Kiliba

DECLARED TOO EASY FOR MARKETERS

KILI-MEMO

Kiliba : the clever, effective and profitable marketing email ally

Easy setup - You plug, it works.

Kiliba, is the certainty of an easy integration with your CMS (PrestaShop, Adobe Commerce, Shopify) thanks to its Plug & Play system.

What does it mean in practice? Chloé from Oscar et Valentine sums it up perfectly: “[...] everything runs by itself, we have nothing to do” (interview available here).

In less than 10 minutes, Kiliba integrates into your CMS and lets make you the most of all its features!

An impressive ROI

Kiliba is based on an artificial intelligence that optimises the sent of customised marketing emails to the right person, at the right time.

Result: an average ROI of €96 for €1 invested after 30 days of intensive use. To find out more, check our barometer dedicated to emailing for e-retailers.

A win-win model

Kiliba adapts to you and your growth. Our pricing is based on your customer database, ensuring that you achieve your goals in all circumstances. Choose Kiliba for a cost-effective and worry-free email marketing strategy.

A customised follow-up

Kiliba is also a precious human support. A customer success manager is dedicated to guide you and advise you through your reach of profitability. Our after-sales team is happy to assist you with your needs.

Innovation at the heart of our R&D strategy

Kiliba is determined to support e-retailers in their quest for profitability.

This is why our technical team is fully dedicated to making our module an innovative tool. Since March 2023, you can fully customise the wording of your emails and swap generic phrases for tailor-made messages, adapted to your online shop. To find out more, watch our LIVE webinar demonstration.

To sum-up

Our prices adapt to your active customerbase (mores’adaptent à votre base de clients actifs (the more active and, above all, interested customers you have, the more you will pay... Which is actually quite logical, isn't it?)

Also, they allow to continuously upgrade our product to be as close as possible to your needs!

Well, it is time for our last card: our average ROI (Return On Investment) is €96 for 30 days. For one euro invested, you can get up to €96 back. Quite remarkable, isn't it?

If you want to know more about all the emailing data for e-retailers in 2023, here is our barometer!

What is Kiliba ?

Kiliba has decided to build the first 100% automated email marketing solution to help you :

- **Increase your sales**
- **Build customer loyalty**
- **Save time**

Kiliba offers 23 automated emailing scenarios in 7 different languages. The artificial intelligence used is capable of customising the emails according to the profile of each customer and triggering them at key dates depending on their needs and desires. All this thanks to a module that you can install in less than 10 minutes! Simple and accessible.

Want to try it? Contact one of our experts here!