

Alyssa Lee

UX Designer

About Me

I am a UX Designer with a background in Speech-Language Pathology working with brain injury survivors. I chose to pursue UX Design because I wanted to exercise my creative side while continuing to make an impact on individuals' lives and help others. With over 6 years of experience in leveraging empathy to understand others' perspectives and create constructive rehabilitation plans and experiences, I am confident in my ability to conduct thoughtful user research and produce impactful solutions. My goal is to be a UX Designer who advocates for accessibility and inclusivity.

Experience

Speech-Language Pathologist | Vancouver Coastal Health

SEPT 2016 - JUN 2022, BC, CA

- Rehabilitated 3-5 clients per day on their communication and provided reported increase in quality of life by having excellent listening skills and empathy during user research and targeted affinity mapping to reach a diagnosis of the problem
- Improved over 50 clients' quality of life through creative problem solving and having attention to detail to develop a treatment plan over their 4-12 week stay at the rehabilitation hospital
- Increased over 30 clients' independence in the community by creating and prototyping physical materials to help them function in the community while considering their accessibility needs (including verbal, cognitive, and mobility)
- Provided over 100 clients and health professionals with an increased understanding of impressions, recommendations, and plans for therapy through communicating thoughtful, detailed storytelling in verbal and written reports and strong upfront planning
- Successfully integrated over 50 clients into the community with an interdisciplinary team through teamwork consisting of 7-10 people to achieve a solution that was beneficial to the client
- Increased clients and health professionals knowledge by leading over 20 informative workshops focusing on providing memory strategies, or providing health professionals/family members with communication strategies

Projects

UX Designer | PocketChat

JUN - AUG 2022, BC, CA | BrainStation Capstone

- Spread awareness to over 30 people and created a targeted app to support the needs of people with aphasia through great storytelling and detail-oriented design

UX Designer | Downtown Eastside Women's Center

JUL 2022, BC, CA | BrainStation 1 week sprint

- Produced an innovative, targeted solution for millennials to donate to the Downtown Eastside Women's Center through excellent communication and teamwork with 2 other teammates

Contacts

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Education

JUN 2022 - SEPT 2022, BC, CA

BrainStation | Diploma in User Experience Design

SEPT 2014 - JUN 2016, AB, CA

University of Alberta | Master's in Speech-Language Pathology

SEPT 2008 - JUN 2013, BC, CA

Simon Fraser University | Bachelor's in Sociology, Minor Linguistics

Technical Skills

Figma, InVision

HTML, CSS, SASS

Javascript (beginner)

Procreate, Webflow

GitHub, Visual Studio Code