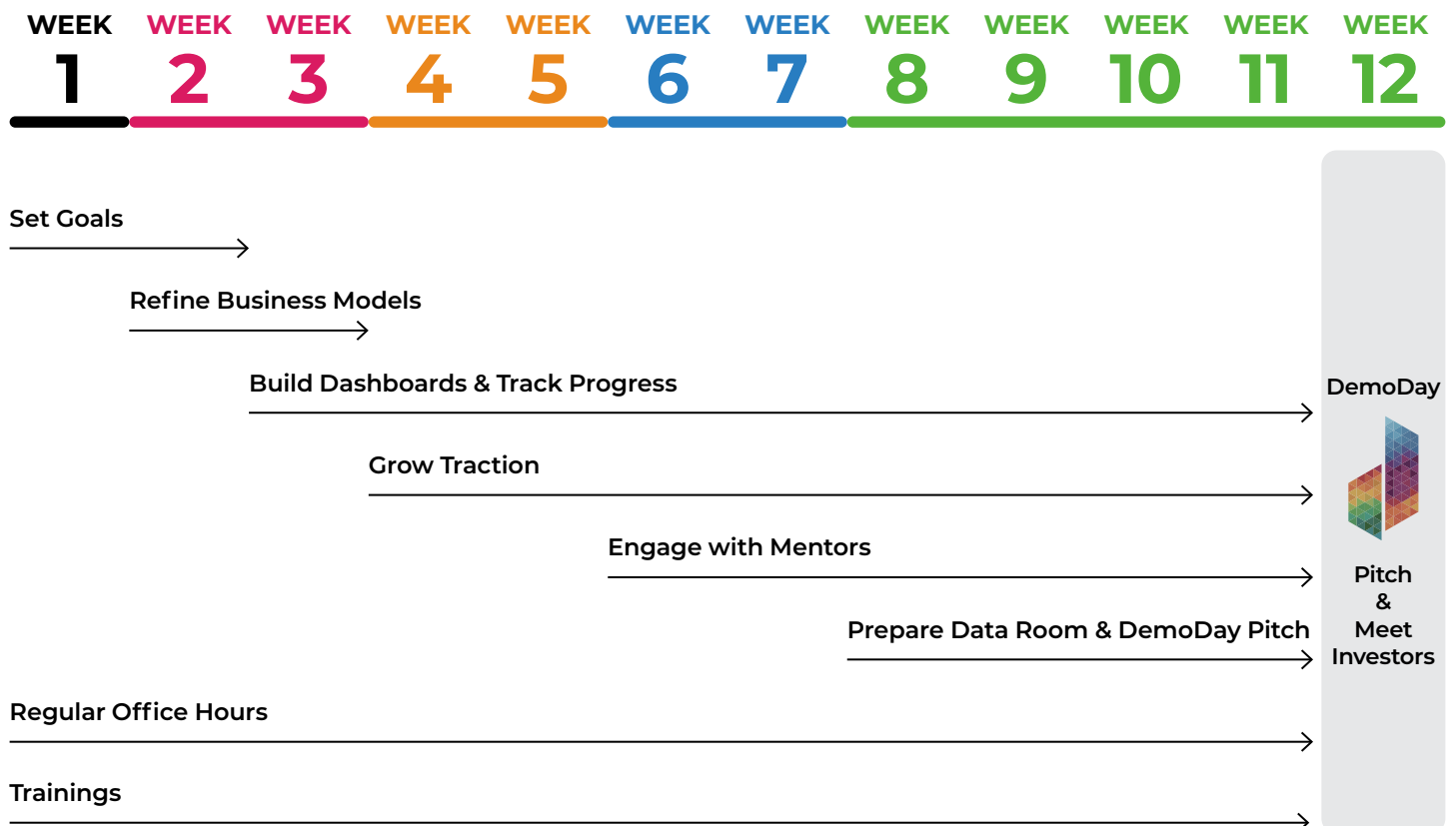




3-MONTH ACCELERATOR PROGRAM

At SparkLabs Taipei, we run a 3-month accelerator program for early-stage startups that have the potential to expand globally. The program is offered twice a year with a mission to help startups succeed globally, and even more specifically, to secure the next round of funding.

A SNAPSHOT OVERVIEW



WHAT WE WILL COVER IN TRAININGS

WEEK 1	Orientation	Goal-setting Identify the goals for the three-month program period
WEEK 2	Product	User Research Know your customers
WEEK 3	Product	Measure PMF and Growth Validate product-market fit and track your progress
WEEK 4	Business	Business Development and Go-to-market Strategy Grow your business and bring your product and service to more users
WEEK 5	Business	Global Expansion Land in overseas markets smoothly
WEEK 6	Corporate Governance	Company Culture and Leadership Build the company culture that can drive your company towards achieving the goals
WEEK 7	Corporate Governance	Accounting and Financial Forecast Get clear on financial health and how to create a financial forecast
WEEK 8	Fundraising	Investor Engagement, IR Deck, and Data Room Prepare for due diligence and nail your investor meetings
WEEK 9	Fundraising	Pitch Storylining Craft your pitch for the DemoDay to impress the people you want to impress
WEEK 10	Fundraising	PR: Interview and Public Speaking Skills Deliver the right messages through the right channels
WEEK 11	Fundraising	Pitch Practice Perfect your DemoDay pitch
WEEK 12	Fundraising	DemoDay Event Share your vision and showcase your achievements

**The schedule is subject to change based on the specific needs of startups in each batch*

ABOUT US

SparkLabs Taipei is a seed-stage fund and accelerator that helps startups expand into overseas markets by working with world-class mentors, multinational corporations, and global investors.

SparkLabs Taipei is part of the SparkLabs accelerator network — a global accelerator network founded by entrepreneurs for entrepreneurs. Established in 2018, SparkLabs Taipei offers a strategically designed accelerator program to help founders grow and scale their startups into world-class businesses.