.
- With the responsible data protection authority. The contact details of the authorities in the EU can be found here: www.edpb.europa.eu/about-edpb/board/members_en.

Security Measures Used By enfore

When you place orders or access your account information, We offer the use of a secure server. The secure server software (SSL) encrypts all information you input before it is sent to Us. Furthermore, enfore uses a variety of technical and organisational security measures, including encryption and authentication tools, to maintain the safety of your personal data. Your personal data is processed in secured networks and is only accessible by a limited number of persons with special access rights to these systems.

enfore is a company with operations in multiple countries and personal information is processed globally. If personal information is transferred to a enfore recipient in a country that does not provide an adequate level of protection for personal information, enfore will take measures designed to adequately protect information about you, such as ensuring that such transfers are subject to the terms of the EU Model Clauses.

Retention Of Your Personal Data

Your registration information will be retained for as long as your account is active or as needed to provide you services. If you wish to request that We no longer use your registration information to provide you services, contact Us by email to data-protection@enfore.com.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

Changes To The Privacy Statement

We may update this Privacy Statement from time to time to reflect changes to Our data governance practices and to comply with Our legal requirements. The revised Privacy Statement will be posted here with an updated revision date. We encourage you to check back periodically for any changes or updates. If We make a material change to Our Privacy Statement, We will post a notice at the top of this page for 30 days. By continuing to use Our websites after such revision takes effect We consider that you have read and understand the changes.

Dispute Resolution

If you have any complaints regarding Our compliance with this Privacy Statement, please contact Us first. We will investigate and attempt to resolve complaints and disputes regarding use and disclosure of personal information in accordance with this Privacy Statement and in accordance with applicable law.

How To Contact Us

If you have a question related to this Privacy Statement, please contact Us by email to data-protection@enfore.com. Your message will be forwarded to the appropriate member of enfore's Data Privacy Team, such as the Data Protection Officer or members of their team.

To exercise Your rights described above please submit a verifiable access request to Us by emailing Us at: data-protection@enfore.com.

In Your request, You need to provide enough information that allows Us to reasonably verify that You are the consumer that We collected information about.